



City of Milwaukee

200 E. Wells Street
Milwaukee, Wisconsin
53202

Meeting Minutes

CITY-COUNTY TASK FORCE ON CLIMATE AND ECONOMIC EQUITY

*Ald. Nik Kovac and
Sup. Marcelia Nicholson, Co-Chairs*

*Pam Fendt, Linda Frank, Julie Kersick, Ted Kraig, Janet
Meissner Pritchard, Supreme Moore Omokunde, Pamela
Ritger, Erick Shambarger, Rafael Smith, and Freida Webb*

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*Google documents for this body can be found at :
<http://bit.ly/CCTFCEE>*

Monday, November 29, 2021

11:00 AM

Virtual

Education and Outreach Work Group

Join Zoom Meeting [https://us02web.zoom.us/j/87403024862?](https://us02web.zoom.us/j/87403024862?pwd=UHBhYnF6dTV2dXhHUE9iM29TMzNWQT09)
[pwd=UHBhYnF6dTV2dXhHUE9iM29TMzNWQT09](https://us02web.zoom.us/j/87403024862?pwd=UHBhYnF6dTV2dXhHUE9iM29TMzNWQT09)

Notetaker: TBD

1. Call to Order

- a. Roll Call and welcome new members
- b. Approval of Minutes from November 15, 2021

1. Call to Order 11:08

a. Roll Call

*Present: Jennifer Evans, Linda Frank, Jessica Haven, Maithilee Kanthi, Akira Mabon
(11:15 – 11:27), Mandi McAlister, Supreme Moore Omokunde (11:15 – 11:29),
Christopher Piszczek, Erick Shambarger (11:15- 12:02), Bruce Wiggins
Absent: Dynasty Caesar, Rafael Smith*

Visitors/ Guests: Farah Issa

b. Approval of Minutes from November 15, 2021

Frank motioned to approve the minutes, which were approved as written.

2. E/O Proposal for Approval

*Shambarger moved, and Frank seconded, a motion to approve the proposal as
presented with the content revisions discussed by the group. The motion passed with
no dissent.*

*Some of the revisions included adding explanatory information about the coalition, the
role of MPS, measurable goals, and language around "citizens." Evans will provide a*

final, edited version to the entire work group.

3. Year-end review and celebration of accomplishments

Evans reviewed the survey results, which were extracted by McAlister from Social Pinpoint and the hard copies. The results were compiled into reports for each proposal and sent to the work group chairs last week. In total, 648 survey responses were received. On average, 80% of responses were from white respondents, 87% were non-Hispanic. We were able to receive responses from more diverse communities when we tabled at events. For example, Land Use attended six events, most of which were in mixed race or Hispanic communities. 65% of their responses were from white people, which is more representative of Milwaukee demographics.

Shambarger shared a link to a recent article in American County and City and he previewed a new video about the ME2 program. Members mentioned some other highlights of the year, including the Kick-off event. The group also developed a greater sense of direction.

4. Priorities for 2022

a. Meeting schedule

b. Planned actions

a. Evans reviewed a tentative calendar of activities for 2022. There was general agreement on the priorities and scheduling, which will change as needed.

b. The RFP for a contractor to develop the final report was discussed. Shambarger had to leave and was not present for this discussion. E/O wants to have input on the scope of work to be defined in the RFP and the final selection of the contractor. Evans noted the example of Cleveland, which produces multiple pieces instead of one major document. Kanthi mentioned the utility of having a public facing document and a more detailed plan for internal use. There is also the question of whether the consultant can assist in developing content/graphics for social media as part of the package. We need to know what the budget is to develop reasonable expectations. It was agreed that Evans will let Shambarger know of our desire to offer our knowledge and expertise to lead this process. Wiggins, Haven, and Frank are willing to assist Evans with content and editing.

c. The meeting schedule for 2022 will be every four weeks, with some subgroup meetings taking place in between as needed. The first meeting is tentatively scheduled for January 10 at 11AM.

An 11:05 or 11:15 start time may accommodate people's schedules better. Wiggins suggested an ice-breaker activity at the beginning of each meeting.

Members are encouraged to consider their availability and what projects they would like to work on next year.

5. Other, guest questions

none

6. Next regular meeting: January TBD

January 10 at 11AM to be confirmed

Meeting adjourned at 12:38PM

Minutes provided by Jennifer Evans.