



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Monday, October 25, 2021

COMMITTEE MEETING NOTICE

AD 04

LUDWIG, John M, Agent
RILEY'S SANDWICH COMPANY LLC
4772 N Ardmore Av
Whitefish Bay, WI 53211

You are requested to attend a virtual hearing to be held on:

Tuesday, November 09, 2021 at 09:05 AM

Regarding: Your Class B Tavern License Application as agent for "RILEY'S SANDWICH COMPANY LLC" for "Riley's Social House" at 411 E MENOMONEE St. 

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/333235981>. If you wish to call in, please call +1 (872) 240-3311 and use Access Code: 333-235-981

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____



Jim Cooney
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Yadira Melendez at (414) 286-2775 or stas5@milwaukee.gov

Crite, Yvette

From: License
Sent: Monday, October 4, 2021 9:22 PM
To: Crite, Yvette
Cc: Martin, Faviola; Byrd, Yashica
Subject: FW: Class B Tavern License: Riley's Social House, 411 E. Menomonee St.

Follow Up Flag: Follow up
Flag Status: Flagged

Please add.

From:
Sent: Friday, October 1, 2021 6:57 AM
To: License <LICENSE@milwaukee.gov>
Subject: Class B Tavern License: Riley's Social House, 411 E. Menomonee St.

You don't often get email from [License](#). [Learn why this is important](#)

Please do not allow a bar/tavern to go in at 411 E. Menomonee St. It attracts trouble, noise, traffic, as well as many other things to a Third Ward neighborhood that doesn't need it. It will attract people that are unsafe to the neighborhood as well as large group gatherings which impacts the health of the residents. We already get enough drunk people milling about the neighborhood and making loud noise due to Camp Bar. Residents that live in this area of the Third Ward, of which I have been for over 6 years, selected it because it is a bit quieter (except of course for Summerfest which we embrace), has parking available on the streets and is a neighborhood. Keep the food and bar business to the West of us.

I am sure this letter will do nothing to stop it but I want to officially go on record as objecting. You can be assured my landlord will hear from me as well. I will consider moving somewhere else.

Date: 10/04/21
Officer: Xavier Benitez

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Riley's Social House
Address: 411 E.. Menomonee St.
Phone: 414 708-1319

Owner: John M Ludwig
Owner address: 4772 N. Ardmore Av
City State Zip: WhiteFish Bay WI 53211
Owner Phone: 414 708-1319
Owner email: info@rileysandwich.com

Licensee/Agent: Same
Home Address:
City State Zip:
Phone:
Email:

Preferred contact: by Phone

Location currently open: YES NO

Projected open date:

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 7am-11pm 24 hours Y N
Mon: 7am-11pm
Tue: 7am-11pm
Wed: 7am-11pm
Thu: 7am-11pm
Fri: 7am-11pm
Sat: 7am-11pm

Premise Type: Tavern/Bar
Restaurant
Other:

Licenses currently held:

Alcohol: Yes No Class: #:
 Tobacco: Yes No #:
 Food: Yes No #:
 Extended Hours: Yes No #:
 Secondhand Dealer: Yes No Type: #:
 Other: Yes No Type: #:
 Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Is there a parking lot Yes No
7. Is the parking lot clean? Yes No
8. Off-Street parking Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many:
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. Recorded Yes No
20. How long is footage stored for later viewing:
21. Are there exterior cameras Yes No How many:
22. Are there interior cameras Yes No How many:
23. Do all employees know how to retrieve recorded digital images/footage? Yes No

24. Cameras located in parking lot Yes No How many

Interior Survey:

25. What is the planned capacity 80
26. What is the minimum number of employees That will be on premise 4
27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
28. Is the interior of the location neat and clean? Yes No
29. Does an interior camera face the entrance/exit? Yes No
30. Is there a lockable area that separates employees from customers? Yes No
31. Are emergency and non-emergency numbers posted near the phone? Yes No
32. Does the owner know how to contact their police district directly? Yes No
a. Did you provide a district contact guide to the owner? Yes No

Security

33. How many security personnel are going to be employed: N/A
34. How ill they be deployed: Interior Exterior
35. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun
36. Will the security be managed by business or contracted
37. Will they be armed Yes No
38. What type of security measures to be used:
 Wanding/metal detector
 ID Scanner
 Dress Code
 Cover Charge
 Age restriction
 Other

ADDITIONAL COMMENTS/RECOMMENDATIONS:

The agent is about to start construction for the business, and the location does not have cameras placed in the business. The agent stated that he will have cameras for the business. I reviewed recommendations of camera placement throughout the location.

