



Legislation Details (With Text)

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**Type:** Resolution      **Status:** Passed  
**File created:** 3/21/2023      **In control:** COMMON COUNCIL  
**On agenda:**      **Final action:** 11/21/2023

**Effective date:**

**Title:** Substitute resolution relating to the City of Milwaukee Social Media Policy.

**Sponsors:** ALD. BORKOWSKI

**Indexes:** SOCIAL MEDIA

**Attachments:** 1. Social Media Policy (Revised), 2. Social Media Policy (Obsolete), 3. Motion by Ald Borkowski, 4. Hearing Notice List 4.12.pdf, 5. Hearing Notice List 11.14.pdf, 6. Background Information

Date	Ver.	Action By	Action	Result	Tally
3/21/2023	0	COMMON COUNCIL	ASSIGNED TO		
4/12/2023	0	FINANCE & PERSONNEL COMMITTEE	SUBSTITUTED	Pass	3:0
4/12/2023	1	FINANCE & PERSONNEL COMMITTEE	REFERRED WITHOUT RECOMMENDATION AND ASSIGNED TO	Pass	4:0
4/18/2023	1	COMMON COUNCIL	REFERRED TO	Pass	15:0
11/14/2023	1	FINANCE & PERSONNEL COMMITTEE			
11/14/2023	2	FINANCE & PERSONNEL COMMITTEE			
11/21/2023	2	COMMON COUNCIL	ADOPTED	Pass	15:0
11/22/2023	2	MAYOR	SIGNED		

221825  
SUBSTITUTE 2  
210905, 110078  
ALD. BORKOWSKI

Substitute resolution relating to the City of Milwaukee Social Media Policy.

This resolution revises the City’s Social Media Policy to reflect changes in the use of social media since the policy was first drafted in 2011 and to incorporate recommendations from a 2021 Social Media Governance audit.

Whereas, Common Council File Number 110078, adopted on May 24, 2011, established a City of Milwaukee Social Media Policy for City employees and departments; and

Whereas, Common Council File Number 210905, placed on file on November 2, 2021, communicated multiple recommendations related to the City Comptroller audit of social media governance; and

Whereas, The City Information and Technology & Management Division (ITMD), in collaboration with public information officers and social media content creators, drafted revisions to the City’s Social

Media Policy to address audit findings related to defining ownership and governance of social media, avoidance of misinformation, differentiation of account types, and better input from all departments; and

Whereas, The City Information Management Committee is responsible for policy and management of the City's information resources; and

Whereas, On September 28, 2023, the City Information Management Committee approved revisions to the City's Social Media Policy; now, therefore, be it

Resolved, By the Common Council of the City of Milwaukee, that a revised Social Media Policy, a copy of which is attached to this file, is adopted as City policy.

Kathleen Brengosz  
10/17/2023  
LRB 177963-2