



## Legislation Details (With Text)

**File #:** 200461 **Version:** 1  
**Type:** Resolution **Status:** Passed  
**File created:** 7/28/2020 **In control:** COMMON COUNCIL  
**On agenda:** **Final action:** 10/13/2020  
**Effective date:**

**Title:** Substitute resolution relating to a Minor Modification to the Detailed Planned Development known as Bader Philanthropies to allow a digital monument sign with LED changeable messages at its headquarters located at 3300 North Dr. Martin Luther King Jr. Drive, on the east side of North Dr. Martin Luther King Jr. Drive, north of West Concordia Avenue, in the 6th Aldermanic District.

**Sponsors:** THE CHAIR

**Indexes:** ZONING DISTRICT 06

**Attachments:** 1. City Plan Commission Letter, 2. Affidavit for Zoning Change, 3. Exhibit A, 4. Hearing Notice List, 5. PowerPoint Presentation

Date	Ver.	Action By	Action	Result	Tally
7/28/2020	0	COMMON COUNCIL	ASSIGNED TO		
7/30/2020	0	ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE	REFERRED TO		
9/21/2020	0	CITY PLAN COMMISSION	RECOMMENDED FOR ADOPTION AND ASSIGNED	Pass	6:0
9/25/2020	1	CITY CLERK	DRAFT SUBMITTED		
10/6/2020	1	ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE	RECOMMENDED FOR ADOPTION	Pass	5:0
10/13/2020	1	COMMON COUNCIL	ADOPTED	Pass	15:0
10/22/2020	1	MAYOR	SIGNED		

200461  
SUBSTITUTE 1  
160607  
THE CHAIR

Substitute resolution relating to a Minor Modification to the Detailed Planned Development known as Bader Philanthropies to allow a digital monument sign with LED changeable messages at its headquarters located at 3300 North Dr. Martin Luther King Jr. Drive, on the east side of North Dr. Martin Luther King Jr. Drive, north of West Concordia Avenue, in the 6th Aldermanic District.

This minor modification was requested by MLK, LLC and will allow a freestanding monument sign with LED changeable messages on the site.

Whereas, Section 295-907-2(i) of the Milwaukee Code of Ordinances permits minor modifications to planned developments after approval of the Common Council of the City of Milwaukee ("Common Council"); and

Whereas, The detailed plan for a planned development ("DPD") known as Bader Philanthropies, located on the east side of North Dr. Martin Luther King Jr. Drive, north of West Concordia Avenue, was approved by the Common Council on October 17, 2016 under File No. 160607; and

Whereas, The minor modification to Bader Philanthropies to allow a freestanding monument sign with LED changeable messages on the site is consistent with the spirit and intent of

the approved plan and will not adversely affect the surrounding development, a copy of which is attached to this Common Council File as Exhibit A which is on file in the office of the City Clerk and made a part as though fully set forth herein; now, therefore, be it

Resolved, By the Common Council of the City of Milwaukee, that the minor modification:

1. Is consistent with the spirit and intent of the previously approved DPD.
2. Will not change the general character of the DPD.
3. Will not cause a substantial relocation of principal or accessory structures.
4. Will not cause a substantial relocation or reduction of parking, loading or recreation areas.
5. Will not cause a substantial relocation of traffic facilities.
6. Will not increase the land coverage of buildings and parking areas.
7. Will not increase the gross floor area of buildings or the number of dwelling units.
8. Will not reduce the amount of approved open space, landscaping or screening; and, be it

Further Resolved, That the minor modification is approved in accordance with the Milwaukee Code of Ordinances, Section 295-907-2(i).

DCD:Samuel.Lleichtling:kdc

09/25/20