



Legislation Details (With Text)

**File #:** 980861      **Version:** 2

**Type:** Ordinance      **Status:** Passed

**File created:** 9/23/1998      **In control:** PUBLIC SAFETY COMMITTEE

**On agenda:**      **Final action:** 10/9/1998

**Effective date:**

**Title:** A substitute ordinance relating to the effective date for the enforcement of the ordinance relating to advertising of tobacco products.

**Sponsors:** THE CHAIR

**Indexes:** ADVERTISING, ADVERTISING, OUTDOOR, SMOKING

**Attachments:**

Date	Ver.	Action By	Action	Result	Tally
9/23/1998	0	COMMON COUNCIL	ASSIGNED TO		
9/24/1998	0	PUBLIC SAFETY COMMITTEE	HEARING NOTICES SENT		
9/30/1998	1	CITY CLERK	DRAFT SUBMITTED		
10/1/1998	2	PUBLIC SAFETY COMMITTEE	RECOMMENDED FOR PASSAGE	Pass	3:1
10/1/1998	2	CITY CLERK	DRAFT SUBMITTED		
10/9/1998	2	COMMON COUNCIL	PASSED	Fail	8:9
10/9/1998	2	COMMON COUNCIL	RECONSIDERED	Pass	17:0
10/9/1998	2	COMMON COUNCIL	PASSED	Pass	13:4
10/19/1998	2	MAYOR	SIGNED		
10/27/1998	2	CITY CLERK	PUBLISHED		

980861  
SUBSTITUTE 2  
971842  
THE CHAIR  
A substitute ordinance relating to the effective date for the enforcement of the ordinance relating to advertising of tobacco products.  
244-20-4 cr  
- Analysis -

This ordinance establishes an effective date of June 1, 1999, for the enforcement of the ordinance relating to advertising of tobacco products. The ordinance also affirmatively states that the ordinance does not apply to pre-existing contracts only for a period of 6 months after the effective date.

The Mayor and Common Council of the City of Milwaukee do ordain as follows:

Part 1. Part 3 of ordinance file number 971613 is repealed.

Part 2. Section 244-20-4 of the code is created to read:

244-20. Advertising of Tobacco Products.

4. EFFECTIVE DATE. This section shall not become effective and enforceable until June 1, 1999. This section will not apply to contracts for advertising in existence on its effective date for a period of 6 months from June 1, 1999.

APPROVED AS TO FORM

Legislative Reference Bureau

Date: \_\_\_\_\_

IT IS OUR OPINION THAT THE ORDINANCE  
IS LEGAL AND ENFORCEABLE

\_\_\_\_\_  
Office of the City Attorney

Date: \_\_\_\_\_

City Attorney

9/17/98

13990

LRB98388.2

lme

10/1/98