



## Legislation Text

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**File #:** 181289, **Version:** 2

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181289  
SUBSTITUTE 2

ALD. COGGS, LEWIS, RAINEY, STAMPER, HAMILTON, BORKOWSKI, KOVAC, BAUMAN, WITKOWSKI AND JOHNSON

Substitute resolution directing the City Clerk to develop a pilot plan for a City merchandise retail outlet with the intention of establishing a retail presence within 6 months.

This resolution directs the City Clerk to develop a pilot plan for a City merchandise retail outlet. The plan should have the intent of establishing a City Hall retail presence within 6 months.

Whereas, Thousands of citizens, visitors, and tourists visit City Hall each year, and these guests frequently seek memorabilia or gifts to commemorate their visit or express pride in the City; and

Whereas, There is not currently a convenient one-stop location for individuals to purchase official City of Milwaukee merchandise; and

Whereas, Proceeds from the City merchandise retail outlet will be to be used to erect a statue commemorating the life and service of Vel Phillips; and

Whereas, The City Comptroller is authorized to establish an account to receive proceeds from the sale of merchandise from this retail outlet; and

Whereas, The City Comptroller is further authorized to transfer funds from this account to the Common Council-City Clerk Special Account, 001-1310-06000-D140 and the City Clerk's Estimated Revenue Account 001-1310-0001-985101, up to the amount of \$100,000; and

Whereas, The 2019 adopted City Budget contains a footnote directing the City Clerk to establish such a plan; now, therefore, be it

Resolved, By the Common Council of the City of Milwaukee, that the City Clerk shall develop a pilot plan for a City merchandise retail outlet with the intention of establishing a retail presence in City Hall within 6 months; and, be it

Further Resolved, That the City Clerk shall update the Common Council on the plan within 3 months of adoption of this resolution.

LRB172862-2  
Luke Knapp  
November 16, 2018

