



## Legislation Text

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**File #:** 230317, **Version:** 0

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230317

ORIGINAL

100235, 100247, 161076, 201357

ALD. BAUMAN AND BROSTOFF

An ordinance approving Connecting MKE: Downtown Plan 2040 (the Downtown Area Plan) as part of the City of Milwaukee's Overall Comprehensive Plan, in the 3rd, 4th, and 6th Aldermanic Districts. This ordinance approves Connecting MKE: Downtown Plan 2040 (The Downtown Area Plan) as part of the City of Milwaukee's Overall Comprehensive Plan, and directs various City departments and agencies to work towards implementation of the plan.

Whereas, Section 66.1001, Wisconsin Statutes, requires that all cities adopt a comprehensive plan and specifies that comprehensive plans shall be updated no less than once every 10 years; and

Whereas, On March 2, 2021 the Common Council of the City of Milwaukee ("Common Council") adopted Common Council File No. 201357 directing the Department of City Development ("DCD") to prepare a strategic update to the Downtown Area Comprehensive Plan that, upon approval of the Common Council, will amend the existing Downtown Area Plan as part of the City of Milwaukee's ("City") Overall Comprehensive Plan; and

Whereas, An updated Downtown Area Plan has been prepared, titled Connecting MKE: Downtown Plan 2040, a copy of which is attached to this Common Council File; and

Whereas, The Downtown Comprehensive Planning Area is generally bound by West Walnut Street and East Lyon Street to the north, West Clybourn Street and the Menomonee River to the south, Interstate-43 to the west, and Lincoln Memorial Drive to the east; and

Whereas, DCD partnered with The Downtown Business Improvement District to co-lead the planning process and create the Plan; and

Whereas, The Department of Public Works, the Historic King Drive BID, Westtown Association, MKE United, and Milwaukee County served as core partners in developing the Downtown Plan Update; and

Whereas, Pursuant to the update and amendment procedure for comprehensive planning adopted by Common Council File No. 161076, the planning process involved extensive community engagement and public participation; and

Whereas, The updated Downtown Area Plan replaces the previous Downtown Area Plan that was adopted by the Common Council on October 12, 2010, by Common Council File No. 100235; and

Whereas, The Downtown Area Plan contains recommendations related to housing, business, entertainment, culture, sustainability, multimodal transportation, public space, land use, and

development; and

Whereas, Approval of the Downtown Area Plan by the Common Council will establish the Plan as a guide for the City regarding the use and development of public and private land in the area and facilitate implementation of the recommendations in the plan; now, therefore, be it

Resolved, That the amended Downtown Area Plan, as approved, shall provide guidance and serve as the basis for decision-making by the Common Council in its consideration of land use and physical development issues; and, be it

Further Resolved, That DCD, the Department of Public Works, the Department of Neighborhood Services and other appropriate City departments and agencies are directed to work toward implementation of the Plan; and, be it

Further Resolved, That the Commissioner of DCD is authorized to send copies of the Plan to the parties identified as having responsibility for implementation of the Plan for their reference and use.

DCD:Kyle.Gast:kcg

06/20/23/A