



Legislation Text

File #: 150068, Version: 0

150068
ORIGINAL

THE CHAIR

An ordinance relating to intoxicating liquor sampling on Class “A” intoxicating liquor retailer premises.
90-3-6.5 cr

On April 8, 2015, the Wisconsin Legislature enacted 2015 Wisconsin Act 10, which authorizes a Class “A” intoxicating liquor retailer licensee to provide, free of charge, to customers and visitors who have attained the legal drinking age, taste samples of intoxicating liquor other than wine that are not in original packages or containers and that do not exceed 0.5 fluid ounces each, for consumption on the Class “A” premises. No “Class A” licensee may provide more than one such taste sample per day to any one person. Taste samples may be provided only between the hours of 11 a.m. and 7 p.m. No licensee may provide taste samples of intoxicating liquor that was not purchased from a wholesaler.

This ordinance adds these provisions relating to intoxicating liquor sampling on Class “A” premises to the code of ordinances.

The Mayor and Common Council of the City of Milwaukee do ordain as follows:

Part 1. Section 90-3-6.5 of the code is created to read:

90-3. License Required.

6.5. INTOXICATING LIQUOR SAMPLING ON “CLASS A” PREMISES. a. Free Taste Samples Permitted. No license or permit is required under this chapter for the provision of intoxicating liquor taste samples, not including wine, that are not in original packages or containers and are of not more than 0.5 fluid ounces each, free of charge, by a Class “A” retailer’s intoxicating liquor licensee to customers and visitors for consumption on the premises.

b. Number of Samples Limited. No Class “A” intoxicating liquor retailer may provide more than one intoxicating liquor taste sample per day to any one person.

c. Hours for Free Samples. This subsection applies only between the hours of 11 a.m. and 7 p.m.

d. Underage Persons. No Class “A” intoxicating liquor retailer may provide taste samples under this subsection to any underage person.

e. Intoxicating Liquor to Come from Wholesaler. No Class “A” retail intoxicating liquor licensee may provide as taste samples under this subsection intoxicating liquor that the licensee did not purchase from a wholesaler.

APPROVED AS TO FORM

Legislative Reference Bureau

Date: _____

IT IS OUR OPINION THAT THE ORDINANCE
IS LEGAL AND ENFORCEABLE

Office of the City Attorney

Date: _____

City Clerk

LRB157801-1

Jeff Osterman

04/13/2015