



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Thursday, September 16, 2021

COMMITTEE MEETING NOTICE

AD 14

Brent A Rupcich


1051 E POTTER Av

Milwaukee, WI 53207

You are requested to attend a virtual hearing to be held on:

Tuesday, September 28, 2021 at 02:30 PM

Regarding: Your Class B Tavern and Public Entertainment Premises License Renewal Applications for "Still Shakers" at 1051 E POTTER Av.

This meeting will be held via GoToMeeting. Please see  enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/284170701>. If you wish to call in, please call [+1 \(786\) 535-3211](tel:+17865353211) and use Access Code: 284-170-701.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK



BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov.

MILWAUKEE POLICE DEPARTMENT
LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS
SYNOPSIS

DATE: 09/07/21
LICENSE TYPE: BTAVN
NEW:
RENEWAL: X

No. 328979
Application Date:09/07/21
Expiration Date:

License Location: 1051 E Potter Avenue
Business Name: Still Shakers

Licensee/Applicant: Rupcich, Brent A
(Last Name, First Name, MI)
Date of Birth: 08/26/1976

This report is written by Police Officer Corstan D. COURT, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 10/07/1994, the applicant was charged in Ozaukee County with Possn. Of Drug Paraphernalia §161.573(1).

Charge: Possn. of Drug Paraphernalia
Finding: Guilty – Ozaukee County Circuit Court
Sentence: Forfeiture / Fine
Date: 12/12/1994
Case#: 1994CM000403

2. On 03/15/1996, the applicant was arrested by Milwaukee Police Department for:

Charge1: Possession of THC
Charge2: Possess Drug Paraphernalia
Finding1: Convicted – Milwaukee County Circuit Court
Finding2: No Prosecution
Sentence: Fine
Date1: 04/11/1996
Date2: 03/18/1996
Case#: 1996CM603238

3. On 05/08/1996, the applicant was arrested by Greendale Police Department for:

Charge: Retail Theft
Finding: Convicted – Greendale Municipal Court
Sentence: Fine
Date: 06/05/1996

4. On 06/28/1996, the applicant was arrested by Milwaukee Police Department for:

Charge: Possession of THC
Finding: Guilty – Milwaukee County Circuit Court
Sentence: UNKNOWN
Date: UNKNOWN
Case#: 1996CM607879

5. On 04/19/1996 the Wisconsin Department of Transportation suspended the applicant's driver's license for 6 months for Operating While Intoxicated.

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6. On 03/20/18 at 8:27 pm, Milwaukee Police officer's conducted a license premise check at the address of 1051 E. Potter Avenue (Still Shakers). Upon entering the main entry, officers observed a patron finishing a cigarette in the hallway adjacent to the bar area and multiple cigarette butts in an ashtray of that hallway. While informing the agent (who was bartending) of the smoking violation, officers observed that he was highly intoxicated and had trouble understanding the questions posed by the officers. Officer's conducted an inspection of the establishment and found no other violations. Later, officer's found an inconsistency with the agents home address on the LIRA website. No citations were issued.

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7. On 10/21/2018 the applicant was cited for Operating while Intoxicated. He was convicted on 05/01/2019 and his license was revoked for 7 months.

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8. On 09/10/2020 the applicant was charged in Waukesha County with Operating while Intoxicated (3rd).

** HELD OPEN IN 2020*

Charge: Operating while Intoxicated (3rd)
Finding: **Guilty**
Sentence: **license revoked for 33 months, fine**
Date: **02/01/21**
Case: 2020CT000849

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Item #8 updated with disposition



Thursday, September 16, 2021



Notice of Public Hearing

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notice

RUPCICH, Brent A
Still Shakers at 1051 E POTTER Av
Class B Tavern and Public Entertainment Premises License Renewal Applications

