



City of Milwaukee

200 E. Wells Street
Milwaukee, Wisconsin
53202

Meeting Minutes

CITIZEN ADVISORY COMMITTEE ON THE NAMING OF PUBLIC BUILDINGS, FACILITIES AND STREETS

John Gurda - Chair

Clayborn Benson III, Carrie Fix, Reuben K. Harpole, John

McGivern, Martin Palm

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Wednesday, March 29, 2017

9:00 AM

City Hall, Room 301-B

PLEASE NOTE: The meeting date and location have been changed.

Meeting convened: 9:02 A.M.

Members present: Carrie Fix, Reuben Harpole, John Gurda and John McGivern

Members excused: Martin Palm and Clayborn Benson

Also present: Howard Snyder - Northwest Side CDC

Yance Marti - Dept. of Public Works

1. [161464](#)

Resolution assigning the honorary street name "Power Avenue" to West Hope Avenue from North 27th Street to North 31st Street in the 1st Aldermanic District.

Sponsors: THE CHAIR

Northwest Side CDC is a 44-year-old community development agency and was involved with the Villard Ave redevelopment. In 2005 they moved to the 30th Street Industrial Corridor in the DRS Power Controls building. They spent six years at 30th and Roosevelt and began work primarily on Century City II north of Capitol Dr. This honorary street naming would honor Eaton, DRS, Rockwell, Johnson Controls, WE Energy, etc. and their work in the city and throughout the nation. Eaton moved to Menomonee Falls and their former building is being used to create an energy power cluster of buildings. DRS is still in the area and employs about 600 and Century City I and II are in the area generating jobs. This is an industrial area with no residents. Mr. Marti said that a new application was submitted to change the name to "Power Innovation", which the applicant is amenable to.

Mr. Harpole moved, seconded by Mr. McGivern, for approval. There were no objections.

Meeting adjourned: 9:17 a.m

Linda M. Elmer

Staff Assistant