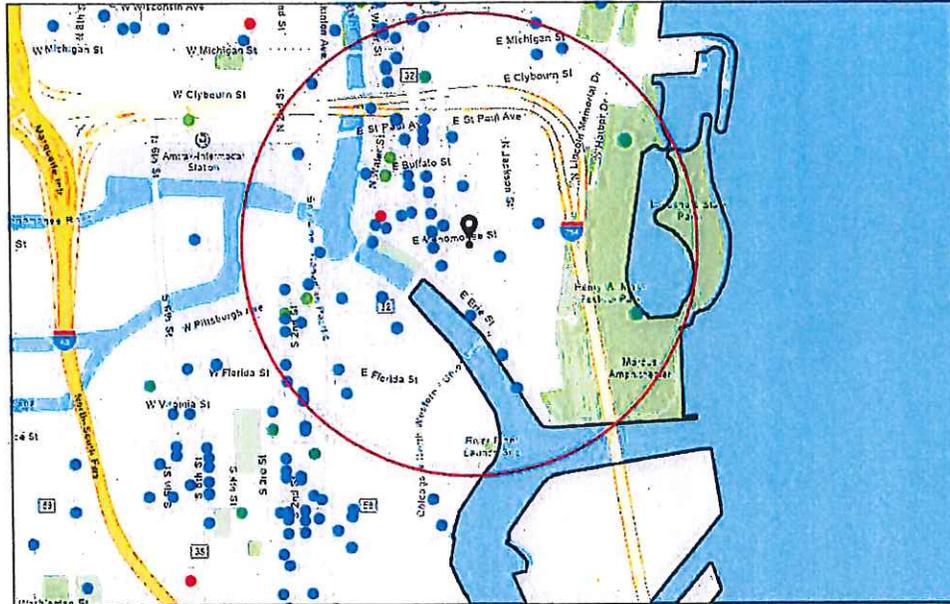


Concentration Map 411 E Menomonee St

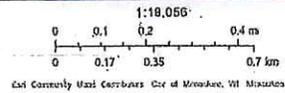
Area of Interest (AOI) Information

Area : 21,862,585.68 ft²

Sep 16 2021 16:16:39 Central Daylight Time



- Alcohol Licenses
- Class A Liquor and Malt
 - Class B Tavern
 - Class B Fermented Malt Beverage
 - Class C Wine Retailer
 - City Limits



411 E Menomonee St

Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	99		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	Next Act Theatre, Inc.	Next Act Theatre	David A Ceccarini, Agt	255 S Water ST	Class B Tavern License		9/18/2021, 7:00 PM	1
2	Indulgence Chocolatiers LLC	Indulgence Chocolatiers	Julie A Waterman, Agt	211 S 2nd ST	Class B Tavern License		9/22/2021, 7:00 PM	1
3	BARTOLOTTA CATERING-PIER WI LLC	BARTOLOTTA CATERING - PIER WI	JOHN M WISE, Agt	500 N HARBOR DR	Class B Tavern License	250	9/21/2021, 7:00 PM	1
4	BARTOLOTTA CATERING - GRAIN EXCHANGE LLC	BARTOLOTTA CATERING - GRAIN EXCHANGE LLC	JOHN M WISE, Agt	225 E MICHIGAN ST	Class B Tavern License	299	9/21/2021, 7:00 PM	1
5	BRG 777 E Wisconsin LLC	Downtown Kitchen	JOHN M WISE, Agt	777 E WISCONSIN AV	Class B Tavern License	483	9/21/2021, 7:00 PM	1
6	BRG ICC LLC	Bartolotta Catering & Events at the Italian Community Center	JOHN M WISE, Agt	631 E Chicago ST	Class B Tavern License	598	9/21/2021, 7:00 PM	1
7	SRW ACQUISITION , LLC	HARBOR HOUSE	JOHN M WISE, Agt	550 N HARBOR DR	Class B Tavern License	250	9/21/2021, 7:00 PM	1
8	SINCERESWAN, LLC	SWINGIN DOOR EXCHANGE	MICHELLE M SINCERE, Agt	219 E MICHIGAN ST	Class B Tavern License	80	10/10/2021, 7:00 PM	1
9	Sweet Diner LLC	Sweet Diner	George S Prassas, Agt	239 E Chicago ST 103	Class B Tavern License		10/14/2021, 7:00 PM	1
10	Shakersmilwaukee Inc	Shakers Cigar Bar and World Cafe	ROBERT G WEISS, Agt	422 S 2nd ST	Class B Tavern License	144	10/12/2021, 7:00 PM	1
11	Rosko Thomas Enterprises, LLC	Press Au Marche	Aaron Rosko, Agt	207 E Buffalo ST 104	Class B Tavern License		10/9/2021, 7:00 PM	1
12	The Explorium Brewpub Third Ward LLC	The Explorium Brewpub	Michael P Doble, Agt	143 W ST PAUL AV	Class B Tavern License		9/20/2021, 7:00 PM	1
13	Caminobar LLC	Camino	CASEY A RATA CZAK, Agt	434 S 2nd ST	Class B Tavern License	48	10/12/2021, 7:00 PM	1
14	GROOM FOR MEN, INC	Groom for Men / Groom Lounge	Terri J DeJooode, Agt	330 E ST PAUL AV	Class B Tavern License		11/1/2021, 7:00 PM	1
15	Shake Shack Wisconsin LLC	Shake Shack	ARI B DOMNITZ, Agt	220 E Buffalo ST 110	Class B Fermented Malt Beverage Retailer's License		11/26/2021, 6:00 PM	1
16	Button Block Holdings LLC	Homewood Suites Hotel	Tammy L.C. Fraley, Agt	500 N Water ST	Class B Tavern License		11/18/2021, 6:00 PM	1
17	The Brownstone LLC	The Brownstone	COREY L SMITH, Agt	524 N Water ST	Class B Tavern License		11/27/2021, 6:00 PM	1

