



Legislation Text

File #: 021325, Version: 0

021325
ORIGINAL

ALD. HENNINGSEN

An ordinance relating to the placement of banners in certain districts under the jurisdiction of an architectural review board.

244-18-4 rc

This ordinance permits banners of up to 30" by 80" in size to be attached to light, utility and other poles in those districts under the jurisdiction of an architectural review board as set forth in s. 308-71. Those wishing to install banners under this provision shall first apply for a certificate of appropriateness as required in s. 308-71-10 and, if approved, pay any costs associated with the installation, maintenance and removal of the banners. No fee shall be charged by the city for the installation or removal of any banner if the installation or removal is not performed by the city. All banners installed pursuant to this exception shall comply with any safety standards that may be established by the code or the commissioner of public works.

The Mayor and Common Council of the City of Milwaukee do ordain as follows:

Part 1. Section 244-18-4 of the code is repealed and recreated to read:

244-18. Temporary Banners and Other Nonrigid Signs.

4. EXCEPTIONS. The provisions of subs. 1 to 3 shall not apply to:

- a. Milwaukee County transit system transit shelters with advertising that are authorized by common council resolution.
- b. Banners up to 30 inches by 80 inches in size, attached to light, utility and other poles in those districts under the jurisdiction of an architectural review board as set forth in s. 308-71. Any person wishing to install banners pursuant to this exception shall first apply for and receive a certificate of appropriateness from the architectural review board as required in s. 308-71-10. All banners installed pursuant to this exception shall comply with any safety standards that may be established by the code or the commissioner of public works. All costs associated with the installation, maintenance and removal of the banners shall be paid by the applicant. No fee shall be charged by the city for the installation or removal of any banner installed pursuant to this exception if the banner is not installed or removed by the city.

APPROVED AS TO FORM

Legislative Reference Bureau

Date: _____

IT IS OUR OPINION THAT THE ORDINANCE
IS LEGAL AND ENFORCEABLE

Office of the City Attorney

Date: _____

LRB02600-1

jro

12/20/02