



## Legislation Text

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**File #:** 070316, **Version:** 0

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070316  
ORIGINAL

ALD. BOHL

Resolution authorizing attachment of signs on median light poles on State Highway 41, Appleton Avenue between North 76 Street and 107<sup>th</sup> Street by the Association for Northwest Advancement.

For the last 12 years, the Association for Northwest Advancement has sponsored the maintenance and plantings on the medians on State Highway 41, Appleton Avenue between North 76 Street and 107<sup>th</sup> Street. The association has been unable to keep the sponsorship signs in the median due to the elements and theft. For 2007, the association desires to continue to recognize members who contribute to maintain the medians by attaching sponsorship signs to the medians light poles. This resolution directs the Department of Public Works to allow the Association for Northwest Advancement to attach sponsorship signs on State Highway 41, Appleton Avenue between North 76 Street and 107<sup>th</sup> Street between June 1, 2007 and November 1, 2007.

Whereas, For the last 12 years, the Association for Northwest Advancement has sponsored the plantings and maintenance on the medians on State Highway 41, Appleton Avenue between North 76 Street and 107<sup>th</sup> Street; and

Whereas, The State of Wisconsin provides funding to the Association for Northwest Advancement in lieu of reimbursing Milwaukee County maintaining boulevards on State Highway 41; and

Whereas, The funding received from the state only partially reimburses the association for the median plantings and maintenance, requiring the Association to seek contributions from its members; and

Whereas, In the past the association has recognized members of the association who contribute to fund the median maintenance by placing sponsorship signs in the median; and

Whereas, The association has been unable to maintain the sponsorship signs in the median due to the elements and theft; and

Whereas, The association desires to continue to recognize members who contribute to maintain the median by attaching sponsorship signs to the medians light poles; now, therefore, be it

Resolved, By the Common Council of the City of Milwaukee, that after determining that the signs will be attached to the median's light poles in an approved manner, the Department of Public Works is directed to allow the Association for Northwest Advancement to attach signs on State Highway 41, Appleton Avenue between North 76 Street and 107<sup>th</sup> Street between June 1, 2007, and November 1,

2007.

LRB07309-3  
JWC  
5/29/07