18	Shake Shack Wisconsin LLC	Shake Shack	ARI B DOMNITZ, Agt	220 E Buffalo ST 110	Class C Wine Retailer's License		11/26/2021, 6:00 PM	1
19	Integrated Plankinton Milwaukee LLC	Cambria Milwaukee Downtown	Tara L Wurtz, Agt	503 N Plankinton AV	Class B Tavern License		11/2/2021, 7:00 PM	1
20	CIRCLE K LLC	CIRCLE K PANTRY	ZIAD W KAID, Agt	130 N WATER ST	Class A Malt & Class A Liquor License		12/9/2021, 6:00 PM	1
21	Full of Beans LLC	Full of Beans Cafe	JoAnn R Hausknecht, Agt	184 S 2nd ST	Class B Fermented Malt Beverage Retailer's License		12/16/2021, 6:00 PM	1
22	TwoBirds LLC	Filament	Tyler T Curran, Agt	131 W SEEBOTH ST	Class B Tavern License		12/15/2021, 6:00 PM	1
23	CARNAL LLC	CLUB CHARLIES	CRAIG M BLOOMFIELD, Agt	320 E MENOMONEE ST	Class B Tavern License	128	12/14/2021, 6:00 PM	1
24	VINO THIRD WARD, LLC	VINO THIRD WARD	Julie L Peck, Agt	102C N WATER ST	Class B Tavern License	41	11/22/2021, 6:00 PM	1
25	MKE Water Street LLC	ELMNT Lounge	HABIB MANJEE, Agt	618 N WATER ST	Class B Tavern License		12/17/2021, 6:00 PM	1
26	The Xenia Group, LLC	Tied House	Ralph A Weber, Agt	124 N Water ST	Class B Tavern License		12/17/2021, 6:00 PM	1
27	Full of Beans LLC	Full of Beans Cafe	JoAnn R Hausknecht, Agt	184 S 2nd ST	Class C Wine Retailer's License		12/16/2021, 6:00 PM	1
28	NACAR LLC	Riverfront Pizzeria Bar & Grill	ARTURO NAPOLES CARRERA, Agt	509 E ERIE ST	Class B Tavern License	300	12/15/2021, 6:00 PM	1
29	Bowls LLC	Bowls	Andrew C Larson, Agt	207 W Freshwater WA	Class B Fermented Malt Beverage Retailer's License		12/3/2021, 6:00 PM	1
30	ALEM ETHIOPIAN RESTAURANT, LLC	ALEM ETHIOPIAN VILLAGE	MULU H HABTESILAS SIE, Agt	307 E WISCONSIN AV	Class B Tavern License	98	12/24/2021, 6:00 PM	1
31	COMPROV, INC	COMEDY SPORTZ	JOSHUA M LEFEVRE, Agt	420 S 1ST ST	Class B Tavern License	320	1/15/2022, 6:00 PM	1
32	Bowls LLC	Bowls	Andrew C Larson, Agt	207 W Freshwater WA	Class C Wine Retailer's License		12/3/2021, 6:00 PM	1
33	Joy DB LLC	DryBar	Joy N Vertz, Agt	241 N BROADWAY	Class B Tavern License	60	1/30/2022, 6:00 PM	1
34	ANACORP LLC	Cavas	Ana C Docta, Agt	401 E ERIE ST	Class B Tavern License		1/22/2022, 6:00 PM	1
35	Smoke Shack Mke, LLC	Smoke Shack	David J Marcus, Agt	332 N Milwaukee ST	Class B Tavern License	91	2/6/2022, 6:00 PM	1

