

# City of Milwaukee

200 E. Wells Street Milwaukee, Wisconsin 53202

# Legislation Details (With Text)

**File #:** 110830 **Version:** 0

Type: Ordinance Status: Passed

File created: 10/11/2011 In control: LICENSES COMMITTEE

On agenda: Final action: 11/2/2011

Effective date:

**Title:** An ordinance relating to direct seller licenses.

**Sponsors:** THE CHAIR

Indexes: DIRECT SELLERS, LICENSES

Attachments: 1. Hearing Notice List, 2. Notice Published 11-18-11

Date	Ver.	Action By	Action	Result	Tally
10/11/2011	0	COMMON COUNCIL	ASSIGNED TO		
10/13/2011	0	LICENSES COMMITTEE	HEARING NOTICES SENT		
10/17/2011	0	LICENSES COMMITTEE	RECOMMENDED FOR PASSAGE	Pass	5:0
11/2/2011	0	COMMON COUNCIL	PASSED	Pass	15:0
11/7/2011	0	MAYOR	SIGNED		
11/18/2011	0	CITY CLERK	PUBLISHED		

110830 ORIGINAL

#### THE CHAIR

An ordinance relating to direct seller licenses.

95-1-3-a am

95-1-7-a-2 am

95-1-7-a-4 am

95-1-7-a-7 am

95-1-7-a-14 rc

This ordinance eliminates the requirement for a direct seller to obtain a special privilege permit prior to applying for a direct seller license. It also clarifies location-related requirements of the direct seller regulations.

Part 1. Section 95-1-3-a of the code is amended to read:

# 95-1. Direct Sellers.

### 3. APPLICATION.

a. [[After a special privilege has been granted, where required, by common council resolution pursuant to s. 245-12,]] >> An << application for a direct seller license shall be filed with the city clerk on a form provided [[therefore]] >> therefore <<. The application shall require the following information:

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Part 2. Section 95-1-7-a-2, 4 and 7 of the code is amended to read:

## 7. REGULATIONS.

- a-2. No direct seller shall impede the free use of sidewalks and streets by pedestrians and vehicles [[ ; where]] >>A direct seller shall at all times afford any pedestrian a minimum 5-foot clearance.

  Where<< sales are made from vehicles, all traffic and parking regulations shall be observed.
- a-4. [[No]] >> Except for direct seller who makes sales from a legally-parked motor vehicle, no << direct seller may occupy more than 7 linear feet of public space parallel to the curb in the operation of a business and, in addition, occupy more than 3.5 linear feet to be measured from the curb toward the property line.
- a-7. No direct seller may conduct business >> within 10 feet of a fire hydrant, in or << within >> 10 feet of << any bus stop >> no-parking zone << or within 20 feet of any driveway or any crosswalk at any intersection.
- Part 3. Section 95-1-7-a-14 of the code is repealed and recreated to read:
- a-14. No direct seller shall violate any provision of s. 105-56 or s. 115-45. APPROVED AS TO FORM

Legislative Reference Bureau

Date:

IT IS OUR OPINION THAT THE ORDINANCE
IS LEGAL AND ENFORCEABLE

Office of the City Attorney

Date:

Department of Public Works-Infrastructure Services Division LRB124243-1
Jeff Osterman
10/05/2011