

City of Milwaukee

200 E. Wells Street Milwaukee, Wisconsin 53202

Meeting Minutes

BLACK MALE ACHIEVEMENT ADVISORY COUNCIL

MAYOR TOM BARRETT, CO-CHAIR and COMMON COUNCIL PRESIDENT ASHANTI HAMILTON, CO-CHAIR Chris Abele, Joaquin Altoro, Raymond Banks, Robert Cherry, Spencer Coggs, William Coleman, David C. Crowley, Ellen Gilligan, Torre Johnson, Jeanette Kowalik, Leigh Kunde, Robert Randolph, Shannon Reed, Mark Sain and Rashaad Washington

> Joanna Polanco, staff assistant, 286-2366; email: jpolan@milwaukee.gov Legislative Liaison, Ted Medhin 286-8681, tmedhi@milwaukee.gov

Thursday, March 21, 2019

10:00 AMMilwaukee Area Technical College Education Center at
Walker Square
816 W National Avenue
Milwaukee WI 53204
Conference Room 488

PLEASE NOTE that MATC Staff will be ready to give a tour of their new facility. If interested, please arrive 30 minutes before start of the meeting or stay 30 minutes after the end of the meeting.

- 1. Call to Order at 10:22 AM
- 2. Roll Call.

Present 18 - Hamilton, Barrett, Sain, Coggs, Altoro, Davidson, Cherry, Kunde, Crowley, Gant, Reed, Gilligan, Banks, Randolph, Johnson, Washington, Coleman and Kowalik

3. Approval of January 10, 2019 meeting minutes.

Motion by Mr. Cherry, seconded by Mr. Sain to approve minutes of the January 10, 2019 meeting. There were no objections.

- 4. Introduction: New BMAAC Member: (Mike Peeples)
 - Ramona Sledge of UW Milwaukee
- 5. Our Work & Their Story: 10 min (Mike Peeples)
 - Road map of OUR work thus far
 - A testimony from a former student: "I thought I was ready!"

Mr. Peeples gave members and attendees a synopsis of the work Black Male

Achievement has done since 1989 to the present; he gave a list of all activities in 2018 to date.

Future activities of the BMAAC include the creation of an infrastructure for data sharing established and maintained. Changing the narrative Campaign, Summer collaborations, re-engagement of the Faith Based Community and listening sessions with all communities.

6. Workgroups: 10 min

Leads, Partners, and Members (Mike Peeples)

Workforce: 15 - 20 min

• Common Council City-Clerk's Office of Workforce Development (Bernadette/Alderman

Perez)

Purpose of Workgroups: 10 min

• Importance of Data (Mike Peeples)

Education: 10 min

M3 – "Example of Collaborations" (Walter Lanier)

Ms. Karanja, Workforce Development Coordinator
In collaboration with the Common Council members, in March of 2017, the office of
Workforce Development was created to explore future collaborative efforts with
BMAAC by using simple strategies to combat unemployment and boost neighborhood
economics by applying the follwoing perpectives:

Navigate & Provide Expertise on Workforce Development Policy & Systems
Create Awareness about Job Training & Placement Opportunities with a prime purpose of creating innovative and collaborative strategies in serving our underserved emerging neighborhoods.

The draft vision work plan responded to the Council's vision by identifying and creating a directory of Milwaukee's existing employment and supportive services agencies, a directory of 38 established employment service agencies and a directory of 207 supportive service agencies.

Ms. Karanja has worked with the Legislative Research Bureau to pull supportive unemeployemnt data, poverty rates and mapping asset lists of businesses by aldermanic districts. The research showed that overall, unemployment rates have declined slightly for residents aged 25-34. However, young adults aged 20 to 24 continue to indicate similar or slightly higher unemployment rates.

In regards to the collaboration relative to education, Mr. Lanier stated Nelson Mandela "Education is the most powerful weapon which you can use to change the world"; therefore, education can not be taken back once imparted.

MATC is charged with the follwing MBK plan priorities:

- 1. Graduate male students of color from high school ready for college and or the workplace.
- 2. Accept, retain, and graduate males of color from post-secondary education or job training programs.

To show examples of collaboration through UWM are Black Summit and Global Inclusion, thorugh MPS are BLMA, Equity Specialist, through Ubuntu Research are CBMA Fellows, through MATC are CBMA Fellows - Men of Color, Track Coaching and through Marquette, are CURTO and Black Lens.

The M3 Vision is to create a comprehensive, quality public education network that lifts the city and nurtures our students as they develop into the critical thinkers, strong leaders and innovators who will help Milwaukee thrive for decades to come. The M3 demographics is serving 137,741 students among MPS, MATC and UWM student body.

Ald. Hamilton said that the 2018 budget allocated \$300,000 to activate workgroups to provide recommendations to leverage available resources to have an impact in the community.

- 7. Tracking Outcomes & Sharing Data: 20 30 min (Mike Peeples / Lamont Smith / Shannon Reed)
 - 1. Education & Workforce Development
 - 2. Criminal Justice Reform & Violence Reduction
 - 3. Health
 - 4. Leadership & Civic Engagement
 - 5. Learning & Systems Development
- 8. Announcements: 3 min
 - 1. Tours Available after meeting: MATC Walker's Square Campus
 - 2. Earn & Learn Applications now available:

https://www.employmilwaukee.org/Employ-Milwaukee/Programs-

- -Services/Job-Placement/Earn--Learn-Summer-Youth-Employment.htm
- 3. Promise Zones Meeting Dates: TBD
- 4. Miscellaneous
- 9. Meeting adjourned at 12:15
 Joanna Polanco
 Staff Assistant

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