36	Onesto MKE, LLC	Onesto	David J Marcus, Agt	221-223 N Broadway	Class B Tavern License	288	2/6/2022, 6:00 PM	1
37	Blue Bat Kitchen MKE, LLC	Blue Bat Kitchen	David J Marcus, Agt	249 N WATER ST	Class B Tavern License	240	2/6/2022, 6:00 PM	1
38	Camp Bar Inc	Campsite 131	Paul C Hackbarth, Agt	131 N Jackson ST	Class B Tavern License		2/9/2022, 6:00 PM	1
39	Indulge Wine Rooms LLC	Indulge Wine Room	MARC R BIANCHINI, Agt	158 N Broadway	Class B Tavern License	156	1/16/2022, 6:00 PM	1
40	STRAIGHT AHEAD, INC	CAROLINE'S	CAROL R RUBITSKY, Agt	401 S 2ND ST	Class B Tavern License	136	2/6/2022, 6:00 PM	1
41	THE WICKED HOP, LLC	THE WICKED HOP	MILES E O'NEIL, Agt	343-45 N BROADWAY	Class B Tavern License	160	2/28/2022, 6:00 PM	1
42	Foot Paw LLC	Amilinda	Gregory R Leon, Agt	315 E Wisconsin AV	Class B Tavern License		3/2/2022, 6:00 PM	1
43	Camp Bar Inc	Camp Bar	Paul C Hackbarth, Agt	525 E Menomonee ST	Class B Tavern License		3/27/2022, 7:00 PM	1
44	S&S Hospitality Concepts, LLC	Black Sheep	MICHAEL R SORGE, Agt	216 S 2nd ST	Class B Tavern License	160	1/19/2022, 6:00 PM	1
45	Gordo's Water Street, LLC	Toast	Gordon Goggin, Agt	231 S 2nd ST	Class B Tavern License	99	2/28/2022, 6:00 PM	1
46	CIELITO LINDO, LLC	CIELITO LINDO	LORENZO R LOPEZ, Agt	733-39 S 2ND ST	Class B Tavern License	198	3/3/2022, 6:00 PM	1
47	Saz's Festival LLC	Saz's Dockside BBQ	Stephanie L Sazama-Schneck, Agt	200 N HARBOR DR	Class B Tavern License		4/4/2022, 7:00 PM	1
48	MWF, LLC	SUMMERFEST	MICHAEL H WHITE, Agt	100 N HARBOR DR	Class B Tavern License		4/11/2022, 7:00 PM	1
49	Steakhouse Milwaukee LLC	Rare Steakhouse	Mark D Burish, Agt	833 E MICHIGAN ST	Class B Tavern License		4/16/2022, 7:00 PM	1
50	SBB of Milwaukee Inc.	Stack'D Burger Bar	TREVOR M DANIELSEN, Agt	170 S 1st ST	Class B Tavern License		3/30/2022, 7:00 PM	1
51	Jay Squared LLC	The Box	Jamie A Berger, Agt	311 E Wisconsin AV	Class B Tavern License	270	4/11/2022, 7:00 PM	1
52	goRi Food Entertainment Inc	Char'd	Jongsoo Kim, Agt	222 E Erie ST 100	Class B Tavern License		5/9/2022, 7:00 PM	1
53	Hungry Sailor, Inc	Milwaukee Sail Loft	JEFFREY G REINBOLD, Agt	649 E Erie ST	Class B Tavern License	300	4/11/2022, 7:00 PM	1
54	Kipper LLC	Fore Milwaukee	Timothy M Grogan, Agt	530 N Water ST	Class B Tavern License		4/11/2022, 7:00 PM	1

