



# City of Milwaukee

200 E. Wells Street  
Milwaukee, Wisconsin  
53202

## Meeting Minutes

### CITY-COUNTY TASK FORCE ON CLIMATE AND ECONOMIC EQUITY

*Ald. Nik Kovac, Chair*

*August Ball, Bialk Tha Hlawn, Pam Fendt, Linda Frank, Julie Kersick, Ted Kraig, George Martin, Janet Meissner Pritchard, Pamela Ritger, Erick Shambarger, and Rafael Smith*

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Tuesday, February 9, 2021

3:30 PM

Virtual

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#### Finance Work Group

Join Zoom Meeting <https://us02web.zoom.us/j/84816730729>

Meeting ID: 848 1673 0729

One tap mobile +19292056099,,84816730729# US

**1. Introductions, if new members present (5 minutes)**

*In attendance: Janet Pritchard (Chair), Erick Shambarger, Nicholas Sinram, Ted Kraig, George Martin, Jenny Abel  
The meeting formally commenced via Zoom link at 3:35pm.*

**2. Review Agenda (5 minutes)**

**Clarify key goals and outputs desired for this meeting**

*Calendarizing future meetings of the Work Group. The work group agreed to meet bi-weekly as follows: Every 4th Tuesday from 3:30 – 5:00pm starting on Feb 9th, as well as every 4th Monday from 1pm-2:30pm starting on Feb 22. Meetings will be conducted remotely via Zoom and will be recorded. If members miss a meeting, they can request a recording from the Chair.*

**3. Approve minutes from 01.27.21 meeting.**

*The minutes were approved.*

**4. Report back on efforts to establish inter-governmental liaisons.**

*Members provided updates on their efforts to establish communication channels with relevant decision makers for the City, County, State, and Federal governments relevant to finance for climate & equity work.*

**5. Recruitment of additional members and/or expert consultants to Work Group**

- diverse membership
- representation of key stakeholders

*Work Group members discussed whether key stakeholders were missing from the group, in particular business, philanthropic foundations, and academia. We also discussed the diversity (or lack of) of the Work Group membership. George Martin and Janet Pritchard will follow up in reaching out to individuals within the identified sectors to potentially bring them on to the work group.*

**6. Agree keys issues and indicators to be used for assessing potential “big idea” recommendations to Task Force from Finance Work Group.**

*The Work Group reviewed the timeline in the CCTFEE Project Charter and also proposed vetting criteria for determining finance ideas to recommend for inclusion in the Climate & Equity Plan. Members confirmed that they were committed to undertaking the tasks and responsibilities necessary for implementing this process. The following process was generally agreed:*

- *Initial brainstorm*
- *Fleshing our brainstorm idea – basic concept formalized*
  - o *each idea assigned to a WG member*
- *Vetting to select shortlist*
  - o *Criteria for evaluating ideas*
- *Developing short list ideas*
  - o *1-2 WG champions per short list ideas*
  - o *Criteria for evaluating short listed ideas*
  - o *Bringing in relevant stakeholders, experts, consultants*

*Methods for sharing relevant documents and links. The work group discussed methods we might use to share relevant documents and links, being mindful of open meetings requirements.*

**7. Brainstorming innovative Finance “Big Ideas” for financing Milwaukee’s Climate & Equity Plan.**

*The work group began to brainstorm and discuss big ideas. This process, and the ideas being discussed, will become more formalized and documented over the course of future meetings.*

*Meeting adjourned: 4:35 p.m.*

*Minutes taken by Janet Pritchard, Chair*