



City of Milwaukee

200 E. Wells Street
Milwaukee, Wisconsin
53202

Meeting Minutes

CITY-COUNTY TASK FORCE ON CLIMATE AND ECONOMIC EQUITY

*Ald. Nik Kovac and
Sup. Marcelia Nicholson, Co-Chairs*

*Pam Fendt, Linda Frank, Julie Kersick, Ted Kraig, Janet
Meissner Pritchard, Supreme Moore Omokunde, Pamela
Ritger, Erick Shambarger, and Rafael Smith*

*Staff Assistant: Linda Elmer, lelmer@milwaukee.gov,
414-286-2231
Legislative Liason: Luke Knapp, luke.knapp@milwaukee.gov,
414-286-8637*

*Google documents for this body can be found at :
<http://bit.ly/CCTFCEE>*

Monday, April 12, 2021

3:00 PM

Virtual

Waste and Sustainable Consumption Work Group

Join Zoom Meeting

<https://us02web.zoom.us/j/83963654737>

Meeting ID: 839 6365 4737

One tap mobile +19292056099,,83963654737#

1. Roll call, Introductions & Check in

*Wiggins called the meeting to order at 3:05. Attendance: CoChair Bruce Wiggins,
Members Erin Keleske, Kurt Baehman, Samantha Longshore, Rob Zimmerman,
Guests Melissa Tashjian, Jennifer Evans
A quorum was present.*

2. Review Agenda

Clarify key goals and outputs desired for this meeting

*The meeting's purpose was to hear from the Education and Outreach Cochair and hear
a presentation on one or two Preliminary Concept Notes (PCNs).*

3. Review and approve minutes for Mar 29 meeting

*Minutes of the March 29 meeting had not been distributed, so will be taken up at the
next meeting.*

4. Education and Outreach – guest Jennifer Evans, CoChair E&O Work group.

- Review E&O process
- All WSC Work Group members are encouraged to record their responses to the video:
<https://www.videoask.com/f4u9gs2q5>

Jennifer Evans, CoChair of the Education and Outreach Work Group, presented slides illustrating the process the E&O Work Group is using to reach the general public regarding the Climate and Equity Plan. That WG is to oversee public engagement, grow public support for a climate action plan, and convey activities of the Task Force along with the multiple work groups. The City will be hiring a communications intern to help with the work. Evans is meeting with all the work groups to convey the message of the work and to recruit help. A “climate talk” video has been produced and the public can record their answers to four questions as a means to provide input to the plan and illustrate stories. A “Kickoff” event is being planned. Further communications will detail how this work group can help with the education and outreach.

5. Review and Discussion of Preliminary Concept Note on Litter

Zimmerman did a slide presentation of the “Litter Abatement” PCN. The slides are in the Google Drive under our Work Group, in the “Litter” folder. A written description of the concept is also there. Zimmerman acknowledged this activity would not help cut greenhouse gas emissions, but built a strong case for doing it anyway. It can create jobs and has other benefits, such as increasing recycled materials, keeping trash out of our waterways, is an entry to other environmental challenges, and a means for neighborhoods to work collectively on something successful. It builds on other organizations and activities. The proposal includes 8 recommendations. Among the comments by our work group: public trash cans are needed in the city.

6. Review and Discussion of Preliminary Concept Note on Organic Waste

*Due to technical difficulties, there was not time to view and discuss the Organic Waste PCN. This will be first on the agenda at the next meeting.
During discussion of resolving the technical difficulties, Keleske suggested that when the meeting is set up in Zoom, a cohost be designated along with an “Alternative Host”. An Alternative Host has all the privileges of a cohost but can also start the meeting (which co-hosts cannot.)*

7. Adjourn Next meeting: April 26, 3- 4:30

*The meeting was adjourned at 4:25. The next meeting of the workgroup will be April 26, 3-4:30.
Minutes provided by Wiggins.*