



## Legislation Text

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**File #:** 211413, **Version:** 0

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211413

ORIGINAL

191269,141123

THE CHAIR

Resolution approving an Operating Agreement with Ventures Endurance LLC for staging of the 2022 Milwaukee Marathon in the City of Milwaukee

This resolution authorizes an Operating Agreement with Ventures Endurance LLC for the staging of the 2022 Milwaukee Marathon in the city of Milwaukee on April 2, 2022.

Whereas, Ventures Endurance LLC, whose address is 951 Corporate Grove Drive, Buffalo Grove, Illinois 60089, desires to stage on April 2, 2022, a marathon, half-marathon, and 5K distance-running event named the 2022 Milwaukee Marathon; and

Whereas, The City has entered into operating agreements with previous organizers for the staging of the previous versions of the Milwaukee Marathon; and

Whereas, As with the previous events, the 2022 Milwaukee Marathon's route is proposed to be entirely within the geographic boundaries of the city; and

Whereas, The staging of the 2022 Milwaukee Marathon requires significant City resources, particularly Milwaukee Police Department and Department of Public Works resources relating to traffic control before, during and after the event; and

Whereas, The Department of Public Works does not have sufficient traffic control equipment needed for the event; and

Whereas, By Resolution File Number 141123, adopted on November 25, 2014, the Common Council found that City taxpayers should not bear the costs of City services provided to support the Milwaukee Marathon, but, rather, that the City should fully recover those costs from the event organizer; and

Whereas, The Commissioner of Public Works is authorized to approve or deny special event permit applications according to the criteria set forth in s.105-55.5-2-c-1 to c-11 of the Code of Ordinances; and

Whereas, The Commissioner has determined that in the absence of an operating agreement, a special event permit would not meet the criteria in s.105-55.5-2-c-1 because the 2022 Milwaukee Marathon is of such a size or nature requiring the diversion of so great a number of police officers, ambulances or other emergency services as to deny reasonable emergency services to the city as a whole; and

Whereas, The Commissioner has determined that in the absence of an operating agreement, a

special event permit would not meet the criteria in s.105-55.5-2-c-2 because the time, route, size and nature of the 2022 Milwaukee Marathon will unreasonably disrupt the safe and orderly use of any street or any public, or material portion thereof, which is ordinarily subject to great congestion or traffic at the proposed time, or substantially interrupt the safe and orderly movement of other traffic; and

Whereas, The Common Council reaffirms its finding that City of Milwaukee taxpayers should not be required to bear the costs of City services provided to support the 2022 Milwaukee Marathon, but, rather, that the City should fully recover those costs from Ventures Endurance LLC; and

Whereas, The City Attorney's Office has prepared the attached Operating Agreement for the Common Council's review and approval; now, therefore, be it

Resolved, By the Common Council of the City of Milwaukee, that the attached draft Operating Agreement between the City of Milwaukee and Ventures Endurance LLC for Staging of the 2022 Milwaukee Marathon is approved; and, be it

Further Resolved, That the proper City officials are authorized to execute an Operating Agreement with Ventures Endurance LLC that is substantially the same as the draft Operating Agreement attached to this file.

Department of Public Works  
TDM:  
1047-2020-1482:278016v2

LRB177154-1  
Teodros W. Medhin  
12/21/2021