55	Mader's German Restaurant, Inc	Klement's Sausage Garden	DANIEL J HAZARD, Agt	200 N Harbor DR	Class B Fermented Malt Beverage Retailer's License		5/13/2022, 7:00 PM	1
56	The North/South Club, Inc	North South Club	Marla R Poytinger, Agt	175 S Water ST	Class B Tavern License	299	5/30/2022, 7:00 PM	1
57	HY-VEE, INC.	Wahlburgers	Ross Grunwald, Agt	322 N BROADWAY 100	Class B Tavern License		5/2/2022, 7:00 PM	1
58	Memento LLC	Bavette	Karen E Bell, Agt	330 E Menomonee ST	Class B Tavern License		5/19/2022, 7:00 PM	1
59	Milwaukee Artist Resource Network Inc	Milwaukee Artist Resource Network	Malaquias E Montoya, Agt	191 N Broadway 102	Class B Tavern License	150	5/15/2022, 7:00 PM	1
60	Pritzlaff Events LLC	Pritzlaff / Aperitivo	Kendall G Breunig, Agt	311-333 N Plankinton AV	Class B Tavern License	915	5/20/2022, 7:00 PM	1
61	JSWD Wisconsin Venture I LLC	The Westin Milwaukee	Keith A Filipak, Agt	550 N Van Buren ST	Class B Tavern License		5/22/2022, 7:00 PM	1
62	Saz's Festival LLC	Summerfest - Corkscrew	Stephanie L Sazama-Schneck, Agt	200 N HARBOR DR Area F	Class B Tavern License		6/18/2022, 7:00 PM	1
63	Saz's Festival LLC	Summerfest - Corkscrew	Stephanie L Sazama-Schneck, Agt	200 N HARBOR DR Area G	Class B Tavern License		6/18/2022, 7:00 PM	1
64	MC ZAR'S, LLC	O'Lydia's Bar & Grill	Linda M Sackett, Agt	338 S 1ST ST	Class B Tavern License	150	6/4/2022, 7:00 PM	1
65	Foltz Family Market, Inc	Foltz Family Market	Casey C Foltz, Agt	400 N WATER ST 6	Class B Tavern License		5/29/2022, 7:00 PM	1
66	HTWA MARKET PROJECT, LLC	MILWAUKEE PUBLIC MARKET	MICHAEL GARDNER, Agt	400 N WATER ST	Class B Tavern License	320	5/28/2022, 7:00 PM	1
67	Kimpton Hotel & Restaurant Group LLC	Journeyman Hotel	Patrick J Gaskin, Agt	310 E Chicago ST	Class B Tavern License		6/15/2022, 7:00 PM	1
68	Wisconsin & Milwaukee Hotel, LLC	Milwaukee Marriott Downtown/Starbucks	Keith A Filipak, Agt	323 E Wisconsin AV	Class B Tavern License	312	5/23/2022, 7:00 PM	1
69	THIEF WINE, LLC	THIEF WINE SHOP & BAR	PHILIP M BILODEAU, Agt	400 N WATER ST	Class B Tavern License	42	6/29/2022, 7:00 PM	1
70	Benelux Third Ward, LLC	Cafe Benelux	ERIC G WAGNER, Agt	346 N Broadway	Class B Tavern License	455	5/1/2022, 7:00 PM	1
71	SCREAMING TUNA RESTAURANT, LLC	SCREAMING TUNA	Jeff T Bronstad, Agt	106 W SEEBOTH ST 102	Class B Tavern License	174	6/13/2022, 7:00 PM	1
72	First MKD, LLC	Hilton Garden Inn	Sarah I Frost, Agt	611 N BROADWAY	Class B Tavern License		6/15/2022, 7:00 PM	1

73	THE SALOON, LTD	JUST ART'S SALOON	ARTHUR R GUENTHER, Agt	181 S 2ND ST	Class B Tavern License	70	6/29/2022, 7:00 PM	1
74	JING'S CORPORATION	JING'S	JING WANG, Agt	207 E BUFFALO ST 168	Class B Fermented Malt Beverage Retailer's License	45	7/29/2022, 7:00 PM	1
75	HTWA - Catalano Square	HTWA - Catalano Square	Jack R Lemmon, Agt	138 N Broadway	Class B Tavern License		7/28/2022, 7:00 PM	1
76	JING'S CORPORATION	JING'S	JING WANG, Agt	207 E BUFFALO ST 168	Class C Wine Retailer's License	45	7/29/2022, 7:00 PM	1
77	TUPELO HONEY HOSPITALITY CORPORATION	Tupelo Honey Cafe	Harper D Feltner, Agt	511 N BROADWAY 100	Class B Tavern License		7/11/2022, 7:00 PM	1
78	Toro MKE, LLC	2A Wine Merchants	Robert M Levin, Agt	577 E Erie ST	Class B Tavern License		7/11/2022, 7:00 PM	1
79	MP On Wheels Catering Service	MP On Wheels Catering Service	DULCE M ALARCON, SP	400 N WATER ST	Class B Tavern License	320	7/11/2022, 7:00 PM	1
80	WA Cheese & Sausage Shoppe, Inc	WA Cheese & Sausage Shoppe	Mark S Lutz, Agt	400 N WATER ST 24	Class B Tavern License		6/29/2022, 7:00 PM	1
81	The Loft on Broadway, LLC	The Loft on Broadway	MEI LYN NELSON, Agt	177 N BROADWAY 3rd Floor	Class B Tavern License		7/13/2022, 7:00 PM	1
82	Morel Restaurant LLC	Morel Restaurant	Jonathan S Manyo, Agt	430 S 2nd ST	Class B Tavern License		7/16/2022, 7:00 PM	1
83	RIVERWALK COMMONS LLC	Riverwalk Commons	PAUL H SCHWARTZ, Agt	423 N WATER ST	Class B Tavern License		7/28/2022, 7:00 PM	1
84	Saz's Festival, LLC	Saz's Summerfest	Stephanie L Sazama-Schneck, Agt	200 N Harbor DR AREA P	Class B Fermented Malt Beverage Retailer's License		8/2/2022, 7:00 PM	1
85	Merriment Social LLC	Merriment Social	Andrew H Miller, Agt	240 E Pittsburgh AV	Class B Tavern License		8/4/2022, 7:00 PM	1
86	Central Standard LLC	Central Standard Craft Distillery	William P McQuillan, Agt	320 E Clybourn ST	Class B Fermented Malt Beverage Retailer's License		8/4/2022, 7:00 PM	1
87	Dan Dan LLC	Dan Dan	Daniel P Jacobs, Agt	360 E ERIE ST	Class B Tavern License	165	8/3/2022, 7:00 PM	1
88	MAJOR GOOLSBY'S, INC.	MAJOR GOOLSBY'S	PATRICK J MURPHY, Agt	200 N HARBOR DR Area J	Class B Fermented Malt Beverage Retailer's License		8/16/2022, 7:00 PM	1

