



## Legislation Text

---

**File #: 231757, Version: 2**

---

231757  
SUBSTITUTE 2

ALD. ZAMARRIPA, PRATT, TAYLOR, RAINEY, STAMPER, COGGS, CHAMBERS, JR., AND WESTMORELAND

Substitute resolution relating to the acceptance and expenditure of a Cities Forward grant to the Milwaukee Public Library and Milwaukee Election Commission to launch a citywide public education campaign to increase civic connection among residents.

This resolution authorizes the Milwaukee Public Library to accept and expend grant funds from Cities Forward in the amount of \$250,000 for the public purpose of planning and implementing a citywide civic engagement campaign in the City of Milwaukee to increase civic literacy. The resolution also provides position authority for one full-time Community Relations and Engagement Director and five part-time Temporary Community Education Assistants. The grant will fund the creation of a website where residents can access government programs and services by category of need and locate nonpartisan voter information. The grant also will fund a street outreach team to attend events and promote City programs in 2024, as well as a communications campaign to better engage residents in City of Milwaukee programs and services.

Whereas, Cities Forward is a non-profit organization that works to prioritize participation in our democracy by supporting cities in the development of nonpartisan, city-driven projects to boost civic participation and by helping cities strengthen the infrastructure of civic engagement; and

Whereas, The City of Milwaukee is eligible for a Cities Forward grant to fund nonpartisan civic engagement; and

Whereas, This grant project would serve the public purpose of planning and implementing a citywide civic engagement campaign in the City of Milwaukee to increase civic literacy; and

Whereas, This grant project would work to increase civic literacy by funding the creation of a website where residents can access government programs and services by category of need and locate nonpartisan voter information, by funding a street outreach team to attend events and promote City programs in 2024, and by funding a communications campaign to engage residents in City of Milwaukee programs and services more effectively; and

Whereas, This grant project also would fund the creation of one full-time Community Relations and Engagement Director position and five part-time Temporary Community Education Assistant positions; and

Whereas, The operation of this grant project from March 4, 2024 to December 31, 2024 would cost \$250,000, with no City match; now, therefore, be it

Resolved, By the Common Council of the City of Milwaukee, that the Milwaukee Public Library is authorized to accept and expend the Cities Forward grant without further approval unless the terms of the grant change as indicated in s. 304-81, Milwaukee Code of Ordinance; and, be it

Further Resolved, That the City Comptroller is authorized to:

1. Commit the following amounts from the Project/Grant parent of the 2024 Special Revenue-Grant and Aid Projects Fund to the program titled Cities Forward -Civic Engagement Library Program Grant:

Project/Grant	GR0002400000
Fund	0150
Org	9990
Program	0001
Budget Year	0000
Subclass	R999
Account	00600
Project	Grantor Share
Amount	\$250,000

2. Create the necessary Special Revenue Fund-Grant, Aid Project/Grant, and Project/Grant levels with budgets required under the grant agreement.

; and, be it

Further Resolved, That these funds are budgeted to the Milwaukee Public Library, which is authorized to expend from the amount appropriated sums for specified purposes as indicated in the grant budget and incur costs consistent with the award; and, be it

Further Resolved, That the Common Council directs that the 2024 Positions Ordinance, Common Council File Number 230641, be amended as follows:

Under

LIBRARY  
ADMINISTRATIVE SERVICES DECISION UNIT  
COMMUNICATIONS AND MARKETING DIVISION

Add one position of:  
Community Relations and Engagement Director (X)(Y)

Add five positions of:  
Temporary Community Education Assistant (X)

Library  
Ned Littlefield  
LRB 179740-2  
03/14/2024

