



## Legislation Text

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191448

ORIGINAL

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ALD. COGGS

Resolution relating to contact opportunities during the 2020 Democratic National Convention.

This resolution directs the Mayor's Office and the Department of City Development to provide a plan for leveraging corporate contact opportunities during the 2020 Democratic National Convention.

Whereas, The 2020 Adopted Budget included a Common Council-added footnote (Amendment 18) directing the Mayor's Office and the Department of City Development to provide a plan for leveraging corporate contact opportunities during the Convention; and

Whereas, The City of Milwaukee was selected to host the 2020 Democratic National Convention (the "Convention") in July of 2020; and

Whereas, The Convention is expected to draw up to 50,000 visitors to the City; and

Whereas, Representatives of diverse corporate interests from across the nation are expected to be among the visitors to Milwaukee; and

Whereas, The lead-up to and the week of the Convention provides an opportunity to showcase Milwaukee as the engine for the region's economic, community and social development; and

Whereas, Likewise, the lead-up to and the week of the Convention present an opportunity for City officials to engage corporate representatives in person to promote investment in Milwaukee; now, therefore, be it

Resolved, By the Common Council of the City of Milwaukee, that the Mayor's Office and Department of City Development shall report a plan for leveraging corporate contact opportunities during the 2020 Democratic National Convention to the Common Council; and, be it

Further Resolved, That the Mayor's Office and the Department of City Development shall report their plan to the Common Council within 90 days of adoption of this resolution.

Dana Zelazny

LRB175640-1  
December 10, 2019