89	WISCONSIN HISPANIC SCHOLARSHIP FOUNDATION, INC	MEXICAN FIESTA	Ruben A Burgos, Agt	200 N HARBOR DR	Class B Tavern License		8/25/2022, 7:00 PM	1
90	Botanas LLC	Botanas	Jaime A Gonzalez, Agt	200 N HARBOR DR Bld 5	Class B Fermented Malt Beverage Retailer's License		8/25/2022, 7:00 PM	1
91	Angelos Pizza, LLC	Angelos Pizza	MICHAEL J ALBANO, Agt	200 N Harbor DR Area L	Class B Fermented Malt Beverage Retailer's License		8/30/2022, 7:00 PM	1
92	Red Elephant LLC	Nicole's Third Ward Social	JACOB E DEHNE, Agt	333 N Broadway	Class B Tavern License		9/8/2022, 7:00 PM	1
93	ST. PAUL SEAFOOD, LLC	ST. PAUL FISH CO.	TIMOTHY G COLLINS, Agt	400 N WATER ST	Class B Tavern License		9/20/2022, 7:00 PM	1
94	Indulgence Chocolatiers LLC	Indulgence Chocolatiers	Julie A Waterman, Agt	211 S 2nd ST	Class B Tavern License		9/22/2022, 7:00 PM	1
95	Maders German Restaurant Inc.	Maders	DANIEL J HAZARD, Agt	200 N Harbor DR Area Q #6	Class B Fermented Malt Beverage Retailer's License		8/30/2022, 7:00 PM	1
96	Belair Cantina, INC.	Belair Cantina	KRISTYN A Eitel, Agt	100 N HARBOR DR	Class B Fermented Malt Beverage Retailer's License		8/30/2022, 7:00 PM	1
97	Belair Cantina, INC.	Belair Cantina	KRISTYN A Eitel, Agt	100 N HARBOR DR	Class B Fermented Malt Beverage Retailer's License		8/30/2022, 7:00 PM	1
98	Woori Corp	Kanpai	Changhun Kim, Agt	408 E Chicago ST	Class B Tavern License	99	9/3/2022, 7:00 PM	1
99	Next Act Theatre, Inc.	Next Act Theatre	David A Cecsarini, Agt	255 S Water ST	Class B Tavern License		9/18/2022, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.

CURRENT OCCUPANT 444 E CORCORAN AVE, 619 MILWAUKEE, WI 53202-6167

Blank Notice

Total Records: 517

Radius: 250.0 feet and Center of Circle: 411 E Menomonee St



Monday, October 25, 2021



Notice of Public Hearing

Blank Notice

LUDWIG, John M
Riley's Social House at 411 E MENOMONEE St.
Class B Tavern License

Tuesday, November 09, 2021 at 09:05 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 11/09/2021 at 09:05 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: [] Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: [] Delivery [] Drive Thru [] Dining Room
[] Self Service Laundry [] Massage Establishment [] Filling Station
[] Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating: TAVERN, SERVING BEER, WINE, LIQUOR. NO FOOD, BUT GUESTS ALLOWED TO BRING THEIR OWN

Do you have any experience operating this type of business? [] No [X] Yes If yes, explain: 25 YRS FOOD + FACILITIES 5 YEARS BARTENDING, 15 YRS MANAGING BAR, CATERING + EVENTS

