



Department Details

Department name: VISIT MILWAUKEE

Type: Board or Commission

Meeting time:

Meeting location:

Primary contact:

Description: **PURPOSE:** To promote and increase tourism and convention activities in the metropolitan Milwaukee area:

COMPOSITION: Eight City representatives: four are nominated to the board by the Mayor and four by the Common Council President. Members serve two-year terms expiring at the commencement of a new Common Council term, and then on the third Tuesday of April, two years following the commencement of a term. All City nominations must be made no later than 60 days following the expiration of a term. If a vacancy occurs, a replacement must be nominated no later than 60 days after the vacancy occurs. Appointments to this body do not require Common Council confirmation.

A member continues to serve after the completion of his or her term until reappointed or until a successor has been appointed.

CREATING AUTHORITY: Common Council File Number 960236 as amended by Common Council File Number 111666.

SALARY: None

STAFFING: Visit Milwaukee, 287-4234; 648 N. Plankinton Ave., Suite 425, Milwaukee, WI, 53203; Doug Neilson, President

LAST UPDATED: February 1, 2020

Name	Title	Start Date	End Date	
ALD. STAMPER	Member	4/9/2024	4/21/2026	*
Appointed By: Mayor Cavalier Johnson				
ALD. WESTMORELAND	Member	6/11/2024	4/21/2026	
Appointed By: ALD. PEREZ				
Clifton Crump	Member	1/4/2023	4/16/2024	*
Appointed By: ALD. PEREZ				
Eve Hall	Member	4/25/2024	4/21/2026	*
Appointed By: Mayor Cavalier Johnson				
Gerard Randall	Member	4/9/2024	4/21/2026	

Appointed By: Mayor Cavalier Johnson

Grady Crosby	Member	4/9/2024	4/21/2026	*
Appointed By: Mayor Cavalier Johnson				

Howard Snyder	Member	5/27/2020	4/19/2022	*
Appointed By: ALD. JOHNSON				

Yussef Morales	Member	6/11/2024	4/21/2026	*
Appointed By: ALD. PEREZ				

* indicates extended term