



Legislation Details (With Text)

File #: 000008 **Version:** 0

Type: Ordinance **Status:** Passed

File created: 4/18/2000 **In control:** ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE

On agenda: **Final action:** 6/30/2000

Effective date:

Title: An ordinance regulating the placement of advertising signs adjacent to the Lake Parkway.

Sponsors: ALD. BREIER, ALD. PAWLINSKI

Indexes: ADVERTISING, SIGNS, ZONING

Attachments:

Date	Ver.	Action By	Action	Result	Tally
4/18/2000	0	COMMON COUNCIL	ASSIGNED TO		
4/26/2000	0	ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE	REFERRED TO		
5/5/2000	0	ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
5/16/2000	0	ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE	HELD TO CALL OF THE CHAIR	Pass	5:0
6/12/2000	0	CITY CLERK	PUBLISHED		
6/27/2000	0	ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE	RECOMMENDED FOR PASSAGE	Pass	5:0
6/30/2000	0	COMMON COUNCIL	PASSED	Pass	16:0
7/12/2000	0	MAYOR	SIGNED		
7/19/2000	0	CITY CLERK	PUBLISHED		

000008
ORIGINAL

ALD. BREIER AND PAWLINSKI
An ordinance regulating the placement of advertising signs adjacent to the Lake Parkway.
295-99-0 am
295-99-2-e-0 am
295-99-2-e-2 am
- Analysis -

This ordinance prohibits an off-premise sign from being located within 1,000 feet of the Lake Parkway (State Trunk Highway 794) if the sign has advertising copy visible from the Lake Parkway.

The Mayor and Common Council of the City of Milwaukee do ordain as follows:

Part 1. Section 295-99-0 of the code is amended to read:

295-99. Advertising Signs Adjacent to Freeways >>or the Lake Parkway<< . Outdoor advertising which has advertising copy visible from a freeway >>or the Lake Parkway<< shall be governed by the following regulations:

Part 2. Section 295-99-2-e-0 and 2 of the code is amended to read:

2. LOCATION.

e. Off premise signs located within 1,000 feet east or west of the Hoan Memorial Bridge>>/Lake Parkway<< or the High Rise Bridge are prohibited. In this paragraph:

e-2. "Hoan Memorial Bridge>>/Lake Parkway<<" means [[that portion]] >>those portions<< of Interstate 794 >>and State Trunk Highway 794<< located between East St. Paul Avenue extended and the [[north line of South Car ferry Drive]] >>south city limits<<.

APPROVED AS TO FORM

Legislative Reference Bureau

Date: _____

IT IS OUR OPINION THAT THE ORDINANCE
IS LEGAL AND ENFORCEABLE

Office of the City Attorney

Date: _____

00181-1

JDO

4/14/00

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