2. Business Operations

- a. Proposed Opening Date: 2/1/2022
b. Is this premise under construction? [X] No [] Yes If yes, list estimated completion date:
c. Is this a franchise? [X] No [] Yes
d. Is this premises currently licensed? [X] No [] Yes If yes, list type of license:
e. Is the current licensee operating? [X] No [] Yes If no, list date closed:
f. Do you have future plans for other businesses, licenses or permits at this location? [] No [X] Yes
If yes, explain: PARKLET FOR SUMMER
g. Have you previously held an Extended Hours License in Milwaukee? [X] No [] Yes
If yes, list address(es):
h. Are other businesses operating in the same building? [] No [X] Yes If yes, describe: FIRST FLOOR GAS LIGHT LOFTS

3. Litter & Noise

- a. How are grounds kept clean? [X] Sweep [] Pressure Wash [] Pick Up Litter [] Other:
b. How often will grounds be cleaned? [] Daily [] Weekly [X] As Needed [] Monthly [] Other:
c. Grounds cleaned by: [] Licensee [X] Building Owner [] Employees [] Hired Maintenance [] Other:
d. How are noise issues prevented and/or addressed? [] Security [X] Manager approaches customer(s) [] Call Police
[] Signs Posted [] Other:
e. Will a sound amplification system be used? [] No [X] Yes If yes, describe: AMBIENT MUSIC THROUGH SPEAKERS

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? [X] No [] Yes If yes, describe:
b. Number of Garbage Cans: Inside: 2 Locations: BEHIND BAR, IN LOBBY AREA
Outside: 1 Locations: DUMPSTER, EAST GARAGE
c. Is a crowd control barrier used? [X] No [] Yes If yes, describe:
d. How many restrooms are on the premises? 2
e. Name of solid waste contractor: [] Advanced Disposal [] Waste Management [] Other: SAME AS BUILDING TBD

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? _____
 Is security equipment used? No Yes If yes, describe _____
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, how many? 4 and list locations: BAR, LOUNGE AREA x 2
DRIVE EXIT
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>95</u> %	Food _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %	_____ %	_____ %
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other <u>5</u> % Describe: <u>RETAIL</u>

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel: Number of Floors: _____ Number of Rooms: _____
 Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 80 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: NORTH SIDE OF BUILDING
- b. Describe Location: Major Thoroughfare Secondary Street Other: _____
- c. Nearest Major Cross Street: MILWAUKEE
- d. Describe Building: Free Standing Building Strip Mall Other: 1ST FLOOR OF GAS LIGHT LOFTS
- e. Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____
- f. Describe Surrounding Area: Commercial Residential Industrial Other: _____
- g. Building Owner Name: MANDEL GROUP Phone Number: 414-347-3600
 Building Owner Address: 330 E KILBOURN, MILWAUKEE, WI 53202

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

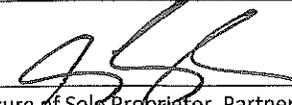
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (if none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	7 A	11 P	100	0-110	
Monday	7 A	11 P	↓	↓	
Tuesday	7 A	11 P			
Wednesday	7 A	11 P			
Thursday	7 A	11 P			
Friday	7 A	11 P			
Saturday	7 A	11 P			

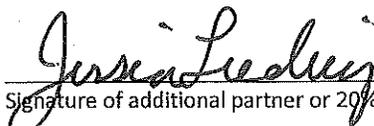
An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders,
 Corporate Officer—print name/title and sign)


 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Riley's Sandwich Company, LLC

Premise Address: 411 E. Menomonee Street Milwaukee, WI 53202

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? No Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? No Yes

If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? No Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? Own Lease

b) Who owns the fixtures (for example, coolers, etc.)? Riley's Sandwich Company, LLC

c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ 161,500

d) Total amount paid for business \$ _____

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins OCT 2021 Ends OCT 2031

b) Monthly rental \$ 5500

c) Do you have an option to renew the lease? No Yes

d) Does your lease allow for assignment to another party without the consent of the owner? No Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 10

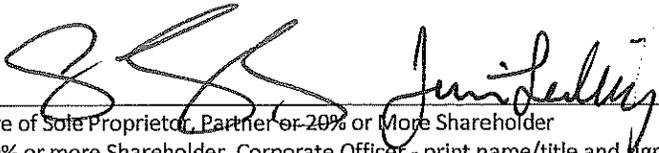
Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

