



Legislation Details (With Text)

**File #:** 100456      **Version:** 1

**Type:** Resolution      **Status:** Passed

**File created:** 9/1/2010      **In control:** STEERING & RULES COMMITTEE

**On agenda:**      **Final action:** 9/21/2010

**Effective date:**

**Title:** Substitute resolution approving a marketing strategy, budget, financing plan and financing RFP for the Milwaukee Energy Efficiency program.

**Sponsors:** THE CHAIR

**Indexes:** DEPARTMENT OF PUBLIC WORKS, ENERGY CONSERVATION

**Attachments:** 1. ME2 Marketing Plan, 2. ME2 Financing Plan, 3. MKE Financing RFP, 4. ME2 Budget, 5. Finance Marketing and Budget Plan

Date	Ver.	Action By	Action	Result	Tally
9/1/2010	0	COMMON COUNCIL	ASSIGNED TO		
9/16/2010	0	STEERING & RULES COMMITTEE	HEARING NOTICES SENT		
9/16/2010	1	CITY CLERK	DRAFT SUBMITTED		
9/17/2010	0	STEERING & RULES COMMITTEE	RECOMMENDED FOR ADOPTION	Pass	6:0
9/21/2010	1	COMMON COUNCIL	ADOPTED	Pass	14:0
9/24/2010	1	MAYOR	SIGNED		

100456  
SUBSTITUTE 1  
100007  
THE CHAIR

Substitute resolution approving a marketing strategy, budget, financing plan and financing RFP for the Milwaukee Energy Efficiency program.

This resolution approves the marketing strategy, budget, financing plan and financing RFP for the Milwaukee Energy Efficiency program. Common Council Resolution File Number 100007, adopted on July 27, 2010, authorized the Department of Administration - Office of Environmental Sustainability to accept and fund an Energy Efficiency and Conservation Block Grant BetterBuildings grant in the amount of up to \$20,000,000, with a minimum funding of \$12,051,372 to be applied to projects in the City of Milwaukee. The Wisconsin Energy Conservation Corporation (WECC) is administering the program as the Milwaukee Energy Efficiency (ME2) Project. This resolution approves the marketing strategy, budget, financing plan and financing RFP for the program.

Whereas, The City of Milwaukee has been awarded grant funds from the U.S. Department of Energy (DOE) to fund whole-neighborhood building energy retrofits, and these will be projects that demonstrate a sustainable business model for providing cost-effective energy upgrades for a large percentage of the residential, commercial and public buildings in throughout the city; and

Whereas, On July 27, 2010, The Common Council adopted Resolution File Number 100007, authorizing the Department of Administration - Office of Environmental Sustainability to enter into a cooperation agreement with the Wisconsin Energy Conservation Corporation (WECC) to implement the ME2 program; and

Whereas, The ME2 program is funded as part of a \$20 million U.S. Department of Energy Energy Efficiency and Conservation Block Grant (EECBG) BetterBuildings grant to WECC, with a minimum funding of \$12,051,372 for the City of Milwaukee; and

Whereas, The Common Council, through Resolution File Number 100007, reserved the right to revise the ME2 program strategies and tasks within DOE parameters, particularly as it relates to marketing and financing; now, therefore, be it

Resolved, By the Common Council of the City of Milwaukee, that the Common Council approves the attached marketing strategy, budget, financing plan and financing RFP, and directs the Department of Administration - Office of Environmental Sustainability to execute the attached marketing strategy, budget, financing plan and financing RFP.

Department of Administration - Office of Environmental Sustainability

LRB121888-2

RTW

09/13/10