



Legislation Details (With Text)

**File #:** 240281      **Version:** 1  
**Type:** Resolution      **Status:** Passed  
**File created:** 6/11/2024      **In control:** FINANCE & PERSONNEL COMMITTEE  
**On agenda:**      **Final action:** 12/17/2024

**Effective date:**

**Title:** Substitute resolution relating to expenditure of funds received from the JUUL Labs Multi-state Settlement.

**Sponsors:** THE CHAIR

**Indexes:** MUNICIPAL FINANCE

**Attachments:** 1. Fact Sheet - JUUL Settlement in Wisconsin, 2. Summary Results of 2023 Wisconsin Youth Risk Behavior Survey - H.S. Tobacco Query, 3. Operating Grant Budget 7.12.pdf, 4. MPS Department of Black and Latino Male Achievement Support, 5. MPS Strategic Partnerships and Customer Service Support, 6. Neighborhood House of Milwaukee Inc. Support, 7. Wisconsin's Tobacco Prevention and Control Plan 2020-2025, 8. Wisconsin African American Tobacco Prevention Network Support, 9. Fact Sheet, 10. Operating Grant Budget 6.26.pdf, 11. Operating Grant Budget 6.25.pdf, 12. Hearing Notice List

Date	Ver.	Action By	Action	Result	Tally
6/11/2024	0	COMMON COUNCIL	ASSIGNED TO		
6/25/2024	1	CITY CLERK	DRAFT SUBMITTED		
6/26/2024	1	FINANCE & PERSONNEL COMMITTEE	RECONSIDERED	Pass	5:0
6/26/2024	1	FINANCE & PERSONNEL COMMITTEE	HELD TO CALL OF THE CHAIR	Pass	4:0
6/26/2024	1	FINANCE & PERSONNEL COMMITTEE	HELD TO CALL OF THE CHAIR	Pass	4:0
7/2/2024	1	COMMON COUNCIL	REFERRED TO		
12/11/2024	1	FINANCE & PERSONNEL COMMITTEE	RECOMMENDED FOR ADOPTION	Pass	5:0
12/17/2024	1	COMMON COUNCIL	ADOPTED	Pass	14:0
12/19/2024	1	MAYOR	SIGNED		

240281  
SUBSTITUTE 1  
221722, 240280  
THE CHAIR  
Substitute resolution relating to expenditure of funds received from the JUUL Labs Multi-state Settlement

This resolution authorizes the Department of Administration- Office of African American Affairs to expend \$1,287,213.99 from the JUUL Labs, Inc. Legal Settlement for increased media coverage, renting event space, purchasing signage, and equipment rental for exhibit booths.

Whereas, Common Council File Number 221722 authorized the settlement of the lawsuit entitled *In re: JUUL Labs Inc., Marketing, Sales Practices, and Products Liability Litigation*, Case No. 3:19-md-02913, pending in the U.S. District Court for the Northern District of California; and

Whereas, To date, the City has received settlement payments totaling \$1,287,213.99; and

Whereas, Common Council File Number 240280 authorizes the transfer of the settlement payment to a special revenue fund to allow for the proper accounting of the settlement payment; and

Whereas, The purpose of the litigation was to address the epidemic of vaping and nicotine addiction among youth; and

Whereas The terms of the JUUL Labs, Inc. legal settlement are designed to give government entities throughout the country flexibility to adopt tailored, community-focused approaches to youth vaping and addiction prevention, education, and cessation treatments, while also requiring that the funds be used to effectuate the purpose of the litigation, and

Whereas, The Department of Administration - Office of African American Affairs has nurtured community partnerships to broaden the reach of the effort; and

Whereas The funds will be expended to support staff, training, and community engagement to develop and deliver a youth vaping prevention program for grades 5-12; now, therefore, be it

Resolved, By the Common Council of the City of Milwaukee, that the Comptroller is authorized to:

1. Commit funds within the Project Parent of the 2024 Special Revenue-Settlement Fund, the following amounts for the project titled OAAA Advancing Health Literacy:

Project VS0002400000  
Fund 0180  
Org 9990  
Program 0001  
Budget Year 0000  
Subclass R999  
Account 000600  
Project Grantor Share  
Amount \$1,287,213.99

2. Create the necessary Special Revenue Fund - Settlement Fund project level values; budget to these project values the amount received under the settlement agreement.

; and, be it

Further Resolved, That these funds are budgeted for the Department of Administration - Office of African American Affairs, which is authorized to expend from the amount budgeted for specified purposes consistent with the settlement agreement.

Comptroller  
LRB180001-1  
Kathleen M. Brengosz  
6/25/2024