

## City of Milwaukee

200 E. Wells Street Milwaukee, Wisconsin 53202

## Legislation Details (With Text)

**File #**: 101118 **Version**: 0

Type: Ordinance Status: Passed

File created: 12/21/2010 In control: ZONING, NEIGHBORHOODS & DEVELOPMENT

**COMMITTEE** 

On agenda: Final action: 2/8/2011

Effective date:

Title: An ordinance extending the expiration date of zoning code regulations relating to off-premise

automatic changeable message signs.

**Sponsors:** James N. Witkowiak

Indexes: SIGNS

Attachments: 1. City Plan Commission Letter, 2. Update on the Federal Study, 3. Minutes of the Zoning Code

Technical Committee, 4. Recording of the Zoning Code Technical Committee Meeting, 5. Hearing

Notice List, 6. Notice published on 1-14-11 and 1-21-11, 7. Notice Published on 2-24-11

Date	Ver.	Action By	Action	Result	Tally
12/21/2010	0	COMMON COUNCIL	ASSIGNED TO		
12/23/2010	0	ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE	REFERRED TO		
12/23/2010	0	ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE	REFERRED TO		
1/14/2011	0	CITY CLERK	PUBLISHED		
1/27/2011	0	ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
1/27/2011	0	ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
1/27/2011	0	ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
1/27/2011	0	ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
2/1/2011	0	ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE	RECOMMENDED FOR PASSAGE	Pass	5:0
2/8/2011	0	COMMON COUNCIL	PASSED	Pass	12:0
2/15/2011	0	MAYOR	SIGNED		
2/24/2011	0	CITY CLERK	PUBLISHED		

101118 ORIGINAL

091238, 070548

ALD. WITKOWIAK

An ordinance extending the expiration date of zoning code regulations relating to off-premise automatic changeable message signs.

295-407-4-d am

On March 18, 2008, the Common Council passed File Number 070548, an ordinance revising provisions of the zoning code pertaining to automatic changeable message signs. The ordinance included a sunset clause providing that these regulations would become null and void on and after

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March 31, 2010. This date coincided with the expected completion of a Federal Highway Administration study on the effect of commercial electronic variable message signs on driver behavior and the potential risks to traffic safety.

On March 24, 2010, the Common Council passed File Number 091238, an ordinance extending the sunset date to March 31, 2011.

This ordinance extends the expiration date of the zoning code regulations relating to off-premise automatic changeable message signs another year, to March 31, 2012, in light of the fact that the aforementioned Federal Highway Administration study has not yet been completed. The Mayor and Common Council of the City of Milwaukee do ordain as follows:

Part 1. Part 11 of Common Council File 070548, passed March 18, 2008, and effective April 5, 2008, is amended to read:

Part 11. Section 295-407-4-d of this ordinance, pertaining to off-premise automatic changeable message signs, shall be null and void on and after March 31, [[2011]]>>2012<<.

## APPROVED AS TO FORM

Legislative Reference Bureau
Date:
IT IS OUR OPINION THAT THE ORDINANCE
IS LEGAL AND ENFORCEABLE
Office of the City Attorney Date:

LRB124292-1 JDO 12/17/2010