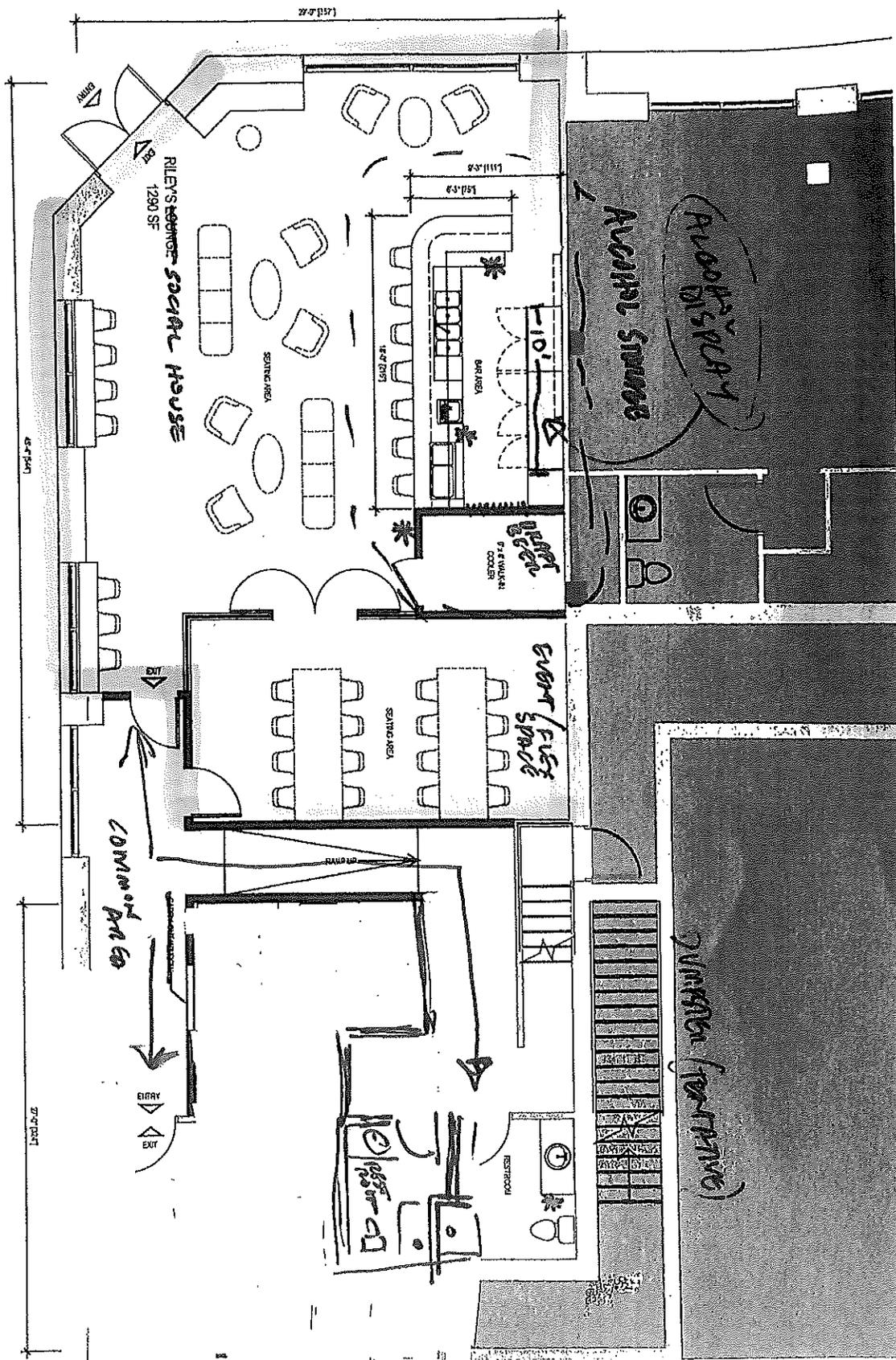
New and transfer of premises applicants must submit the following:

- Detailed floor plan
- If a restaurant, copy of the menu

E. MEMORNEE ST.



W = TRASH
W = GARD



RILEY'S LOUNGE SOCIAL HOUSE
1290 SF

N. MILWAUKEE ST.

RILEY'S SANDWICH COMPANY, LLC
JAMES WOODS, ASBY
SSS
9/14/2021

CONCEPT LAYOUT
9.14.2021

DRAUGHT BEER

(14) Local Craft Beer Lines

- Eagle Park, New Baron's, etc...

Wine by the Glass or Bottle

- Small selection, some local when possible

Canned Cocktails

- Dogfish Head, Cutwater, High Noon

Cocktails

- Small Drink Menu
- Bourbon - old fashioned
- Vodka - Press and Sodas
- Tequila - Margaritas

N/A Beverages

- Root Beer
- Coke
- Diet Coke
- Water