



Legislation Details (With Text)

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**Type:** Ordinance      **Status:** Passed

**File created:** 10/31/2023      **In control:** ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE

**On agenda:**      **Final action:** 6/11/2024

**Effective date:**

**Title:** An ordinance approving the Bruce and Pierce Sub-District Plan and amending the Menomonee Valley 2.0 Area Plan as part of Milwaukee’s Overall Comprehensive Plan, in the 8th and 12th Aldermanic Districts.

**Sponsors:** ALD. ZAMARRIPA, ALD. PEREZ

**Indexes:** CITY PLANNING, ZONING

**Attachments:** 1. ZND Presentation 06-04-24, 2. Pierce-Bruce Sub District Plan - Revised 05-02-24.pdf, 3. Pierce and Bruce Sub-District Study, 4. Pierce and Bruce Sub-District Study DEC 23.pdf, 5. City Plan Commission Letter.pdf, 6. All Hands Boatworks Support, 7. Alter Metal Recycling Support, 8. BID 26 Support, 9. Jeff Sponcia Support, 10. MMSD Support, 11. Rita Higgins Support, 12. Sunlite and KFA Opposition, 13. VIA Support, 14. Vulcan Support, 15. Notice published 11/3/2023, 16. ZND Presentation 12.5.23, 17. ZND Hearing Notice List 12.5.pdf, 18. ZND Hearing Notice List 06.04.pdf, 19. Notice published 5/3/2024

Date	Ver.	Action By	Action	Result	Tally
10/31/2023	0	COMMON COUNCIL	ASSIGNED TO		
11/3/2023	0	CITY CLERK	PUBLISHED		
11/6/2023	0	CITY PLAN COMMISSION	RECOMMENDED FOR PASSAGE AND ASSIGNED	Pass	5:0
11/6/2023	0	ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE	REFERRED TO		
12/5/2023	0	ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE	HELD TO CALL OF THE CHAIR	Pass	4:0
5/3/2024	0	CITY CLERK	PUBLISHED		
6/4/2024	0	ZONING, NEIGHBORHOODS & DEVELOPMENT COMMITTEE	RECOMMENDED FOR PASSAGE	Pass	3:2
6/11/2024	0	COMMON COUNCIL	PASSED	Pass	12:0
6/14/2024	0	MAYOR	SIGNED		
6/28/2024	0	CITY CLERK	PUBLISHED		

230959  
ORIGINAL  
150029, 210587, 220308, 161076  
ALD. ZAMARRIPA AND PEREZ

An ordinance approving the Bruce and Pierce Sub-District Plan and amending the Menomonee Valley 2.0 Area Plan as part of Milwaukee’s Overall Comprehensive Plan, in the 8th and 12th Aldermanic Districts.

This ordinance approves the Bruce and Pierce Sub-District Plan and amends the Menomonee Valley Area Comprehensive Plan Update as part of Milwaukee’s Comprehensive Plan, and directs City

departments and agencies to consider this Plan in matters related to land use and development and work towards the implementation of the Comprehensive Plan, as amended.

Whereas, On June 2, 2015, the Common Council of the City of Milwaukee (“Common Council”) approved File No. 150029 that adopted the Menomonee Valley Area Comprehensive Plan Update (“MVP 2.0”) as an element of the City of Milwaukee Comprehensive Plan; and

Whereas, On September 27, 2021, the Common Council approved File No. 210587 that adopted the Industrial Land Analysis as an element of the City of Milwaukee Comprehensive Plan; and

Whereas, Section 66.1001, Wisconsin Statutes, requires that all cities adopt a comprehensive plan and specifies that comprehensive plans shall be updated no less than once every 10 years; and

Whereas, The Industrial Land Analysis was undertaken in coordination with the seven industrial business improvement districts within the City, including the Menomonee Valley Partners (“MVP”); and

Whereas, The Industrial Land Analysis recommends additional analysis for the Pierce and Bruce area of the Menomonee Valley to identify future development opportunities, evaluate zoning adjustments, and capitalize on upcoming infrastructure improvements; and

Whereas, On July 12, 2022, the Common Council adopted Common Council File No. 220308, directing the Department of City Development (“DCD”) to develop a Sub-District Plan for the Bruce and Pierce District to amend the MVP 2.0, part of the City of Milwaukee’s Overall Comprehensive Plan, in the 8th and 12th Aldermanic Districts; and

Whereas, The City’s procedures for comprehensive planning call for the creation of plan updates, based on emerging land use issues and opportunities, neighborhood input and other factors; and

Whereas, The Bruce and Pierce Street Sub-District Plan updates the portion of the MVP 2.0 specific to the portion of the Plan pertaining to the Bruce and Pierce Street Industrial District in the Catalytic Projects chapter; and

Whereas, The Bruce and Pierce Sub-District Plan planning area is entirely within the twelfth aldermanic district and is generally bound by the Burnham Canal to the north, 16th Street to the west, the south side of Pierce Street to the south, and 9th Street to the east; and

Whereas, The Bruce and Pierce Street Sub-District Plan provides recommendations related to zoning, infrastructure improvements, and connectivity to guide decision-making by City departments, the Common Council, and community partners such MVP; and

Whereas, Public participation in the planning process is critical to ensure that the Bruce and Pierce Street Sub-District Plan reflects the goals of the local community and considers issues identified by key stakeholder groups; and

Whereas, Pursuant to the update and amendment procedure for comprehensive planning adopted by Common Council File No. 161076, the planning process has involved extensive community engagement and public participation; now, therefore, be it

Resolved, That the Common Council of the City of Milwaukee approves the Bruce and Pierce Street

Sub-District Plan, as recommended by the City Plan Commission, and amends the MVP 2.0 as part of Milwaukee's Overall Comprehensive Plan; and, be it,

Further Resolved, That the amended MVP 2.0, as approved, shall include a text reference to consult the Bruce and Pierce Sub-District Plan as a supplement to provide further guidance and serve as the basis for decision-making by the Common Council in its consideration of matters related to land use and development; and, be it

Further Resolved, That DCD, the Department of Neighborhood Services, the Department of Public Works and other appropriate City departments and agencies are directed to work toward implementation of the Bruce and Pierce Sub-District Plan and, be it

Further Resolved, That the Commissioner of DCD is authorized to send copies of the Bruce and Pierce Sub-District Plan to the parties identified as having responsibility for implementation of said Bruce and Pierce Sub-District Plan for their reference and use.

DCD:Monica.Wauck-Smith:mws  
10/31/23/A

Technical Corrections  
Chris Lee  
06/11/2024