



Legislation Text

File #: 080165, Version: 1

080165
SUBSTITUTE 1
031155

ALD. DAVIS and WADE

Substitute resolution authorizing the City of Milwaukee to enter into an agreement with Milwaukee's Local Initiatives Support Corporation for continued administration of the Main Street Milwaukee Program.

This substitute resolution authorizes the City of Milwaukee to enter into an agreement with Milwaukee LISC for continued administration of the Main Street Milwaukee Program for revitalizing Milwaukee's neighborhood commercial districts and directs the Department of City Development to carry out the initiative on behalf of the City. In addition, the agreement contemplates that the City will provide future financial support by way of annual appropriations of CDBG funds, based upon funding availability, for operating support for the designated districts, and City or CDBG funds for the continued administration of this effort. Funds raised by LISC will be used to provide supplemental technical assistance, consulting services and capacity-building trainings to designated areas.

Whereas, The Department of City Development ("DCD") and Milwaukee's Local Initiatives Support Corporation ("LISC") have previously entered into an Agreement, as authorized by Common Council File No. 031155, to create the Main Street Milwaukee Program; and

Whereas, DCD and LISC have proven their success in partnering since 2005 in providing resources and services to Milwaukee's designated Main Street commercial districts throughout the City of Milwaukee ("City"), and both entities seek to enter into a new Main Street Milwaukee Program Agreement, a copy of which is attached to this Common Council File, which essentially describes in detail each parties' responsibilities in the administration of the Main Street Milwaukee Program for 2007 and beyond; and

Whereas, The National Trust for Historic Preservation created in 1980, the Main Street 4-point approach to commercial district revitalization that has proven successful across the country in over 1,700 communities; and

Whereas, Milwaukee's LISC has a proven track record in attracting private sector resources and managing them to provide technical assistance and capacity building to Milwaukee's nonprofit community and has already secured multi-year commitments in federal and private sector funds for the Main Street Milwaukee Program and is committed to raising additional necessary funds for the continued administration of the Program; and

Whereas, DCD and LISC have significantly leveraged the City's CDBG/HOME funds with private sector money for the administration of the Main Street Milwaukee Program, and thus will be held accountable by both the public and private sector and the governing body of the Main Street Milwaukee Program; and

Whereas, DCD has been successful in managing the distribution of CDBG funds and in the administration of programs such as the Retail Investment Fund, Brownfields and the Facade Grant Program and is uniquely positioned within the City to continue to administer the Main Street Milwaukee Program; now, therefore, be it

Resolved, By the Common Council of the City of Milwaukee, that DCD is directed to continue to carry out this initiative on behalf of the City and that the proper City

officials are directed to execute a Main Street Milwaukee Program Agreement in substantially the form as submitted; and, be it

Further Resolved, That the City contemplates providing financial support to the Main Street Milwaukee Program, a multi-year program giving district designation for 3 years, and will demonstrate this support by providing adequate funding from CDBG funds and/or general funds, contingent upon funding availability and an adequate level of private sector support, with funds raised annually by LISC anticipated to constitute approximately a dollar-to-dollar match to funds to be provided by the City through appropriation and allocation of City CDBG funds and other City funds, with a further provision that annually, not later than October 1, LISC shall provide the City with a summary of LISC funds raised for the next calendar year; and, be it

Further Resolved, That the Commissioner of DCD is directed to continue to administer the Main Street Milwaukee Program and to enter into any and all contracts necessary to carry out the Main Street Milwaukee Program activities on behalf of the City.

DCD:AEF:aef

07/15/08