



City of Milwaukee

200 E. Wells Street
Milwaukee, Wisconsin
53202

Meeting Minutes

CITY-COUNTY TASK FORCE ON CLIMATE AND ECONOMIC EQUITY

*Ald. Nik Kovac and
Sup. Marcelia Nicholson, Co-Chairs*

*Pam Fendt, Linda Frank, Julie Kerkicksick, Ted Kraig, Janet
Meissner Pritchard, Supreme Moore Omokunde, Pamela
Ritger, Erick Shambarger, Rafael Smith, and Freida Webb*

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*Google documents for this body can be found at :
<http://bit.ly/CCTFCEE>*

Wednesday, June 9, 2021

2:30 PM

Virtual

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1. Roll call.

Meeting convened: 2:36 P.M.

*Members present: Linda Frank, Nik Kovac, Marcelia Nicholson, Janet Pritchard, Erick
Shambarger, Ted Kraig, Pamela Ritger, Julie Kerkicksick, Pam Fendt*

Members excused: Rafael Smith, Freida Webb, Supreme Moore Omokunde

2. Review and approval of the minutes of April 14th and May 12th meetings.

*Ms. Frank said on the May minutes -- removed from the Land Use Group - it's Monica
Wauk-Smith, not Locksmith.*

*Ms. Frank moved for approval with the one amendment for May. There were no
objections.*

3. Update from the work groups and add/remove members.

Finance - Ms. Pritchard said the primary focus at last week's meeting was how to support the other big ideas the other work groups are supporting. Ms. Pritchard moved to add George Martin. There were no objections.

Jobs and Equity - Mr. Shambarger said the proposal (Green Jobs Accelerator) is progressing, green jobs mapping project is completed (phase 1) and a phase 2 will be completed as well.

Land Use - Ms. Frank said it's good to see George Martin is back. They are working on a second draft of the chapter template focusing in on the chapter name, one-sentence big idea and description of the big idea. She is working on a proposal for protective zoning along the Menomonee River similar to the one done for the Milwaukee River and that will be part of their recommendations. Mr. Martin does not wish to serve on this Work Group.

Education and Outreach - Ms. Jennifer Evans said that on June 24th a kick-off event will be held for the public phase of this process. Lt. Gov. Mandela Barnes will be speaking. This will also include ways for the community to become involved and there will be a series of smaller events over the summer. They will be holding events targeting communities of color. She also asked who can do press releases as well as logo creation? Ald. Kovac thought a work group could do its own press release. Sup. Nicholson suggested using the city/county logo, with a listing of members at the bottom of the sheet. Ms. Pritchard likes the idea of using the same letterhead as used for the 5 Recommendations, as well as a blanket authorization for chairs of summer events. Ms. Pritchard moved to authorized the Education and Outreach Work Group to issue invitations for public events. There were no objections.

Ms. Evans asked about creating a logo or motto for the summer events and creation of a brand as "Our Future Milwaukee"; and did a design for that. A couple members of the Work Group designed "Our Future Milwaukee" just for the summer campaign. Ms. Fendt didn't feel any excitement tied to jobs and youth with this design and she would like youth groups involved; she would like specific language below the logo. Mr. Martin supported the addition of text as well below the logo. Mr. Kraig also agreed "Our Future Milwaukee" is too generic and non-descript. Mr. Martin also was not supportive of this. A customized logo/phrase will be on next month's agenda and, for now, use the 5 Recommendations letterhead.

Greening the Grid - Mr. Shambarger moved to remove Steven Henkens as he retired from the County. There were no objections. A non-profit out of Vermont is creating an alternative to WE Energies DRER project and so it will be submitting a counter-proposal to WE Energies. WE Energies upped its public commitments to renewable energy so that was good progress. The next meeting is June 24th at 10 a.m.

Transportation - Mr. Kraig said they have concrete goals for 2030. The deadline is Friday to turn in their write-ups and they have 11 days to polish it so it is ready for the 24th.

