



## Legislation Text

---

**File #:** 071484, **Version:** 0

---

071484  
ORIGINAL

### THE CHAIR

Resolution relating to application for, and acceptance and funding of, a US Environmental Protection Agency Resource Conservation Challenge Grant.

This resolution authorizes the Department of Public Works - Operations to apply for, accept and fund a Resource Conservation Challenge Grant titled "Recycling with a Personal Touch." The purpose of this grant is to test the effectiveness of recycling education and outreach delivered through personal contact to motivate a change in recycling behavior that generates greater recycling participation. The total project cost is \$43,500, of which 100% will be provided by the grantor with no match funds required by the City. The program will include the following components:

1. Target low-compliance recycling routes and initiate recycling education and outreach delivered through three different methods of personal contact including block captain system, neighborhood school and a community group door-to-door campaign.
2. Quantify the impact of the education and outreach on recycling rates through pre- and post-personal contact method measuring of set-out rates on targeted low-compliance routes.
3. Rank the effectiveness of each method of personal contact to help determine future education and outreach activities.

Whereas, The City of Milwaukee appears to be eligible for a Resource Conservation Challenge Grant from the US Environmental Protection Agency; and

Whereas, The Department of Public Works-Operations Division (Sanitation Section) would use this grant to conduct a recycling education and outreach project; and

Whereas, This project would include the following components:

1. Target low-compliance recycling routes and initiate recycling education and outreach delivered through three different methods of personal contact including block captain system, neighborhood school and a community group door-to-door campaign.
2. Quantify the impact of the education and outreach on recycling rates through pre- and post-personal contact method measuring of set-out rates on targeted low-compliance routes.
3. Rank the effectiveness of each method of personal contact to help determine future education and outreach activities.

; and

Whereas, The implementation of this research project will cost \$43,500, of which 100% will be provided by the grantor with no match funds required by the City; now, therefore, be it

Resolved, By the Common Council of the City of Milwaukee, that the Department of Public Works is authorized to apply, accept and fund a Resource Conservation Challenge Grant entitled "Recycling with a Personal Touch" in the amount of \$43,500 from the US Environmental Protection Agency without further Common Council approval, unless the terms of the grant change in a manner described in s. 304-81 of the Milwaukee Code of Ordinances; and, be it

Further Resolved, That the City Comptroller is authorized to:

1. Encumber in the parent accounts of the 2008 Special Revenue Accounts-Grant and Aid Projects the following amounts for the project Resource Conservation Challenge Grant:

Project/Grant	GR0000800000
Fund	0150
Org	9990
Program	0001
Budget Year	0000
Sub Class	R999
Account	000600
Project	Grantor Share
Amount	\$43,500

2. Create a Special Revenue Fund-Grant and Aid Projects and the necessary expenditure and revenue accounts, appropriate to these accounts the amounts required under the Grant Agreement, and transfer the corresponding offsetting estimated revenue.

3. Establish the necessary Grant and Aid performance sub-measures.

; and, be it

Further Resolved, That these funds are appropriated to the Department of Public Works-Operations Division (Sanitation Section), which is authorized to:

1. Make expenditures from these funds for specified purposes as indicated in the program budget, a copy of which is attached to this file.

2. Transfer funds within the project budget as long as the amount expended for each specific purpose does not exceed the amount authorized by the budget by 10% or more.

3. Enter into subcontracts and leases to the extent detailed in the project budget.

Department of Public Works-Operations Division  
2/18/08

3/17/08 Technical correction made to account number. TJM