



Legislation Details (With Text)

**File #:** 141887      **Version:** 1  
**Type:** Ordinance      **Status:** Passed  
**File created:** 3/31/2015      **In control:** COMMON COUNCIL  
**On agenda:**      **Final action:** 10/13/2015

**Effective date:**

**Title:** A substitute ordinance relating to the frequency for changing messages on on-premise automatic changeable message signs.

**Sponsors:** ALD. WITKOWSKI

**Indexes:** ADVERTISING, OUTDOOR, SIGNS

**Attachments:** 1. Hearing Notice List 10-6-15, 2. Motion by Ald. Bohl, 3. LRB Memo to Ald. Witkowski, 4. The Hill Article, 5. Automatic Changeable Message Signs Summary, 6. Dwell Times by Municipality, 7. 2011 OAAA -State Changeable Message Chart, 8. OAAA - Changeable Message Duration Time Sequences, 9. On Premise Sign Report for Planning, 10. City Plan Commission Letter, 11. Hearing Notice List 6-16-15, 12. Zoning Code Technical Committee Letter, 13. Changeable Message Signs Listing, 14. Signs, 15. Email - Ed Richardson, 16. Hearing Notice List 5-5-15, 17. Notice Published on 4-17-15 and 4-24-15, 18. Notice Published on 10-29-15

Date	Ver.	Action By	Action	Result	Tally
3/31/2015	0	COMMON COUNCIL	ASSIGNED TO		
4/1/2015	0	ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE	REFERRED TO		
4/1/2015	0	ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE	REFERRED TO		
4/2/2015	0	ZONING CODE TECHNICAL COMMITTEE	HEARING NOTICES SENT		
4/17/2015	0	CITY CLERK	PUBLISHED		
4/29/2015	0	ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
5/4/2015	0	CITY PLAN COMMISSION	RECOMMENDED FOR PLACING ON FILE AND ASSIGNED TO	Fail	3:4
5/5/2015	0	ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE	HELD TO CALL OF THE CHAIR	Pass	5:0
6/11/2015	0	ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
6/11/2015	0	ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
6/11/2015	0	ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
6/16/2015	0	ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE	HELD TO CALL OF THE CHAIR	Pass	5:0
9/30/2015	0	ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
9/30/2015	0	ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		
9/30/2015	0	ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE	HEARING NOTICES SENT		

10/6/2015	1	ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE	RECOMMENDED FOR PASSAGE	Pass	4:1
10/6/2015	0	ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE	SUBSTITUTED	Pass	5:0
10/13/2015	1	COMMON COUNCIL	PASSED	Pass	14:1
10/22/2015	1	MAYOR	SIGNED		
10/29/2015	1	CITY CLERK	PUBLISHED		

141887

SUBSTITUTE 1

ALD. WITKOWSKI

A substitute ordinance relating to the frequency for changing messages on on-premise automatic changeable message signs.

295-407-4-c rp

295-407-4-d-0 am

295-407-4-d rn

This ordinance repeals all regulation of the frequency with which on-premise automatic changeable message sign messages are permitted to change.

The Mayor and Common Council of the City of Milwaukee do ordain as follows:

Part 1. Section 295-407-4-c of the code is repealed.

Part 2. Section 295-407-4-d-0 of the code is amended to read:

**295-407. SIGNS.**

**4. AUTOMATIC CHANGEABLE MESSAGE SIGNS.**

d. In addition to the provisions of pars. a ~~and b~~ and c, off-premise electronic and tri-vision automatic changeable message signs shall conform to the following conditions:

Part 3. Section 295-407-4-d of the code is renumbered 295-407-4-c.

LRB

APPROVED AS TO FORM

Legislative Reference Bureau

Date: \_\_\_\_\_

Attorney

IT IS OUR OPINION THAT THE ORDINANCE  
IS LEGAL AND ENFORCEABLE

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Office of the City Attorney

Date: \_\_\_\_\_

LRB#158737-3

Aaron Cadle

June 11, 2015