



Legislation Details (With Text)

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**Type:** Resolution      **Status:** Passed  
**File created:** 6/24/2014      **In control:** COMMON COUNCIL  
**On agenda:**      **Final action:** 9/23/2014

**Effective date:**

**Title:** Substitute resolution adopting "Growing Prosperity: An Action Agenda for Economic Development in the City of Milwaukee" and directing its implementation.

**Sponsors:** ALD. MURPHY

**Indexes:** ECONOMIC DEVELOPMENT

**Attachments:** 1. Growing Prosperity-Draft as of 7-2-14.pdf, 2. Presentation at Committee, 3. Gateway Letter of Support, 4. Growing Prosperity-Chapter 8 Redraft as of 9-4-14.pdf, 5. Growing Prosperity-Work Plan Template.pdf, 6. KIVA Work Plan.pdf, 7. Journal Sentinel Editorial Board-Our View Economic Development dated 8-9-14.pdf, 8. Paul Brophy Article dated 8-16-14.pdf, 9. Letter from the Council to Commissioner Marcoux dated 8/26/14, 10. Letter from the Council to Dept. of City Development dated 8/6/14, 11. Martha Brown Letter to Ald Murphy dated 9-8-14.pdf, 12. Center for Advanced Manufacturing Work Plan.pdf, 13. Market Value Analysis Work Plan.pdf, 14. Web Site Work Plan.pdf, 15. Growing Prosperity Baseline Metrics-Draft as of 9-11-14.pdf, 16. Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
6/24/2014	0	COMMON COUNCIL	ASSIGNED TO	Fail	
6/26/2014	0	STEERING & RULES COMMITTEE	HEARING NOTICES SENT		
7/10/2014	0	STEERING & RULES COMMITTEE	RECOMMENDED FOR ADOPTION	Pass	7:0
7/22/2014	1	COMMON COUNCIL	ASSIGNED TO	Pass	14:0
9/11/2014	1	STEERING & RULES COMMITTEE			
9/23/2014	1	COMMON COUNCIL	ADOPTED	Pass	15:0
10/2/2014	1	MAYOR	SIGNED		

140460  
SUBSTITUTE 1

ALD. MURPHY

Substitute resolution adopting "Growing Prosperity: An Action Agenda for Economic Development in the City of Milwaukee" and directing its implementation. This substitute resolution adopts "Growing Prosperity," as the economic development strategy for the City of Milwaukee, and as such, directs that City departments, where relevant, align their activities to meet "Growing Prosperity" goals. Further, the resolution directs the Department of City Development to work with City departments and relevant community organizations to identify responsible parties to implement the goals and targets of the "Growing Prosperity" document. Whereas, Milwaukee 7, the economic development organization for the City of Milwaukee ("City") and seven surrounding counties, has developed a regional Framework for Economic Growth that details strategies for regional growth and development; and

Whereas, The City has particular assets and challenges unique to it that need to be addressed in order for Milwaukee and its residents to participate fully in regional

economic growth; and

Whereas, "Growing Prosperity: An Action Agenda for Economic Development in the City of Milwaukee" recommends a city-specific set of strategies that focus on Milwaukee's strengths and challenges, which align with the regional strategies developed by Milwaukee 7; and

Whereas, "Growing Prosperity" is the result of a year-long planning process organized by the Department of City Development ("DCD") that involved input from nearly 130 community and business leaders and other organizations; now, therefore, be it

Resolved, By the Common Council of the City of Milwaukee, that "Growing Prosperity: An Action Agenda for Economic Development in the City of Milwaukee" is adopted as the City's economic development strategy; and, be it

Further Resolved, That City departments and relevant organizations and "businesses within Milwaukee will work together to implement strategies to meet Growing Prosperity" economic development goals; and, be it

Further Resolved, That DCD shall report annually a "dashboard" of economic indicators and implementation progress to the Common Council and City residents; and, be it

Further Resolved, That all City departments and agencies are directed to work with DCD to align relevant activities to "Growing Prosperity" goals and targets; and, be it

Further Resolved, That DCD is directed to work with all City departments and agencies, as well as community stakeholders, to implement "Growing Prosperity."

DCD:Vanessa.Koster:nrz

07/02/14