Adaptation and Climate Resilience - Ms. Ritger said they are continuing to narrow down their policy and project ideas; the one rising to the top is to have Resilience Ambassadors providing information on environmental sustainable and how neighborhoods can become eco neighborhoods.

Green Buildings - Ms. Ritger moved to add George Martin and remove Akira Mabon, at her request. There were no objections.

Waste and Sustainable Consumption - Mr. Wiggins said their big idea is Food Waste with different aspects to it, including reducing the use of disposable food containers. They feel like good progress is being made.

4. Update on ICLEI Wedge Diagram

Mr. Shambarger said ICLEI completed its work (contained in a PowerPoint in file 191923) with an assumption of 20% reduction in vehicle miles traveled as well as assumptions relating to buildings, new house programs, home weatherization and other efficiencies by 2030 with bigger goals achieved by 2050 by moving away from natural gas/fossil fuels into electrification in transportation and heating. The assumptions that ICLEI made are listed in the PowerPoint and "BAU" is "Business As Usual". He thinks residential retrofits are important as part of the equity portion due to the high energy burden on lower-income households. Specific goals for 2030 and 2050 are detailed in the PowerPoint in the file. Both Mr. Wiggins and Ms. Frank commented on the large amount of land that would be required to produce solar power. Ms. Frank suggested looking at existing under-utilized land, such as above parking garages or roof tops.

5. Status of 10 Big ideas

Green Jobs Accelerator, Net Zero Passive House proposal (factory in the 30th St. Corridor to do the work), on-bill financing and weatherization of in-rem properties by the city prior to putting them on the market, Commercial Building Energy Performance Standard (required standards and annual energy improvements, if legal), reduce vehicle miles traveled by 20%, electrified transportation (public transportation and hybrid vehicles), Net Zero Electric Grid (large non-profits to buy into large-scale, renewable projects) and supporting more nature in the city (planting trees, de-paving, support native plants, etc.), Milwaukee Food Waste Reduction Plan (getting leftovers to hungry individuals, composting, comprehensive food waste initiative and take-out container re-use) and Resilience Ambassadors.

Ms. Frank asked about hybrid vehicles being plug-ins rather than merely hybrids. Mr. Shambarger said MPD is now buying hybrid SUVs, but they are more expensive. Mr. Shambarger noted there should be some correlation between ICLEI and what the work groups have proposed. The list of 5 Recommendations did include some of the 10 recommendations listed above. The Task Force needs to work on getting funding for the 10 big ideas.

Mr. Wiggins wants to see equity incorporated more directly into the 10 big ideas. He wants to ensure that this is presented to the public with this component. Mr. Shambarger thought the equity component is really strong, but the electrification might be an issue due to costs. Ms. Kerksick said the Jobs and Equity Work Group needs to know what private training programs are going on now and how they are working. Each big idea will become a chapter in the final plan. The goal is to have the plan professionally published and done by the middle of 2022. The work groups are in different places in terms of progress. Ms. Fendt was concerned that we're creating a lot of jobs that pay \$14-\$16 per hour with no benefits while the Task Force is shooting for jobs that pay a minimum of \$40,000 per year. Ms. Evans did note the communications component needs to be in each chapter as well. The 10 big ideas will be included on the web site as well.

6. Council resolutions regarding ARP funding estimates.

Mr. Shambarger said Ald. Dimitrijevic had introduced 3 resolutions relating to climate issues. He wasn't able to speak to the Alderwoman. All 3 files were held and now the deadline would be past the August recess. The public survey does include a climate

action section.

This should be on the next agenda for an update.

It is hoped there will be proposals for review in September for the house construction in the 30th Street Corridor.

Meeting adjourned: 4:07 P.M.

Linda M. Elmer

Staff Assistant

[191923](#)

Communication relating to the final report and activities of the City-County Task Force on Climate and Economic Equity.

Sponsors: THE CHAIR