Tuesday, September 28, 2021 at 2:30 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 9/28/2021 at 2:30 PM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1008 E POTTER AVE	MILWAUKEE, WI 53207-1814
CURRENT OCCUPANT	1010 E POTTER AVE	MILWAUKEE, WI 53207-1814
CURRENT OCCUPANT	1010A E POTTER AVE	MILWAUKEE, WI 53207-1814
CURRENT OCCUPANT	1011 E POTTER AVE	MILWAUKEE, WI 53207-1813
CURRENT OCCUPANT	1011A E POTTER AVE	MILWAUKEE, WI 53207-1813
CURRENT OCCUPANT	1012 E POTTER AVE	MILWAUKEE, WI 53207-1814
CURRENT OCCUPANT	1014 E POTTER AVE	MILWAUKEE, WI 53207-1814
CURRENT OCCUPANT	1015 E POTTER AVE	MILWAUKEE, WI 53207-1813
CURRENT OCCUPANT	1016 E POTTER AVE	MILWAUKEE, WI 53207-1814
CURRENT OCCUPANT	1019 E POTTER AVE	MILWAUKEE, WI 53207-1813
CURRENT OCCUPANT	1020 E POTTER AVE	MILWAUKEE, WI 53207-1814
CURRENT OCCUPANT	1022 E POTTER AVE	MILWAUKEE, WI 53207-1814
CURRENT OCCUPANT	1022A E POTTER AVE	MILWAUKEE, WI 53207-1814
CURRENT OCCUPANT	1023 E POTTER AVE	MILWAUKEE, WI 53207-1813
CURRENT OCCUPANT	1023A E POTTER AVE	MILWAUKEE, WI 53207-1813
CURRENT OCCUPANT	1026 E POTTER AVE	MILWAUKEE, WI 53207-1814
CURRENT OCCUPANT	1026A E POTTER AVE	MILWAUKEE, WI 53207-1814
CURRENT OCCUPANT	1028 E POTTER AVE	MILWAUKEE, WI 53207-1814
CURRENT OCCUPANT	1028A E POTTER AVE	MILWAUKEE, WI 53207-1814
CURRENT OCCUPANT	1029 E POTTER AVE	MILWAUKEE, WI 53207-1813
CURRENT OCCUPANT	1032 E POTTER AVE	MILWAUKEE, WI 53207-1814
CURRENT OCCUPANT	1035 E POTTER AVE	MILWAUKEE, WI 53207-1813
CURRENT OCCUPANT	1035A E POTTER AVE	MILWAUKEE, WI 53207-1813
CURRENT OCCUPANT	1040 E POTTER AVE	MILWAUKEE, WI 53207-1814
CURRENT OCCUPANT	1041 E POTTER AVE	MILWAUKEE, WI 53207-1813
CURRENT OCCUPANT	1043 E POTTER AVE	MILWAUKEE, WI 53207-1813
CURRENT OCCUPANT	1043A E POTTER AVE	MILWAUKEE, WI 53207-1813
CURRENT OCCUPANT	1046 E POTTER AVE	MILWAUKEE, WI 53207-1814
CURRENT OCCUPANT	1046 E POTTER AVE, B	MILWAUKEE, WI 53207-1814
CURRENT OCCUPANT	1051A E POTTER AVE	MILWAUKEE, WI 53207-1813
CURRENT OCCUPANT	1054 E RUSSELL AVE	MILWAUKEE, WI 53207-1821
CURRENT OCCUPANT	1054A E RUSSELL AVE	MILWAUKEE, WI 53207-1821
CURRENT OCCUPANT	1100 E POTTER AVE	MILWAUKEE, WI 53207-1842
CURRENT OCCUPANT	1100A E POTTER AVE	MILWAUKEE, WI 53207-1842
CURRENT OCCUPANT	1102 E RUSSELL AVE	MILWAUKEE, WI 53207-1823
CURRENT OCCUPANT	1102A E RUSSELL AVE	MILWAUKEE, WI 53207-1823
CURRENT OCCUPANT	1106 E RUSSELL AVE	MILWAUKEE, WI 53207-1823
CURRENT OCCUPANT	1108 E POTTER AVE	MILWAUKEE, WI 53207-1842
CURRENT OCCUPANT	1108 E RUSSELL AVE	MILWAUKEE, WI 53207-1823
CURRENT OCCUPANT	1108A E RUSSELL AVE	MILWAUKEE, WI 53207-1823
CURRENT OCCUPANT	1109 E POTTER AVE	MILWAUKEE, WI 53207-1841
CURRENT OCCUPANT	1110 E POTTER AVE	MILWAUKEE, WI 53207-1842
CURRENT OCCUPANT	1113 E POTTER AVE	MILWAUKEE, WI 53207-1841
CURRENT OCCUPANT	1113A E POTTER AVE	MILWAUKEE, WI 53207-1841
CURRENT OCCUPANT	1114 E RUSSELL AVE	MILWAUKEE, WI 53207-1823
CURRENT OCCUPANT	1116 E POTTER AVE	MILWAUKEE, WI 53207-1842

