



Legislation Text

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ALD. COGGS AND STAMPER

Resolution directing the Department of Public Works to collaborate with the City Clerk Public Information Division on an outreach campaign to educate Milwaukee residents about reporting street light outages. This resolution directs the Department of Public Works to collaborate with the City Clerk Public Information Division on an outreach campaign to educate Milwaukee residents about reporting street light outages.

Whereas, The 2021 City Budget was adopted by Common Council File Number 200001 on November 24, 2020; and

Whereas, Amendment 35 to the 2021 Budget placed a footnote in the Budget stating, "The Commissioner of Public Works shall collaborate with the City Clerk Public Information Division on an outreach campaign to educate city residents about reporting street light outages"; and

Whereas, The City Clerk Public Information Division provides Milwaukee residents with media advisories from the Common Council and news and alerts concerning City services through its website, social media, and email and text notifications system; and

Whereas, Street light outages can have substantial negative effects on the perceived safety of those who are using streets and sidewalks after dark; and

Whereas, Many residents may be unsure of how to contact the proper City department to report infrastructure problems such as street light outages; and

Whereas, Residents may report problems related to electrical services, such as broken street or alley lights, through the Department of Public Works' (DPW) website, and may call DPW directly with questions or concerns; now, therefore be it

Resolved, By the Common Council of the City of Milwaukee, that the Commissioner of Public Works shall collaborate with the City Clerk Public Information Division on an outreach campaign to educate Milwaukee residents about reporting street light outages; and, be it

Further Resolved, That the Department of Public Works shall update the Common Council on the outreach campaign within 90 days of adoption of this resolution.

Alex Highley
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12/8/2020