



City of Milwaukee

200 E. Wells Street
Milwaukee, Wisconsin
53202

Meeting Minutes

CITY-COUNTY TASK FORCE ON CLIMATE AND ECONOMIC EQUITY

*Ald. Nik Kovac and
Sup. Marcelia Nicholson, Co-Chairs*

*Pam Fendt, Linda Frank, Julie Kersick, Ted Kraig, Janet
Meissner Pritchard, Supreme Moore Omokunde, Pamela
Ritger, Erick Shambarger, Rafael Smith, and Freida Webb*

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*Google documents for this body can be found at :
<http://bit.ly/CCTFCEE>*

Monday, January 10, 2022

2:00 PM

Virtual

Education and Outreach Work Group

Join Zoom Meeting [https://us02web.zoom.us/j/81245099768?](https://us02web.zoom.us/j/81245099768?pwd=dHRITFpGd1VSaHhpM1oxZHl5M3NTZz09)
[pwd=dHRITFpGd1VSaHhpM1oxZHl5M3NTZz09](https://us02web.zoom.us/j/81245099768?pwd=dHRITFpGd1VSaHhpM1oxZHl5M3NTZz09)

1. Call to Order

- a. Roll Call and welcome guests / new members
- b. Approval of Minutes from November 29, 2021

2:05PM

Roll Call

*Members Present: Jennifer Evans, Linda Frank, Jessica Haven, Mandi McAlister,
Supreme Moore Omokunde, Christopher Piszczek, Erick Shambarger (joined by
phone 2:15), Bruce Wiggins*

Absent: Dynasty Caesar, Maithilee Kanthi, Akira Mabon, Rafael Smith

Invited guests: Bridget Brown, Ted Kraig, Ariana Hones, Megan Severson

Visitors: Freida Webb

b. Approval of Minutes

*Frank moved to approve the minutes from November 29, 2021 with one amendment
changing the reference from "Land Use" to "Nature in the City." Minutes were approved
as amended.*

Discussion

*Those present described what they would like to accomplish this year as part of the
Work Group. There was general agreement that mobilization of the Milwaukee
community to support implementation of the Climate and equity Plan is of primary
importance. Other themes included climate justice, building strong connections and
partnerships with community NGOs and businesses, determining how to connect with
issues that people care about, providing concrete expressions of climate action in
underserved communities, engaging the Latino community, hiring staff to conduct*

social media communications, holding leaders accountable, and publishing the plan.

2. 2021 Review

- a. Messaging**
- b. Events**
- c. Marketing and Social Pinpoint**
- d. Climate and Equity Plan Chapter/Proposal**

Evans gave a presentation covering the Education and Outreach accomplishments and challenges in 2021. A copy of the presentation can be found on the Shared Drive.

3. Priorities for 2022

- a. Climate and Equity Plan publication and promotion**
- b. Outreach**
- c. Events**
- d. Implementation planning for 2023**

a. Climate and Equity Plan

Shambarger accepted a request from the RFP Team (Evans, Frank, Haven, and Wiggins) would like to meet with them and review the draft RFP. The team identified key goals, selection criteria, and general timeline.

b. Outreach

Shambarger referred to the email announcement that he sent out on January 7 indicating that ECO will hire a full-time FUSE Fellow to conduct outreach and support adoption of the Climate and Equity Plan. Shambarger indicated that the Fellow will work with the Education and Outreach Work Group. Another fellow will be hired by Equity and Inclusion.

c. Events

Shambarger indicated that he would like assistance setting up a public meeting on the modular housing project.

Shambarger indicated that there is increasing interest in presentations on climate. He will present to the League of Women Voters on January 11 with others from the Task Force, and he recently made a presentation the United Nations Committee. A call-in presentation is scheduled with NPR, and interest from the Interfaith community.

Shambarger referenced the recent report from ACEEE, which has generated interest in a forum and resulted in receiving some consulting services from ACEEE.

Shambarger mentioned that Kanthi and Caesar are planning some community education and it would be good to "bring them into the fold".

Shambarger is also working on the presentation that he plans to bring to the Common Council in February. Evans and others offered to help as needed.

d. Implementation planning for 2023

Wiggins questioned whether the Task Force needs to approve plans to work with a non-profit who will lead the coalition when the work group disbands. The plan is part of the Education and Outreach proposal that the Work Group approved last month, and which the Task Force will review. Evans would like to defer discussion on this issue until we can provide more information.

4. Sub-Group signup

Reminders: Open meeting / Walking Quorum directives; Attendance
Survey results

Members and guests had an opportunity to indicate their preferred areas of interest in a survey, which are listed in My Action Plan in the Shared Drive. This list was reviewed and those present indicated which Sub-groups (teams) they would like to work with (see "Action" column.) Members can change or add information. Wiggins recommended that everyone familiarize themselves with the ten chapter proposals. They can be found here.

5. Guest questions

Frieda Webb is interested in joining the work group. Evans will follow-up with her.

6. Next regular meeting: February 8, 2022

a. Agenda items

February 8, 2022

Chat notes:

The La Follette school also published a study on Sunday and cited climate change as a top concern for Wisconsinites

<https://www.jsonline.com/story/news/solutions/2022/01/09/what-matters-wisconsin-residents-uw-asked-5-000-us-find-out/9110059002/>

Here are the final video survey results: <https://youtu.be/LD4S5f3zL8E>

Adjournment: 3:33PM