



# City of Milwaukee

200 E. Wells Street  
Milwaukee, Wisconsin  
53202

## Meeting Minutes

### GRANVILLE ADVISORY COMMITTEE

**GEORGE HINTON - CHAIR**

**NEVA HILL - VICE-CHAIR**

**Robert H. Dodds, Jr., Natasha Dotson, Johonna Duckworth,  
Ald. Chantia Lewis, and Jennifer Rath**

**Staff Assistant, Chris Lee, 286-2232, Fax: 286-3456,**

***clee@milwaukee.gov***

**Legislative Liason, Ted Medhin, 286-8681,**

***tmedhi@milwaukee.gov***

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**Wednesday, January 5, 2022**

**9:00 AM**

**Virtual Meeting**

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#### **Special**

**This will be a virtual meeting conducted via GoToMeeting. Should you wish to join this meeting from your phone, tablet, or computer you may go to <https://global.gotomeeting.com/join/987168885>. You can also dial in using your phone United States: +1 (408) 650-3123 and Access Code: 987-168-885.**

**1. Call to order.**

*The meeting was called to order at 9:10 a.m.*

**2. Roll call.**

*Present 5 - Hinton, Hill, Dodds, Jr., Dotson, Lewis*

*Excused 1 - Rath*

*Absent 1 - Duckworth*

*Also present:*

*Deborah Moore, 9th Ald. Dist.*

**3. Review and approval of the previous meeting minutes from December 1, 2021.**

*The meeting minutes from December 1, 2021 were approved without objection.*

**4. Discussion, review, or update on Granville Development District RPFs, listings, projects, programs, initiatives, events, grants, plans, activities, or other aspects.**

*a. Planet Fitness at 7401 W. Good Hope Rd.*

*Appearing:*

*Timothy Maertz, RMA Architects Inc.*

*Cory Kilsdonk, Planet Fitness*

*Member Lewis said that a proposed Planet Fitness location would be next to the Pick'n Save, input was sought from the committee on the development, renderings and project information were forwarded to members for their review, the development team was on a schedule to move forward as soon as possible, the development team was in possession of a list of questions to address, and traffic and congestion could get busy with the bar and hall space near there.*

*Member questioned local staffing, hours of operation, opening date, amenities, security and unarmed personnel, staff pay range, parking, traffic, and franchise locations.*

*Ms. Kilsdonk presented. There would be local staffing within Milwaukee, promotion from within, and the manager and regional manager would be from other established clubs already existing in the area. Hours of operation were usually 24 hours 7 days a week but would likely be 24 hours 5 days a week from Sunday to Friday based on staffing. Opening date was anticipated for November 2022. Amenities would be the same as those from the other locations and would include tanning beds and massage beds and chairs. There would be no swimming pools and daycares like the other locations. Security measures would include cameras outside and inside the gym and security as needed. Security personnel would be dependent on location, and the Midtown location has had security personnel at times. Loitering was not a concern or issue. Patrons are checked for their membership, guests are checked-in accordingly, and patrons were at the gym only for exercising purposes. Break-ins have occurred but were not a persistent issue. Salary or wage start at \$11 per hour, go up from there, and would be adjusted as necessary based on staffing levels. Parking at the location was sufficient, and parking would not be an issue. There was no intention to have unarmed security at the new location initially but they would be open to it if it was needed.*

*Member Dotson said that her brother's car keys and car was stolen at the Midtown location, someone had broke into his locker there, and staff was not helpful with the situation.*

*Chair Hinton said that the development would help increase health and fitness in the community, the property should be maintained properly, the parking lot should be clean, and the business should represent the community.*

*Ms. Kilsdonk apologized for the incident, concurred, and said that different and more secure lockers have been installed at Midtown, those same lockers would be installed at the new location, there would be property maintenance, they conduct unannounced inspections of their own locations for cleanliness, and the parking lot would be checked by staff.*

*Vice-chair Hill moved approval, seconded by member Dotson, of the proposed Planet Fitness development project at 7401 W. Good Hope Rd. There was no objection.*

*b. Neighborhood conditions or concerns*

*Member Lewis said that a potential concern could be a new Hookah lounge at 87th St. and Brown Deer Rd., that the business was under new ownership that she was unaware of and had assumed it was still under the previous ownership, she had thought it was to be a vegan soul food restaurant, there was potentially a concentration of tobacco establishments with the vape store across the street, and the new owner had*

*experience in other cities but not in Milwaukee.*

*Ms. Moore said that the Hookah lounge address was 8665 W. Brown Deer Rd., owner was Darryl Simm and Bellagio Experience Corporation, and the business license application included entertainment and comedy.*

*Mr. Lee said he will try to add them to the next meeting as an agenda item based on contacting them successfully.*

*Members said that another concern was the congestion and traffic created at COVID-19 testing and vaccination sites such as the one at the former Mill Road Library, there should be further police support at these sites, perhaps vacant buildings such as the former Walgreens and Dunhams could be used as testing sites, Summit Clinical Labs have repurposed stores and done COVID-19 testing, and the City could partner with Summit Clinical Labs without incurring costs.*

*Vice-chair Hill and member Lewis said that the police department has been facing staffing challenges and shortages due to COVID-19 infecting their ranks.*

*Member Lewis said that the City was using the former Mill Road Library as a testing site due to it being city-owned, vacant, and used at no additional costs to the City; additional sites could add costs and would be contingent upon their feasibility based on budget and staffing; and she would present the COVID-19 testing site concerns and options to the Milwaukee Health Department to consider.*

*c. Other*

*There was no other discussion.*

**5. Public comments.**

*There was no public comments.*

**6. Agenda items for the next meeting.**

*Mr. Lee stated that potential agenda items included an update on the Northridge Mall site from the City Attorney's Office, review of Popeye's plan of operation at 7525 W. Good Hope Rd., presentation/review of Bellagio Hookah lounge at 8665 W. Brown Deer Rd., presentation/review of the Northwest Master Plan from Royal Capitol, and review of crime and violence data from the police department and Office of Violence Prevention.*

*Member Lewis said that the City Attorney's Office would appear at the next meeting and their absence from the previous meeting was due to their unavailability and missed communication.*

**7. Next meeting date and time (February 2, 2022).**

**8. Announcements.**

*Ms. Moore announced the birthday of Ald. Lewis.*

**9. Adjournment.**

*The meeting adjourned at 9:53 a.m.*

*Chris Lee, Staff Assistant  
Council Records Section  
City Clerk's Office*