

City of Milwaukee

200 E. Wells Street Milwaukee, Wisconsin 53202

Legislation Details (With Text)

File #: 141887 **Version**: 1

Type: Ordinance Status: Passed

File created: 3/31/2015 In control: COMMON COUNCIL

On agenda: Final action: 10/13/2015

Effective date:

Title: A substitute ordinance relating to the frequency for changing messages on on-premise automatic

changeable message signs.

Sponsors: ALD. WITKOWSKI

Indexes: ADVERTISING, OUTDOOR, SIGNS

Attachments: 1. Hearing Notice List 10-6-15, 2. Motion by Ald. Bohl, 3. LRB Memo to Ald. Witkowski, 4. The Hill

Article, 5. Automatic Changeable Message Signs Summary, 6. Dwell Times by Municipality, 7. 2011

OAAA - State Changeable Message Chart, 8. OAAA - Changeable Message Duration Time

Sequences, 9. On Premise Sign Report for Planning, 10. City Plan Commission Letter, 11. Hearing Notice List 6-16-15, 12. Zoning Code Technical Committee Letter, 13. Changeable Message Signs Listing, 14. Signs, 15. Email - Ed Richardson, 16. Hearing Notice List 5-5-15, 17. Notice Published on

4-17-15 and 4-24-15. 18. Notice Published on 10-29-15

| Date | Ver. | Action By | Action | Result | Tally |
|-----------|------|---|---|----------|-------|
| | | | | - TOOUIT | |
| 3/31/2015 | 0 | COMMON COUNCIL | ASSIGNED TO | | |
| 4/1/2015 | 0 | ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE | REFERRED TO | | |
| 4/1/2015 | 0 | ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE | REFERRED TO | | |
| 4/2/2015 | 0 | ZONING CODE TECHNICAL COMMITTEE | HEARING NOTICES SENT | | |
| 4/17/2015 | 0 | CITY CLERK | PUBLISHED | | |
| 4/29/2015 | 0 | ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE | HEARING NOTICES SENT | | |
| 5/4/2015 | 0 | CITY PLAN COMMISSION | RECOMMENDED FOR PLACING ON FILE AND ASSIGNED TO | Fail | 3:4 |
| 5/5/2015 | 0 | ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE | HELD TO CALL OF THE CHAIR | Pass | 5:0 |
| 6/11/2015 | 0 | ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE | HEARING NOTICES SENT | | |
| 6/11/2015 | 0 | ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE | HEARING NOTICES SENT | | |
| 6/11/2015 | 0 | ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE | HEARING NOTICES SENT | | |
| 6/16/2015 | 0 | ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE | HELD TO CALL OF THE CHAIR | Pass | 5:0 |
| 9/30/2015 | 0 | ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE | HEARING NOTICES SENT | | |
| 9/30/2015 | 0 | ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE | HEARING NOTICES SENT | | |
| 9/30/2015 | 0 | ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE | HEARING NOTICES SENT | | |

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|----------------------------|---|---|-------------------------|------|------|--|--|--|
| 10/6/2015 | 1 | ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE | RECOMMENDED FOR PASSAGE | Pass | 4:1 | | | |
| 10/6/2015 | 0 | ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE | SUBSTITUTED | Pass | 5:0 | | | |
| 10/13/2015 | 1 | COMMON COUNCIL | PASSED | Pass | 14:1 | | | |
| 10/22/2015 | 1 | MAYOR | SIGNED | | | | | |
| 10/29/2015 | 1 | CITY CLERK | PUBLISHED | | | | | |
| | | | | | | | | |

141887

SUBSTITUTE 1

ALD. WITKOWSKI

A substitute ordinance relating to the frequency for changing messages on on-premise automatic changeable message signs.

295-407-4-c rp 295-407-4-d-0 am 295-407-4-d rn

This ordinance repeals all regulation of the frequency with which on-premise automatic changeable message sign messages are permitted to change.

The Mayor and Common Council of the City of Milwaukee do ordain as follows:

Part 1. Section 295-407-4-c of the code is repealed.

Part 2. Section 295-407-4-d-0 of the code is amended to read:

295-407. SIGNS.

- 4. AUTOMATIC CHANGEABLE MESSAGE SIGNS.
- d. In addition to the provisions of pars. a [[to-e]]>>and b<<, off-premise electronic and tri-vision automatic changeable message signs shall conform to the following conditions:

Part 3. Section 295-407-4-d of the code is renumbered 295-407-4-c.

LRB APPROVED AS TO FORM

| Legislative Reference Bureau | J |
|------------------------------|--------------|
| Date: | |
| Attorney | |
| IT IS OUR OPINION THAT T | HE ORDINANCE |
| IS LEGAL AND ENFORCEAL | |

| File #: 141887, Version: 1 | | |
|-----------------------------------|--|--|
| Office of the City Attorney Date: | | |
| LRB#158737-3 Aaron Cadle | | |

June 11, 2015