



City of Milwaukee

200 E. Wells Street
Milwaukee, Wisconsin
53202

Meeting Minutes

CITY-COUNTY TASK FORCE ON CLIMATE AND ECONOMIC EQUITY

*Ald. Nik Kovac and
Marcelia Nicholson, Co-Chairs*

*Pam Fendt, Linda Frank, Julie Kersick, Ted Kraig, Janet
Meissner Pritchard, Supreme Moore Omokunde, Pamela
Ritger, Erick Shambarger, and Rafael Smith*

*Staff Assistant: Linda Elmer, lelmer@milwaukee.gov,
414-286-2231
Legislative Liason: Luke Knapp, luke.knapp@milwaukee.gov,
414-286-8637*

*Google documents for this body can be found at :
<http://bit.ly/CCTFCEE>*

Monday, March 1, 2021

3:00 PM

Virtual

Waste and Sustainable Consumption Work Group

Join Zoom Meeting <https://us02web.zoom.us/j/83963654737>

Meeting ID: 839 6365 4737

One tap mobile +19292056099,,83963654737# US (New York)

+13017158592,,83963654737# US (Washington DC)

1. Introductions (5 minutes)

Bruce Wiggins called the meeting to order at 3:06pm.

Roll Call.

*Members present: Bruce Wiggins (Co-Chair), Janet Pritchard (Co-Chair), Erin Keleske,
Rob Zimmerman, Samantha Longshore.*

Members absent: Kurt Baehmann, Stevan Keith.

Also present: Melissa Tashjian

*It was announced that Stevan Keith has requested to be removed from the Work
Group due to competing work commitments.*

2. Review Agenda and approval of the minutes of the Feb. 2nd and Feb. 15th meetings (5 min) Clarify key goals and outputs desired for this meeting

*Clarification of meeting objectives: Work Group members agreed that the key goal
for the meeting was to develop a brainstorm list of ideas and assign next steps to
develop those ideas.*

*Work Group members approved the draft minutes submitted for Feb 2 and Feb 15
meetings, without changes.*

3. Discussion of ICLEI's GHG Emissions video and report (20 min)

Members should have reviewed the video before the meeting.

The report is on ECO's home page: https://city.milwaukee.gov/New--County-Intranet-Files/docs/CommunityGHGInventory_Milwaukee_2018_FINAL1.pdf

Here is a download link to the 34 minute video of ICLEI's presentation to the task force:
<https://vimeo.com/icleiusa/download/511437753/241a6d214a>

Here is a view link: <https://vimeo.com/511437753/c0bba52df9>

Work Group members confirmed that they had reviewed ICLEI's GHG Emissions video and report. (These can be accessed at the following links:

https://city.milwaukee.gov/New--County-Intranet-Files/docs/CommunityGHGInventory_Milwaukee_2018_FINAL1.pdf

and

<https://vimeo.com/511437753/c0bba52df9>.) Janet Pritchard agreed to follow up with Erick Shambarger (Milwaukee ECO office) to inquire whether there were any analysis or supplementary reports developed by ICLEI that assess emissions related directly to waste and sustainable consumption, and to obtain this analysis, if any, for the Work Group.

4. Continuation of Brainstorming and vetting potential "big ideas" (30 min)

Assign a member to write up 1-page concept note for each idea no brainstormed list

The Work Group brainstormed potential "big ideas" for inclusion in the Climate & Equity Plan being prepared by the CCTFCEE, resulting in the following list. For most of the ideas identified one or more Work Group member(s) were assigned to draft a brief preliminary concept note summarizing the idea along with potential advantages or concerns for each. These assignments are indicated by the names in brackets in the list below. Some ideas remained unassigned, as indicated below.

The preliminary concept notes will be placed in the Work Group's google drive folder (see item #7) for further consideration at the March 15 Work Group meeting. Janet Pritchard shared an example of a preliminary concept note prepared for the CCTFCEE Finance Work Group, which will be placed in the Waste & Sustainable Consumption Work Group shared google folder for reference (see item #7).

Brainstormed topics assigned to Work Group members:

- ☐ Reducing food waste (source reduction) [Samantha, Bruce]
- ☐ Reducing organic waste to landfill, including subtopics below [Bruce, Melissa]
 - o Better understanding of public/private partnerships and infrastructure issues (e.g., underutilized yard facilities – how to better utilize/support these assets)
 - o Organic waste / composting supply chain issues (reduce organics to landfill; carbon sequestration in soils; stormwater management)
- ☐ Reusable containers [Erin, Kurt]
- ☐ Reducing construction waste to landfill (including re-use of construction waste)
- ☐ Develop waste to resource loops (e.g., refurbishment) [Samantha]
- ☐ Campaigns to reward and publicly recognize businesses that are doing the right thing with regard to consumption and waste [Erin]

- ☐ Promote and permit green practices for events (e.g. festivals) Focus on iconic sites such as Miller Park (tailgaters) for improved practices (engage leading sports figures to promote), also consider private events (e.g. "green wedding") [Erin, Rob]

Brainstormed topics remaining unassigned :

- ☐ Assess whether Milwaukee's Green Procurement policies align with best practices (research underway through ECO office per Common Council Directive).
- ☐ Reduce litter / illegal dumping / alternatives for where to put stuff one no longer uses
- ☐ Policies: packaging fees, with revenues to address waste issues [likely would be pre-empted by state legislation]
- ☐ Data collection requirements for commercial and industrial wastes; other improvements to data collection
- ☐ Reduce / eliminate single-use plastic

5. Criteria for evaluating ideas (10min)

The work group reviewed and discussed draft criteria for assessing potential big ideas. The draft criteria document will be placed in the Work Group's shared google drive (see item #6).

6. Relevant documents and links, resources (10 min)

*Janet Pritchard explained the procedure for sharing Work Group documents that has been recommended to the CCTFCEE. A Google drive folder maintained by the City of Milwaukee ECO office has been established for each CCTFCEE Work Group:
<https://drive.google.com/drive/u/1/folders/1aHuU64sJETOY75e3Gmr-FQTPpPJzgBbp>*

Only Work Group chairs can place items into the shared Google folder. Members can submit publicly available reports and webpage links that they believe would be helpful to the Work Group's work at any time, and the Chairs will upload these to the shared Google folder. Documents prepared by work group members can also be uploaded into the shared folder, but these must be noticed at public meetings of the Work Group at the earliest opportunity. The shared Google folder is not meant to be a place for collaborative work on shared documents, as this might be considered a violation of the open meetings law. Rather, members should work on documents separately, and then submit them for inclusion into the shared drive when a draft document is complete.

The Chairs announced that documents already submitted or drafted by the Work Group, including agendas and minutes of prior Work Group meetings as well as the Resource List containing useful webpage links prepared by Bruce Wiggins would be added to the shared Google folder.

7. Additional members and consultants for Work Group (10 min)

Janet Pritchard asked for suggestions for individuals to be added to the Work Group, but no nominations were offered.

Bruce Wiggins adjourned the meeting at 4:30pm

Next meeting: March 15, 3- 4:30

