



Legislation Details (With Text)

**File #:** 980542      **Version:** 1

**Type:** Ordinance      **Status:** Passed

**File created:** 7/7/1998      **In control:** PUBLIC WORKS COMMITTEE

**On agenda:**      **Final action:** 10/9/1998

**Effective date:**

**Title:** A substitute ordinance relating to permitting advertising on transit shelters.

**Sponsors:** ALD. KALWITZ, ALD. PAWLINSKI, ALD. D'AMATO

**Indexes:** ADVERTISING, BUS SHELTERS

**Attachments:**

Date	Ver.	Action By	Action	Result	Tally
7/7/1998	0	COMMON COUNCIL	ASSIGNED TO		
7/10/1998	0	PUBLIC WORKS COMMITTEE	REFERRED TO		
7/10/1998	0	PUBLIC WORKS COMMITTEE	HEARING NOTICES SENT		
7/15/1998	1	PUBLIC WORKS COMMITTEE	RECOMMENDED FOR PASSAGE	Pass	4:0
7/15/1998	1	CITY CLERK	DRAFT SUBMITTED		
7/24/1998	1	COMMON COUNCIL	HELD IN COUNCIL	Pass	8:8
9/1/1998	1	COMMON COUNCIL	REFERRED TO	Pass	17:0
9/24/1998	1	PUBLIC WORKS COMMITTEE	HEARING NOTICES SENT		
9/24/1998	1	PUBLIC WORKS COMMITTEE	HEARING NOTICES SENT		
10/1/1998	1	PUBLIC WORKS COMMITTEE	RECOMMENDED FOR PASSAGE	Pass	4:0
10/9/1998	1	COMMON COUNCIL	PASSED	Pass	13:4
10/19/1998	1	MAYOR	SIGNED		
10/27/1998	1	CITY CLERK	PUBLISHED		

980542  
SUBSTITUTE 1  
980393  
ALD. KALWITZ, PAWLINSKI AND D'AMATO  
A substitute ordinance relating to permitting advertising on transit shelters.  
244-18-4 rn  
244-18-4 cr  
244-18-5 rn  
244-18-6 rn  
- Analysis -

This ordinance amends Milwaukee Code provisions prohibiting "snipe" advertising on the public right-of-way to permit advertising on Milwaukee county transit system transit shelters that are authorized by common council resolution.  
The Mayor and Common Council of the City of Milwaukee do ordain as follows:

Part 1. Section 244-18-4 to 6 of the code is renumbered 244-18-5 to 7.

Part 2. Section 244-18-4 of the code is created to read:

244-18. Snipe Advertising; Banners and Other Nonrigid Signs.

4.EXCEPTION. The provisions of subs. 1 to 3 shall not apply to Milwaukee county transit system transit shelters with advertising that are authorized by common council resolution.  
APPROVED AS TO FORM

\_\_\_\_\_  
Legislative Reference Bureau  
Date: \_\_\_\_\_

IT IS OUR OPINION THAT THE ORDINANCE  
IS LEGAL AND ENFORCEABLE

\_\_\_\_\_  
Office of the City Attorney  
Date: \_\_\_\_\_

LRB98277.1  
BJZ/bsw  
7/15/98