



Legislation Text

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041392
ORIGINAL

THE CHAIR

Resolution relating to application for, and acceptance and funding of, a U.S. Environmental Protection Agency 2005 Innovation Pilot Grant titled "Milwaukee Clean Collections Awareness Campaign". (Department of Public Works)

This resolution authorizes the Department of Public Works-Operations Division (Sanitation Section) to apply for, accept and fund, a 2005 Innovation Pilot Grant from the U.S. Environmental Protection Agency titled "Milwaukee Clean Collections Awareness Campaign". This grant will be used to fund a one-year public awareness campaign on waste reduction techniques, which will occur in conjunction with changes in the City's waste collection procedures and implementation of new set-out standards for brush and bulky items. The total project cost is \$75,000, of which 100% will be provided by the grantor. No City matching funds are required. Whereas, The City of Milwaukee appears to be eligible for a 2005 Innovation Pilot Grant from the U.S. Environmental Protection Agency; and

Whereas, The Department of Public Works-Operations Division (Sanitation Section) would use such a grant, to be known as the "Milwaukee Clean Collections Awareness Campaign," to educate the public on waste reduction strategies and changes in the City's waste collection operations; and

Whereas, This educational effort would include the following components:

1. Conduct a public awareness campaign on waste reduction techniques which is targeted at Milwaukee's youth audience through a partnership with Strive Media Institute and its local for-teens, by-teens magazine (Gumbo Magazine) and television show (Gumbo TV).
2. Highlight changes in the City's waste collection procedures and explain new set-out standards for brush and large, bulky items in all waste education and awareness materials.

; and

Whereas, The operation of this grant-supported public awareness campaign from May 1, 2005, through April 30, 2006, will cost \$75,000, of which 100% will be provided by the grantor, with no City match required; now, therefore, be it

Resolved, By the Common Council of the City of Milwaukee, that the Department of Public Works is authorized to apply for and accept a 2005 Innovation Pilot Grant titled "Milwaukee Clean Collections Awareness Campaign" in the amount of \$75,000 from the U.S. Environmental Protection Agency without further Common Council approval, unless the terms of the grant change in a manner described in s. 304-81

of the Milwaukee Code of Ordinances; and, be it

Further Resolved, That the City Comptroller is authorized to:

1. Encumber in the parent accounts of the 2005 Special Revenue Accounts-Grant and Aid Projects the following amounts for the project:

Project/Grant	GR0000500000
Fund	0150
Org	5010
Program	0001
Budget Year	0000
Sub Class	R999
Account	000600
Project	Grantor Share
Amount	\$75,000

2. Create a Special Revenue Fund-Grant and Aid Projects and the necessary expenditure and revenue accounts, appropriate to these accounts the amounts required under the Grant Agreement, and transfer the corresponding offsetting estimated revenue.

3. Establish the necessary Grant and Aid performance submeasures.

; and, be it

Further Resolved, That these funds are appropriated to the Department of Public Works-Operations Division (Sanitation Section), which is authorized to:

1. Make expenditures from these funds for specified purposes (namely, public awareness campaign and educational materials), as indicated in the program budget, a copy of which is attached to this file.

2. Transfer funds within the project budget as long as the amount expended for each specific purpose does not exceed the amount authorized by the budget by 10% or more.

3. Enter into subcontracts and leases to the extent detailed in the project budget.

Department of Public Works-Operations Division
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