CURRENT OCCUPANT	1117 E POTTER AVE	MILWAUKEE, WI 53207-1841
CURRENT OCCUPANT	1117A E POTTER AVE	MILWAUKEE, WI 53207-1841
CURRENT OCCUPANT	1122 E RUSSELL AVE, 101	MILWAUKEE, WI 53207-1823
CURRENT OCCUPANT	1122 E RUSSELL AVE, 102	MILWAUKEE, WI 53207-1823
CURRENT OCCUPANT	1122 E RUSSELL AVE, 103	MILWAUKEE, WI 53207-1823
CURRENT OCCUPANT	1122 E RUSSELL AVE, 104	MILWAUKEE, WI 53207-1823
CURRENT OCCUPANT	1122 E RUSSELL AVE, 105	MILWAUKEE, WI 53207-1823
CURRENT OCCUPANT	1122 E RUSSELL AVE, 106	MILWAUKEE, WI 53207-1823
CURRENT OCCUPANT	1122 E RUSSELL AVE, 201	MILWAUKEE, WI 53207-1823
CURRENT OCCUPANT	1122 E RUSSELL AVE, 202	MILWAUKEE, WI 53207-1823
CURRENT OCCUPANT	1122 E RUSSELL AVE, 203	MILWAUKEE, WI 53207-1823
CURRENT OCCUPANT	1122 E RUSSELL AVE, 204	MILWAUKEE, WI 53207-1823
CURRENT OCCUPANT	1122 E RUSSELL AVE, 205	MILWAUKEE, WI 53207-1823
CURRENT OCCUPANT	1122 E RUSSELL AVE, 206	MILWAUKEE, WI 53207-1823
CURRENT OCCUPANT	1130 E RUSSELL AVE	MILWAUKEE, WI 53207-1823
CURRENT OCCUPANT	1200 E RUSSELL AVE	MILWAUKEE, WI 53207-1825
CURRENT OCCUPANT	1201 E RUSSELL AVE	MILWAUKEE, WI 53207-1824
CURRENT OCCUPANT	1206 E RUSSELL AVE	MILWAUKEE, WI 53207-1825
CURRENT OCCUPANT	1208 E RUSSELL AVE	MILWAUKEE, WI 53207-1825
CURRENT OCCUPANT	1208A E RUSSELL AVE	MILWAUKEE, WI 53207-1825
CURRENT OCCUPANT	1212 E RUSSELL AVE	MILWAUKEE, WI 53207-1825
CURRENT OCCUPANT	1214 E RUSSELL AVE	MILWAUKEE, WI 53207-1825
CURRENT OCCUPANT	1216 E RUSSELL AVE	MILWAUKEE, WI 53207-1825
CURRENT OCCUPANT	1216 E RUSSELL AVE, A	MILWAUKEE, WI 53207-1825
CURRENT OCCUPANT	1220 E RUSSELL AVE	MILWAUKEE, WI 53207-1825
CURRENT OCCUPANT	1220A E RUSSELL AVE	MILWAUKEE, WI 53207-1825
CURRENT OCCUPANT	2564 S CLEMENT AVE	MILWAUKEE, WI 53207-1834
CURRENT OCCUPANT	2565 S CLEMENT AVE	MILWAUKEE, WI 53207-1833
CURRENT OCCUPANT	2568 S LOGAN AVE	MILWAUKEE, WI 53207-1866
CURRENT OCCUPANT	2602 S CLEMENT AVE, 1	MILWAUKEE, WI 53207-1802
CURRENT OCCUPANT	2602 S CLEMENT AVE, 2	MILWAUKEE, WI 53207-1802
CURRENT OCCUPANT	2602 S CLEMENT AVE, 3	MILWAUKEE, WI 53207-1802
CURRENT OCCUPANT	2602 S CLEMENT AVE, 4	MILWAUKEE, WI 53207-1802
CURRENT OCCUPANT	2614 S CLEMENT AVE	MILWAUKEE, WI 53207-1802
CURRENT OCCUPANT	2616 S CLEMENT AVE	MILWAUKEE, WI 53207-1802
CURRENT OCCUPANT	2618 S CLEMENT AVE	MILWAUKEE, WI 53207-1802
CURRENT OCCUPANT	2624 S CLEMENT AVE	MILWAUKEE, WI 53207-1802
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Total Records: 83

