



City of Milwaukee

200 E. Wells Street
Milwaukee, Wisconsin
53202

Meeting Minutes

CITY-COUNTY TASK FORCE ON CLIMATE AND ECONOMIC EQUITY

*Ald. Nik Kovac and
Sup. Marcelia Nicholson, Co-Chairs*

*Pam Fendt, Linda Frank, Julie Kerkisick, Ted Kraig, Janet
Meissner Pritchard, Supreme Moore Omokunde, Pamela
Ritger, Erick Shambarger, Rafael Smith, and Freida Webb*

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*Google documents for this body can be found at :
<http://bit.ly/CCTFCEE>*

Monday, October 18, 2021

11:00 AM

Virtual

Education and Outreach Work Group

Join Zoom Meeting [https://us02web.zoom.us/j/87403024862?](https://us02web.zoom.us/j/87403024862?pwd=UHBhYnF6dTV2dXhHUE9iM29TMzNWQT09)
[pwd=UHBhYnF6dTV2dXhHUE9iM29TMzNWQT09](https://us02web.zoom.us/j/87403024862?pwd=UHBhYnF6dTV2dXhHUE9iM29TMzNWQT09)

Notetaker: TBD

1. Call to Order

- a. Roll Call: Names will be taken from the Participant list
- b. Approval of Minutes from October 4, 2021

Call to Order 11:06

a. Roll Call:

*Present: Dynasty Caesar, Jennifer Evans, Linda Frank., Maithilee Kanthi (11:13), Akira
Mabon (11:31), Mandi McAlister, Christopher Piszczek, Erick Shambarger*

Absent: Rafael Smith, Bruce Wiggins

Excused: Supreme Moore Omokunde, Pam Ritger

Visitors/ Guests: Farah Issa, Freida Webb

*b. Minutes: McAlister moved to approve the minutes from October 4. They were
approved as written.*

2. Final Report – Communications chapter

*Evans invited Work Groups chairs to discuss their needs for the community education
and
outreach section of their final proposals. Each of the proposals will need to reach
diverse
audiences and influence social norms to be fully successful. E/O will need to provide a*

separate
chapter outlining a comprehensive communications plan, including staffing, funding
needs, and
potential community resources.
Shambarger expressed concern that ECO strength is in programs, which will expand
with new
funding. They will need to step back from communications to address program needs.
Evans
will draft an outline for discussion.

3. Outreach update

Evans and McAlister have updated Social Pinpoint. Two more proposal summaries and
surveys
were added, and the Green Jobs video was posted. We encourage participation on the
site.
A draft of the Video Survey was released. It is 14 minutes long and does not feature
people of
color. Caesar was asked to call the NSP liaisons and invite their constituents to
participate. We
are allowing a one-week extension.

4. Events

a. Survey results and entry

b. Updates– Event Leads

- ☐ Evans: Residential Efficiency/ Transportation
- ☐ Frank: Land Use
- ☐ Kanthi: Resilience Ambassadors
- ☐ McAlister: Commercial Buildings
- ☐ Omokunde: Green Jobs Session II

c. Tabling Update – Piszczek

Survey results and entry
Instead of the paper copy of the surveys being a back-up to Social Pinpoint, the paper
version became the preferred version. Evans and McAlister determined that Social
Pinpoint's capacity for multiple entries and reports is inadequate. McAlister created a
Google form to enter results; we will extract information from SPP and merge the data.

b. Updates– Event Leads

- Evans held an Initial meeting for buildings. Potential partners for a Roundtable on EV
and
Reducing Vehicle Miles have been identified.
- Frank reported that Land Use has tabled at five events, including the Urban Ecology
Center and Westlawn Gardens. They are in the process of recording survey results.
- Kanthi reported on progress with an event for Resilience Ambassadors. They will
participate in the grand opening of Ground Works resiliency hub in mid to late
November.
This will be a hybrid event (Zoom and in-person tours) organized by Walden
Productions,

which has experience with the technology. The primary audience will be residents of Lindsey Heights.

- *McAlister: Commercial Buildings. This group has decided to conduct public outreach after the proposal has been approved by the Common Council, so there is no work to do be done at this point.*
- *Shambarger reported that the Council has acted on the Modular housing proposal, and we can plan an event now or next year. He has a presentation ready to go.*

c. Tabling Update – Piszczek reported no changes in the schedule.

5. Other, guest questions

Shambarger gave an update on ARPA funds. The Common Council voted on Friday to provide only \$8 million in funding for climate projects including \$1 million for Modular housing, \$2 million for Green and Healthy Homes. Related projects included \$26 million for lead abatement and \$40 million for housing. (These numbers need verification)

6. Next regular meeting: 11:00 AM November 1, 2021

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Meeting adjourned at 12:31PM

The following links were shared in the chat:

<https://www.gscm.refloh2o.com/>

<https://www.tmj4.com/news/local-news/north-division-high-other-milwaukee-public-schools-get-green-makeover>

ARPA funding summary:

<https://urbanmilwaukee.com/2021/10/15/city-hall-council-strikes-deal-on-how-to-spend-179-million-arpa-allocation/>

<https://bit.ly/engagemke>

<https://us8.campaign-archive.com/?u=bb67f1fd100d2b5acf03ec583&id=d3a632b71f>

Minutes provided by Jennifer Evans