



# City of Milwaukee

200 E. Wells Street  
Milwaukee, Wisconsin  
53202

## Meeting Minutes

### CITY-COUNTY TASK FORCE ON CLIMATE AND ECONOMIC EQUITY

*Ald. Nik Kovac and  
Marcelia Nicholson, Co-Chairs*

*August Ball, Bialk Tha Hlawn, Pam Fendt, Linda Frank, Julie  
Kerksick, Ted Kraig, George Martin, Janet Meissner Pritchard,  
Pamela Ritger, Erick Shambarger, Rafael Smith, and Supreme  
Moore Omokunde.*

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*Google documents for this body can be found at :  
<http://bit.ly/CCTFCEE>*

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Tuesday, February 2, 2021

2:00 PM

Virtual

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#### Waste and Sustainable Consumption Work Group

**Please join the meeting from your computer, tablet or smartphone.**

**<https://global.gotomeeting.com/join/863482453>**

**Or by phone: (571) 317-3122**

**Access Code: 863-482-453**

*Attendance: Janet Meissner Pritchard – CoChair, Bruce Wiggins – CoChair, Members  
Erin Keleske, Stevan Keith, Kurt Baehman, Samantha Longshore, Rob Zimmerman,  
Guests Melissa Tashjian*

*Meeting called to order by CoChair Bruce Wiggins at 2:05. A quorum was present. The  
meeting was recorded on Zoom.*

#### 1. Introductions (15 minutes)

*Following Wiggins invitation to make extended introductions at this first meeting of the  
Work Group, all members and guests introduced themselves, including their  
affiliation(s) and a bit about their interest in membership in the Work Group.*

#### 2. Review Agenda (5 minutes)

**Clarify key goals and outputs desired for this meeting**

*2. Pritchard reviewed the agenda and goals for the meeting.*

3. Clarify scope and timetable for the SC&W Work Group over the next 12 months, per the Project Charter for a Milwaukee Climate & Equity Plan approved by the CCTFCEE. (10 minutes)
- Recommendations for innovative “big idea(s)” for addressing waste and sustainable consumption as part of Milwaukee’s Climate & Equity Plan.
  - Milestones for work groups and C&E plan adoption, per Project Charter:
    - o Jan 2021 – Work group memberships finalized and begin work
    - o March 2021 – Produce “menu” of financing strategies
    - o May 2021 – Prioritize financing ideas and coalesce around one big idea
    - o Aug -Oct 2021 – Prioritize and refine financing proposals
    - o Dec 2021 – Bring Climate & Equity Plan framework to City Council and County Board for adoption
    - o May 2022 – Government agencies request funding for proposed programs
    - o July 2022 – Plan drafted
    - o Sept 2022 – Plan adopted
    - o Nov 2022 – Plan elements funded as part of City and County Budgets
    - o Jan 2023 and following – Programs and policies implemented

*Pritchard and Wiggins called members’ attention to the background materials about the City-County Task Force on Climate and Economic Equity that was shared with members prior to the meeting and referenced in the agenda. Particular emphasis was placed on the Project Charter for drafting a Climate & Equity Plan, the timetable set out in the Project Charter, and the role of the work groups in developing a Climate & Equity Plan.*

**4. Develop mini project management plan and timetable for SC&W Work Group (30 minutes)**

- Gain understanding of work to be completed
- Recruit additional members to workgroup, with an eye to
  - o Ensuring relevant expertise and representation on the work group
  - o Diversifying the membership and stakeholder views represented on the work group
- Identify other key experts and stakeholders to be consulted as work progresses
- Brainstorm potentially viable “big ideas”, reduce to short list of ideas deemed worthy of further assessment
- Devise and agree framework for assessing the feasibility and value of short-listed “big ideas”
- Assess short-listed “big ideas”
  - o Research
  - o Data gathering
  - o Analysis
  - o Documentation
  - o Outreach to stakeholders
- Allocation of work group budget (\$5,000 available if large scale new revenue is pursued)
- Refinement of short-listed big ideas to recommend 1 or 2 to be included in Milwaukee Climate & Equity Plan

*Pritchard reviewed the Work Group’s core function of identifying and vetting “big ideas” to be included as recommendations in the Climate & Equity Plan submitted by the CCTFCEE to the Milwaukee Common Council and Milwaukee County Board of Supervisors. The tasks that will be expected of work group members to fulfill these responsibilities were listed in the agenda. Pritchard asked work group members if they understood and were prepared to fulfil these expectations. All members affirmed that they understood the expectations and were prepared to take on the described responsibilities.*

**5. Affirm commitment to continue as work group members (15 minutes)**

- Clarify duties and expectations of work group members
- Discuss option of dividing meetings between two sub groups – one focused on organic wastes and the other looking at other circular economy solutions
- Discuss other ways to be involved in the work group (e.g., as expert or stakeholder consultant; liaison to key city or county entities or other stakeholder groups)

*The existing composition of the Work Group was discussed, as well as potential additional areas of expertise and members to be added. Members were invited to recommend additional members to the co-Chairs.*

**6. Initial brainstorming of potential “big ideas” for Sustainable Consumption & Waste (15 minutes)**

*. All agreed that a regular bi-weekly meeting time for the Work Group should be established. The Co-Chairs will circulate a doodle poll to determine a bi-weekly meeting time convenient to all member and to announce a regular meeting time.*

*The meeting was adjourned at 3:30pm.  
Minutes provided by Ms. Janet Pritchard.*