



## Legislation Details (With Text)

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**Effective date:**

**Title:** Resolution directing the Department of City Development to develop an Industrial Land Analysis and authorizing a transfer of funds from the Capital Improvements Advance Planning Fund to a subaccount for the Industrial Land Analysis.

**Sponsors:** ALD. PEREZ, ALD. BAUMAN, ALD. JOHNSON

**Indexes:** DEPARTMENT OF CITY DEVELOPMENT, LAND USE STUDIES

**Attachments:** 1. Industrial Land Analysis Framework, 2. Hearing Notice List, 3. MVP and HDI statements

Date	Ver.	Action By	Action	Result	Tally
3/3/2020	0	COMMON COUNCIL	ASSIGNED TO		
3/12/2020	0	ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
3/12/2020	0	ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
3/12/2020	0	ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
3/12/2020	0	ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
3/12/2020	0	ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
3/17/2020	0	ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE	RECOMMENDED FOR ADOPTION	Pass	3:0
3/24/2020	0	COMMON COUNCIL	ADOPTED	Pass	15:0
4/2/2020	0	MAYOR	SIGNED		

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ALD. PEREZ, BAUMAN AND JOHNSON

Resolution directing the Department of City Development to develop an Industrial Land Analysis and authorizing a transfer of funds from the Capital Improvements Advance Planning Fund to a subaccount for the Industrial Land Analysis.

This resolution directs the Department of City Development to develop an Industrial Land Analysis that may, upon approval of the Common Council, result in updates to the City of Milwaukee's Comprehensive Plan and authorizes a transfer of funds from the Capital Improvements Advance Planning Fund to a subaccount for preparation of the Industrial Land Analysis.

Whereas, On September 23, 2014, the Common Council of the City of Milwaukee ("Common Council") adopted Common Council File No. 140460, approving "Growing Prosperity" as the 10 Year Action Agenda for economic development in the City of Milwaukee ("City"); and

Whereas, Growing Prosperity set forth ambitious goals for Milwaukee to return 500 acres of vacant and underutilized land to productive use for industrial redevelopment and to consistently maintain an inventory of 100 available acres of developable land for manufacturers; and

Whereas, Growing Prosperity recommended updating the City's analysis of industrial zoned land to ensure that zoning regulations and industrial land policies and strategies align with current trends and market forces impacting industrial development, particularly within key regional asset industry clusters identified by the Milwaukee 7; and

Whereas, Milwaukee last carried out such an analysis in 2004, and the time is ripe for an update as the land use and facilities needs of modern manufacturers continue to evolve and Milwaukee must ensure its industrial zoning and land use policies facilitate continued reinvestment and job creation; and

Whereas, The Department of City Development ("DCD") is prepared to develop an updated Industrial Land Analysis to advance the goals of Growing Prosperity; and

Whereas, DCD proposes to work collaboratively with the seven Business Improvement Districts ("BIDs") in Milwaukee that represent industrial areas, as well as other organizations involved in local economic development during the preparation of this Industrial Land Analysis; and

Whereas, This Industrial Land Analysis will provide an updated industrial market analysis for the City, a summary of associated zoning and land use recommendations to support job creation within regional asset industry clusters and among emerging small-scale manufacturers, programmatic recommendations to support Milwaukee's manufacturing ecosystem, and an updated framework for use in evaluating rezoning requests of industrial land; and,

Whereas, DCD intends to issue a Request for Proposals to solicit a consultant team with the experience and skills required to assist with the preparation of this Industrial Land Analysis; and,

Whereas, The current unencumbered balances in the Capital Improvements Advance Planning Fund cannot be expended unless they are transferred to a specific subaccount; now, therefore, be it

Resolved, By the Common Council of the City of Milwaukee, that DCD is hereby directed to develop an Industrial Land Analysis; and, be it

Further Resolved, That the City Comptroller is directed to transfer the amount of \$50,000 from the Capital Improvements Advance Planning Fund Account No. UR01220000A to be allocated to the Industrial Land Analysis Subaccount No. UR01280156 to be used by DCD to support creation of the Industrial Land Analysis; and, be it

Further Resolved, That DCD is directed to enter into such contracts and agreements as necessary to develop the Industrial Land Analysis; and, be it

Further Resolved, That DCD shall follow the guidelines for public participation for Comprehensive Planning that have been adopted by the Common Council while preparing the Industrial Land Analysis; and be it

Further Resolved, That the completed Industrial Land Analysis will be presented to the City Plan Commission and Common Council, and the Common Council may elect to adopt the recommendations of the Industrial Land Analysis as an amendment to the Comprehensive Plan.

DCD:Samuel.Lleichtling:spl  
03/03/20/A