

## Legislation Text

## File #: 000321, Version: 1

000321 SUBSTITUTE 1

ALD. PAWLINSKI

Substitute resolution authorizing the City's participation in the "Keep Kids Alive: Drive 25" program on a pilot basis. - Analysis -

This resolution authorizes the creation of a pilot "Keep Kids Alive: Drive 25" (KKA:D25) program in the 13th Aldermanic District. The KKA:D25 program is a neighborhood-centered initiative under which residents post reflective signs on their lawns advising motorists of the speed limit and under which larger signs are posted at the major entrances to the same neighborhood repeating the same information. These signs are combined with heightened police presence in an area along with neighborhood organization in a coordinated attempt to reduce speeds and increase safety.

The pilot, which will center on 3 neighborhoods in the 13th District, will run until December 31, 2000. Whereas, "Keep Kids Alive: Drive 25" (KKA:D25) is a neighborhood-centered safety initiative intended to reduce the speed of traffic in residential neighborhoods; and

Whereas, Since being started in Omaha, Nebraska, 150 communities in 38 states have either been in contact with or have begun participating in KKA:D25; and

Whereas, There are 3 neighborhoods in the 13th Aldermanic District that appear likely to benefit from KKA:D25; and

Whereas, Representatives of the Milwaukee Police Department's 6th District have expressed a willingness to monitor traffic patterns in these neighborhoods before, during and after the implementation of KKA:D25 to help evaluate its effectiveness; now, therefore, be it

Resolved, By the Common Council of the City of Milwaukee, that the Common Council authorizes the appropriate City officials to participate in a pilot KKA:D25 program in the 13th Aldermanic District including the purchase of needed yard and street signs sold by the program; and, be it

Further Resolved, That this program will end on December 31, 2000; and, be it

Further Resolved, That the Milwaukee Police Department is requested to prepare a report on the program's effectiveness by February 1, 2001.

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