



Legislation Text

File #: 131578, Version: 0

131578
ORIGINAL

THE CHAIR

An ordinance relating to public passenger vehicle regulations and clarifying definitions.

100-3-6.7 am

100-3-11 am

100-3-19 am

100-3-20 am

100-3-20.5 cr

100-70-3-b-2-e am

This ordinance amends public passenger vehicles to clarify the difference between providing passenger services on hail or demand from providing passenger service on a prearranged basis. Hail or on demand service means that a vehicle may be hired by signaling the driver at the point of passenger pickup or by telephone or other electronic means requesting transportation service immediately or in less than 30 minutes from the time of the request.

Prearranged service is defined to mean a request for transportation service for one or more passengers with an agreed time of initial passenger pickup not less than 30 minutes from the time of request.

The definition of plying is clarified to include solicitation of taxicab customers by Internet or other electronic messaging. An application for certification of a taxicab affiliation is required to include a description of all methods to be employed in plying for customers.

The Mayor and Common Council of the City of Milwaukee do ordain as follows:

Part 1. Section 100-3-6.7, 11, 19 and 20 of the code is amended to read:

100-3. Definitions.

6.7. HAIL >>OR ON DEMAND <<means the vehicle may be hired by signaling the driver >>for service at the point of passenger pickup or by other means, including telephone or other electronic means requesting transportation service immediately or at a time less than 30 minutes of hail or demand for service<<.

11. LIMOUSINE means a category of for-hire, unmetered, unmarked uniformed, chauffeur-driven, ground transportation vehicles solely engaged in the business of carrying passengers on a ~~[[preserved]]~~ >>prearranged service<< basis only>> and not on hail or on demand<<.

19. PLYING means solicitation of potential taxicab customers, including the use of flashing lights mounted anywhere on the vehicle, soliciting or taking orders by telephone,>> Internet or other electronic messaging,<< cruising, stopping, whether in taxicab stands or not, or in any other manner holding out to the public that ~~[[such]]~~ >>the<< taxicab is available for hire.

20. ~~[[PRERESERVED]]~~ >>PREARRANGED<< GROUP means any affiliated group of 5 or more passengers hiring a public passenger vehicle for transport from a point of origin to fixed destinations.

Part 2. Section 100-3-20.5 of the code is created to read:

20.5. PREARRANGED SERVICE means a request for transportation service for one or more passengers with an agreed time of initial passenger pickup not less than 30 minutes from the time of request.

Part 3. Section 100-70-3-b-2-e of the code is amended to read:

100-70. Certification of Affiliations.

3. APPLICATION FOR CERTIFICATION.

b.

b-2-e. A plan for providing citywide service, including plans for improving service to identified underserved areas >>, and a description of all methods to be employed in plying for customers<<.
APPROVED AS TO FORM

Legislative Reference Bureau

Date: _____

IT IS OUR OPINION THAT THE ORDINANCE
IS LEGAL AND ENFORCEABLE

Office of the City Attorney

Date: _____

LRB151330-1
Richard L. Withers
2/26/2014