



Legislation Text

File #: 000008, **Version:** 0

000008
ORIGINAL

ALD. BREIER AND PAWLINSKI

An ordinance regulating the placement of advertising signs adjacent to the Lake Parkway.

295-99-0 am

295-99-2-e-0 am

295-99-2-e-2 am

- Analysis -

This ordinance prohibits an off-premise sign from being located within 1,000 feet of the Lake Parkway (State Trunk Highway 794) if the sign has advertising copy visible from the Lake Parkway.

The Mayor and Common Council of the City of Milwaukee do ordain as follows:

Part 1. Section 295-99-0 of the code is amended to read:

295-99. Advertising Signs Adjacent to Freeways >>or the Lake Parkway<< . Outdoor advertising which has advertising copy visible from a freeway >>or the Lake Parkway<< shall be governed by the following regulations:

Part 2. Section 295-99-2-e-0 and 2 of the code is amended to read:

2. LOCATION.

e. Off premise signs located within 1,000 feet east or west of the Hoan Memorial Bridge>>/Lake Parkway<< or the High Rise Bridge are prohibited. In this paragraph:

e-2. "Hoan Memorial Bridge>>/Lake Parkway<<" means [[that portion]] >>those portions<< of Interstate 794 >>and State Trunk Highway 794<< located between East St. Paul Avenue extended and the [[north line of South Car ferry Drive]] >>south city limits<<.

APPROVED AS TO FORM

Legislative Reference Bureau

Date: _____

IT IS OUR OPINION THAT THE ORDINANCE
IS LEGAL AND ENFORCEABLE

Office of the City Attorney

Date: _____

00181-1

JDO

4/14/00

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