



City of Milwaukee

200 E. Wells Street
Milwaukee, Wisconsin
53202

Meeting Minutes

CITY-COUNTY TASK FORCE ON CLIMATE AND ECONOMIC EQUITY

*Ald. Nik Kovac and
Sup. Marcelia Nicholson, Co-Chairs*

*Pam Fendt, Linda Frank, Julie Kersick, Ted Kraig, Janet
Meissner Pritchard, Supreme Moore Omokunde, Pamela
Ritger, Erick Shambarger, and Rafael Smith*

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*Google documents for this body can be found at :
<http://bit.ly/CCTFCEE>*

Tuesday, April 13, 2021

11:00 AM

Virtual

Transportation and Mobility Work Group

Join Zoom Meeting

<https://us02web.zoom.us/j/87185133332>

Meeting ID: 871 8513 3332

One tap mobile

+13126266799,,87185133332# US (Chicago)

Dial by your location

+1 312 626 6799 US (Chicago)

Meeting ID: 871 8513 3332

1. Call To Order (Time)

11:05am

2. Roll Call

*Ted Kraig, Susanna Cain, Jennifer Evans, Pamela Ritger, Marissa Meyer, Mitch,
jstone@kapurnic.com, Akira Mabon, Dennis Grzezinski, James Davies*

3. Review and Approval of Minutes

*Addition of J Stone's concern for the safety improvements of the I-94 expansion
project to last week's minutes. Minutes approved other than that.*

4. Remaining Introductions (anyone not present at past meetings)

No additional introductions.

5. Education and Outreach Working Group Update/Request – Jennifer Evans

Education and outreach work group is responsible for overseeing public engagement during the planning process, growing public support for large scale climate action, and effectively conveying workgroup activities to the public.

Goal: to connect with diverse members of the community who will... (Communication, Learning, Engagement, and Promotion).

Video Survey: Community member comments about: Their concerns about climate change, actions they would like the city to take, and awareness of green jobs.

We need 2 things from us: Invite people and organizations in your internal network and fill out the list with organizations that your organization works with.

Will send us a template invitation that has links to the video and let people know if they want to sign up for additional events about the climate planning projects.

Internal/external networks: within your own organization (internal) and organizations that we work with outside our internal network that we send emails to or partner with on projects or events (external). Ex. newsletter - you can include on the newsletter that this goes to other environmental groups. "We're looking for other organizations that you're working with not individuals." When people sign up for the list, it goes to a google form so their information is very secure and won't be shared with anyone else. It's not to be used for personal use, but to list the organizations you are working with.

Ted: Is there anything else to report from the education and outreach group? Are there additional activities or opportunities that people can participate in? Any update?

Jennifer: There are 3 teams: including an outreach team, event team. The outreach team is hosting an informational event and then it will be followed by a number of small events, like a biking event, etc. that are more community based or event based. They will also do traditional media and press releases. Jennifer works with the outreach team to reach out to other groups to get them on board. If there's any suggestions for additional groups that they can reach out to, email Jennifer with information about those groups.

Pamela: Can participate in already existing events rather than creating new ones. Ted suggests that if volunteers are needed then farmer's markets and other events are great for finding those people.

6. Sub Group Breakouts and Report Back – No time today. People should confer between meetings.

Brainstorming spreadsheet

https://docs.google.com/spreadsheets/d/12cmtBPkD3qm5VvHRDWmDljKxvIyU_y5RnRoa6oR5txM/edit?usp=sharing

Evaluation template

<https://drive.google.com/file/d/1xmYaiY8lmx-mPm0hwHd2ARd-69OpcNH4/view?usp=sharing>

Ted: start thinking about timelines. What do you think we can get done when? We can talk about that in the debrief after the subgroup meetings. Need fleshed out proposals. The American Rescue Plan has allocated the city and the county a significant portion of money. It's real money and there is encouragement from the federal government to

get some lasting changes from utilities. Ex. electric vehicle group - loan program with the benefits from operating the vehicles go to additional loans for more electric transit vehicles.

Fuel shift group report: We added to the fuel shift. There was an ordinance that was just passed in Madison for electric charging infrastructure added. Having electric charging in private locations to remove that tax barrier. That would require action by the state legislature through the budget that is being discussed right now or legislation. Support for program for affordable, accessible electric vehicle charging. Less consumer investment. Coordinating with MMSD with bike trails and water ways. Some southern suburbs are developing bike trails through those right of ways. Supporting development of a bike trail next to the 30th street corridor. Jeff had some great ideas around the issue of the last mile, encouraging electric bikes and scooters or cars to connect people to transit. Are there ways that we can encourage electric vehicles to access transit corridors?

Enable Active Modes subgroup: We have been looking at the existing city plans like the bike plan, the pedestrian plan, and complete streets plan. Is this a planning issue or a staffing / funding issue? We're coming up with a plan to establish some benchmarks for when and how these plans would actually be implemented and address issues of staffing and funding.

Limit & Control Vehicular Traffic: major highlights were related to limiting parking in types of parking, raising parking fees, and finding other uses for parking space by making it as easy as possible for people to apply and change the use of those parking spaces. We wanted to change the use of road space, but staying agnostic with moving away from car use and instead focusing on active modes. A group in New York is doing 25 in 25, reducing 25% of the car space in 25 years to reduce car travel. It might be easier to remove all the parking minimums and instead implement a parking maximum. Talked about what some of the challenges will be. When working with other groups, it will be important to enable multi modal transportation before limiting car use.

Public transit subgroup: We had 5 or 6 ideas that could be fleshed out in bigger proposals and would need more specific research. Having better amenities for public transit ridership, access, heating, wifi, etc. Amenities are a bunch of small things coming together to make a difference. Another idea was increasing the frequency of public transit and expanding service on existing routes. MCTS might have already started game planning for this. There are a few others we need to get to that we'll meet in the interim. We decided that it would take 6-8 weeks to come up with some proposal specifics.

7. Public Questions or Comments – Up to 2 minutes per speaker

No members of the public present.

8. Next Meeting Date

There will be a lot more people who will be able to participate if we push our next meeting 3 weeks from now and then after that we will resume our 2 week schedule. Unanimous agreement for that change. Ted will send out the invite for that and subgroups can work together in the interim.

9. Adjourn (Time)

12:35pm

Minutes provided by Ted Kraig.

