



City of Milwaukee

200 E. Wells Street
Milwaukee, Wisconsin
53202

Meeting Minutes

BLACK MALE ACHIEVEMENT ADVISORY COUNCIL

**MAYOR TOM BARRETT, CO-CHAIR and ALD. ASHANTI
HAMILTON, CO-CHAIR**

**Bevan Baker, Robert Cherry, Spencer Coggs, Clifton Crump,
Ellen Gilligan, Nikiya Harris-Dodd, Walter Harvey, Leigh
Kunde, Reggie Moore, Khalif Rainey, Shannon Reed, Mark
Sain, and Ald. Russell Stamper, II**

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Monday, April 27, 2015

9:30 AM

Room 303, City Hall

1. Call to Order at 9:39 A.M.

Members present:

*Robert Cherry, Leigh Kunde, James Santelle, Dameon Ellzey (Russell Stamper, II),
Davdi Crowley (Nikiya Harris), Mark Sain, Clifton Crump, Darryl Davidson (Bevan
Baker), Ellen Gilligan, Shannon Reed, Spencer Coggs, Ald. Hamilton and Mayor
Barrett*

Members absent:

Reggie Moore, Walter Harvey, Khalif Rainey

Other individuals present:

*Steven Mahan - Community Development Grant Administration
Sharon Robinson - Budget Office Administration
Cavalier Johnson - Mayor's Office
Sarah Zarate - Staff Assitant to CC President, Michael Murphy
Ald. Jose Perez - District 12th
Myra Edwards - Mayor's Office Adiministration*

2. Approval of minutes from the previous meeting

*Mayor Tom Barrett, seconded by Mr. Crawley, moved approval of minutes of March
30, 2015.*

There were no objections.

3. One Summer Plus and TA grant update

Appearing:

Robert Cherry

*Mr. Cherry said that Community Advocates was awarded a Technical Assistance
(TA) Grant to test the One Summer plus project for feasibility. This is an 18 month
project with the National Council Crime and Delinquency (NCCD) along with other
local partners.*

NCCD feels the project is well-positioned due to the short-term outcomes that can be measured. A gathering with stakeholders will be plan for mid June to update them on the progress of the feasibility study. Social Impact Bond is a funding structure where the corporate and business community would give up monies to pay for a program based on return in the form of specific outcomes.

The One Summer Plus program is a clinical trial model found in Chicago with children who have experienced a high incidence of violence; it reduced the incidence by over 50%. The model was brought to Milwaukee to work with all government partners to put together a two-year pilot: each year will consist of about 25 30 children and center on employment, a mentor, and social emotional learning wrap-around program. Mr. Cherry said that at this point there is no involvement with MPS. The program has a cost of about \$200,000 a year. Although the geographic areas are still being solidified, the program is targeted to the 53206 zip code and focusing on males.

Mr. Cherry said that he is hoping for a successful outcome social impact model to expand.

Mr. Crump said that \$100,000 has been allocated to the One Summer Plus program from BMAAC monies.

4. Planning and ongoing activities of BMAAC partners

--- Education

Appearing:

*Walter Lanier Director, Counseling, Advising and Career Planning
Chair, President's Diversity Council*

Mr. Lanier gave a presentation "Men of Color Initiative"

The Vision & Opportunity of the Men of Color Initiative came from local and national imperatives from all across the nation, from the White House to City Halls; data for men of color has compelled a response such as the initiatives from the White House: My Brother's Keeper and the City of Milwaukee Black Male Advisory Council/Boys & Men of Color.

He said that MATC is a place of opportunities. It is the only "majority minority" college in WI at about 56%.

MATC is focused on graduation and retention rates

Short Term Key cohort goals are:

- 1. Increase course completion rate of selected cohorts*
- 2. Increase retention rate of select cohorts*

Ald. Hamilton said that the Education subcommittee adopted an overarching education strategy, cradle to career model; he asked what would be helpful to success at MATC.

Mr. Lanier responded that one of the ways MATC offers a three-hour Career and Exploration workshop where individuals meet with a career counselor to do a self assessment to explore areas of interest. This resource is available to the public

Mr. Lanier offered to return to the council with more information regarding programs

that link graduates to the area of study.

--- Health and Wellness

Appearing:

Darryl Davidson Health Department

Issues raised: Black male life expectancy is lower in comparison to white males and other ethnic groups. Data shows heart diseases being the leading cause of all male death. Milwaukee will need to undertake long-term efforts to address the complex interplay of social, behavioral and environmental contributors such as poverty, racism, marginalization, education, mental/physical health and employment. On June 20th there will be a Health and Wellness Event at Journey House 2110 W. Scott Street. The agenda will include fitness, nutrition, prevention education, health demonstrations, a Brother to Brother panel, health screenings, and referrals.

