



## Legislation Text

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**File #: 170607, Version: 0**

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170607  
ORIGINAL

ALD. LEWIS

Resolution approving the Granville Strategic Action Plan and Land Use Study and amending the Northwest Side Comprehensive Area Plan to include the Strategic Action Plan/Study as part of Milwaukee's Overall Comprehensive Plan, in the 9th Aldermanic District.

This resolution approves the Granville Strategic Action Plan and Land Use Study, amends the Northwest Side Comprehensive Area Plan to include the Strategic Action Plan/Study as part of the City's Overall Comprehensive Plan and directs City departments and agencies to work toward implementation of the Comprehensive Plan, as amended.

Whereas, A detailed strategic action plan has been prepared, which is titled the Granville Strategic Action Plan and Land Use Study ("GSAPLUS"), a copy of which is attached to this Common Council File; and

Whereas, Shifting market conditions, including increased vacancy within retail centers and "big-box" retail stores in the Granville area have necessitated an updated land use plan and supporting strategies to attract new investment and reduce vacancy within the Granville area to further the goals of the Northwest Side Comprehensive Area Plan; and

Whereas, The GSAPLUS was created to supplement the City's existing Northwest Side Comprehensive Area Plan that contains the Granville neighborhood in order to identify strategies aimed at redeveloping and reinventing the commercial corridors, strengthening the industrial core, prioritizing urban design improvements, determining infrastructure needs and establishing an implementation framework to best achieve neighborhood and economic success in the Granville area; and

Whereas, The creation of the GSAPLUS involved extensive public outreach, input and cooperation, with public and neighborhood stakeholders, similar to the public process followed in the development of the City's thirteen Comprehensive Area Plans; and

Whereas, This engagement included partnering with the Granville Business Improvement District on the development of the GSAPLUS and to sponsor the Granville Design Charrette coordinated by the University of Wisconsin-Milwaukee's Community Design Solutions; and

Whereas, On September 21, 2004, the Common Council adopted File No. 040565, setting forth an Evaluation, Update and Amendment Procedure for amending Comprehensive Area Plans; and

Whereas, That procedure, including a properly noticed public hearing, has been followed; now, therefore, be it

Resolved, That the Common Council of the City of Milwaukee, approves the Granville Strategic Action Plan and Land Use Study, as recommended by the City Plan Commission, and amends the Northwest Side Comprehensive Area Plan, with the inclusion of the GSAPLUS as an element of the City's Overall Comprehensive Plan; and, be it

Further Resolved, That the amended Comprehensive Area Plan, as approved, shall include as an appendix a text reference to consult the GSAPLUS as a supplement to provide further guidance and serve as the basis for decision-making by the Common Council in its consideration of matters related to and located within the Granville neighborhood; and,

be it

Further Resolved, That the Department of City Development ("DCD"), the Department of Neighborhood Services, the Department of Public Works and other appropriate City departments and agencies are directed to work toward implementation of the GSAPLUS; and, be it

Further Resolved, That the Commissioner of DCD is authorized to send copies of the GSAPLUS to the parties identified in it as having responsibility for implementation of the GSAPLUS for their reference and use.

DCD:Samuel.Lleichtling:spl

07/31/17/A