



Legislation Text

File #: 110282, Version: 3

110282
SUBSTITUTE 3

ALD. BAUMAN

A substitute ordinance to convert portions of East and West Wells Street and North 2nd Street from one-way operation to 2-way operation.

This ordinance converts the following street segments from one-way operation to 2-way operation during the upcoming reconstruction of the Juneau Avenue and Wisconsin Avenue bridges:

1. East and West Wells Street from North Prospect Avenue to North 6th Street (currently eastbound traffic only).
2. North 2nd Street from West Wells Street to West Michigan Street (currently southbound traffic only).

Whereas, On October 12, 2010, the Common Council adopted File Number 100235, a resolution approving the Downtown Area Comprehensive Plan Update as an element of Milwaukee Overall Comprehensive Plan; and

Whereas, The Downtown Area Comprehensive Plan Update recommends the conversion of several one-way Downtown streets (including Wells and 2nd Streets) to 2-way traffic; and

Whereas, The benefits of conversion of one-way streets to 2-way traffic include:

1. Slower traffic speeds, which result in fewer speed-limit violations and, potentially, fewer and less-serious traffic accidents.
2. Decreased vehicle-miles-traveled (resulting from more direct routes and less “driving around the block”).
3. Improved customer access to businesses, which in turn stimulates the creation of new businesses and jobs, supports business retention efforts, improves commercial-space occupancy rates and rent levels, and strengthens the property tax base.
4. Potential improvements to pedestrian safety, particularly stemming from slower traffic speeds and fewer unconventional turning movements.

; and

Whereas, Two-way operation of Wells and 2nd Streets during the upcoming reconstruction of the Juneau Avenue and Wisconsin Avenue bridges will be highly beneficial in terms of ensuring the smooth, efficient movement of Downtown vehicular traffic, including mass-transit vehicles, throughout

the 2011-2012 construction season; now, therefore

The Mayor and Common Council of the City of Milwaukee do ordain as follows:

Part 1. Section 101-22-1 of the Code relating to one-way streets is amended by striking the following:

“On East and West Wells Street from North Prospect Avenue to North 6th Street eastbound”

“On North 2nd Street from West Wells Street to West Michigan Street southbound”

Part 2. Section 101-22-1 of the Code relating to one-way streets is amended by adding the following:

“On North 2nd Street from North Plankinton Avenue to West Wells Street southbound”

“On North 2nd Street from West Michigan Street to West St. Paul Avenue southbound”

LRB128937-5
Jeffrey D. Osterman
07/14/2011