--- Public Safety

Appearing:

Sharon Robinson Director of Department of Administration

Ms. Robinson said that the Department of Administration Community Development Grant Administration submitted a draft for a grant proposal in response to the McArthur Foundation Safety Justice Challenge at the request of Mayor Tom Barrett. The Council is comprised of all criminal justice agencies around the area; the \$75 million investment represented by the grant is intended to reduce the incarceration rate by changing the way America thinks about jails. A key focus is to reduce or eliminate racial disparities in the criminal justice system. It consist of two rounds: round 1 is a six-month planning grant under which the City submitted a request for proposals in the amount of \$144,000; If the City is selected for round one, the Technical Assistance grant (TA) will start late May and run through December 2015.

Mr. Santelle said that with this grant a group effort from prosecutors, probation officers, and correction officers to study demographics to learn how to reduce and eliminate the rate of incarceration specifically among men of color.

Mr. Santelle also said that public safety initiatives have been focused on youth police engagement; the listening circles funded by BMAAC is currently underway as a start

5. Boys and Men of Color planning group recap

Appearing:

Jeff Roman Community Advocates Public Policy Institute

On April 8 BMOC/MBK Planning day full day with BMOC planning team, BMA/MKB city leads, funders and key partners (local MBK action planning group). Facilitated by Eric Grimes from PolicyLink and Campaign for Black Male Achievement.

The Goals accomplished from the meeting:

Developing a basis for the work and Identifying successes to date; defining role of core planning/implementation team; Establishing operational framework for work for Milwaukee (leadership, roles and governance)

Moving from planning to implementation

6 key objectives and indicators of success (April - December, 8 months)

Operational buckets

Backbone and Leadership

Theory of Change

Authority and Organizational Development

Conceptual Lens and Dignity Framework

Engagement and communications

Steering/Shared Governance

Key decisions made:

Community Advocates Public Policy Institute to serve as lead agency for Milwaukee BMOC planning and transition to implementation.

Lead entities established for each identified success targets

Lead entities to work with identified members and supporters to make progress on success target by defining and measuring indicators.

The goal of the Theory of Change is the development of a comprehensive ToC to guide the work of BMOC. MBK actors with a clear vision, goals and core concepts. Lead by the Center for Youth Engagement with UW Milwaukee Research Center for Urban Education Leadership Development (RCUELD) person of contact are Reggie Moore and Decoteau Irby to be completed by August 2015.

The goal of Authority and Organizational Development is to secure funding and legitimizing authority to coordinate and actualize BMOC/MBK work across Milwaukee (planning and implementation). Lead by CA Policy Institute with City of Milwaukee and BMOC Funders Group. Contact is Jeff Roman and Robert Cherry. Timeline is June - October 2015.

The Conceptual Lens and Framework: toward a Dignity based Paradigm goal is to further development of dignity framework and identification of pilot sites to integrate into all BMOC/MBK work across Milwaukee. Lead by RCUELD and Center for Youth Engagement, support from CYE and CAPPI. Contact is Dr. Decoteau Irby. Timeline is September - December 2015

The goal for Community Engagement and Communications is the development and implementation of a community engagement, outreach and inclusion process with representation of key voices in planning and implementation; Development of a communications platform to better receive, process and promote BMOC/MBK information and activities. Lead and person of contact P3 Development Group. Timeline is summer 2015

The goal for Steering and Shared Governance is to clarify the roles of leadership, governance and on boarding to organize and structure BMOC/MBK work across Milwaukee; transition of work from planning team to steering group (planning team intended to expand into BMOC steering group). Lead by Nonprofit Center with CA PPI and City of Milwaukee. Timeline is as soon as possible.

Critical next steps are the MBK Report

Raise Mayoral and City profile on BMOC

Coordinate Local Funding and Local Systems

Align the Local and National Puzzle pieces

Raise Milwaukee BMOC profile

Future events:

April 29 May 1 2015 Cities United convening in Philadelphia, PA

May 7 NPC BMOC conference Follow up w/Eric Grimes

*May 12 part 2 Critical Issues Forum "Changing the Narrative for BMOC" 9 10:30 am
@ Community Advocate*

*May 27 CUIR Urban Initiatives Conference "Achieving Collective Impact" key note
speakers Paul Schmitz and Michael Smith, Special Assistant to President Obama
and Director of Cabinet Affairs for My Brother's Keeper, The White House*

**6. Activities and purpose of the upcoming Cities United event to be held in Philadelphia,
P.A.- April 29- May 1, 2015**

7. Public Comments

*Seminar with Eric Grimes Thursday, May 7
8:00 a.m. - Noon at Milwaukee Youth Arts Center
325 W Walnut St
Stewardship of the Moment, Movement and Momentum for Milwaukee's Black Boys
and Men*

8. Adjournment

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