Radius: 250.0 feet and Center of Circle: 1051 E Potter Ave

2021-2022 Plan of Operation for 1051 E POTTER AV

1. Litter & Security Plans

How are the grounds kept clean? Sweep Pressure Wash Pick Up Litter Other:

How often will grounds be cleaned? Daily Weekly Other:

Who cleans the grounds? Licensee Building Owner Employees Hired Maintenance Other:

How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police Signs Posted Other:

Are there designated outdoor smoking areas? No Yes If Yes, Describe: Outside front + back door

Number of garbage cans: Inside 4 Locations: front door, back bar, both both rooms
 Outside 1 Locations: alley

Is a crowd control barrier used? No Yes If Yes, Describe:

Number of restrooms: 2 Name of solid waste contractor: Eagk

Are there parking spaces on the premises? No Yes If Yes, list number of spaces: 11 and describe security plans:
lot is lighted

Are there designated loading areas? No Yes If Yes, describe security plans:

Do you have security personnel on the premise? No Yes If Yes, how many? _____
 AND What are their responsibilities? _____
 What security equipment do they use? _____
 List their licensing, certification or training credentials: _____

Are there security cameras? No Yes If Yes, list all locations: 5 bath doors, till, bar area

Are searches and/or identification checks conducted upon entry? No Yes If Yes, describe:
check ID's

2. Percentage of Sales (must total 100%)

Alcohol 70 % Food Sales 15 % Entertainment 15 % Other _____ %

3. Businesses On The Premises (choose all that apply):

- Restaurant Cafe/Coffee Shop Cocktail Lounge Convenience Store Night Club Liquor Store Tavern Sports Facility
 Hotel Banquet Hall Supermarket Private/Fraternal/Veterans' Club Other:

4. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction? No Yes If Yes, Describe:

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.
 Your hours of operation and age restriction are listed on your current license.

5. Floor Plan and Capacity

Are you requesting any changes to your capacity or floor plan*? No Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.

Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.

6. Sidewalk Dining: Fee:

Are there any changes to the sidewalk dining site plan? No Yes If Yes, submit an updated site plan with this application.

7. Food License: Fee:

Your current food license includes the following food operations: Are there any changes to your food operations as listed above? No Yes, if Yes, explain _____

8. Weights and Measures: Fee:

Number/Type of Devices:
 Are there any changes to the number or types of devices? No Yes
 If yes, contact our office for further instructions.

1. CURRENT APPROVED ENTERTAINMENT for Still Shakers 1051 E POTTER AV

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Jukebox, Karaoke, 5 Amusement Machines

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE.**

- | | | | |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Bands | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts |
| <input type="checkbox"/> Disc Jockey | <input type="checkbox"/> Magic Shows | <input type="checkbox"/> Poetry Readings | <input type="checkbox"/> Dancing by Performers |
| <input type="checkbox"/> Jukebox | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Patron Contests | <input type="checkbox"/> Patrons Dancing |
| <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Karaoke | <input type="checkbox"/> Bowling Alley
How many? _____ | <input type="checkbox"/> Pool Tables
How many? _____ |
| <input type="checkbox"/> Motion Pictures (movies by admission)
How many screens? _____ | <input type="checkbox"/> Amusement Machines
How many? _____ | <input type="checkbox"/> Concerts
Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____ | | | |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe:

At any time will sound amplification be used? No Yes If Yes, Describe:

5. SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.


Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign