

CITY OF MILWAUKEE OFFICE OF THE CITY CLERK

Thursday, September 02, 2021

COMMITTEE MEETING NOTICE

AD 03

HARRIS, Cord J, Agent UPPER EAST BAR, LLC 1141 N Dr Marting L King JR DR #1705

Milwaukee, WI 53203

You are requested to attend a virtual hearing to be held on:

Monday, September 20, 2021 at 11:25 AM

Regarding:

Your Class B Tavern License Application as agent for "UPPER EAST BAR, LLC" for "Upper East Bar" at 1732 E NORTH AV.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is $\underline{\text{https://global.gotomeeting.com/join/733111181}}$. If you wish to call in, please call $\underline{\text{+1 (646) 749-3122}}$ and use Access Code: 733-111-181.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 10/12/2017

LICENSE TYPE: BTAVN

NEW:

RENEWAL: X

No. 263681

Application Date: 10/11/2017

Expiration Date:

License Location: 1732 E North Avenue

Business Name: Eastsider

Licensee/Applicant: Growel, Jason C (Last Name, First Name, MI)

Date of Birth: 03/11/81

Male:

Female:

Aldermanic District: 03

Home Address: 1407 N Martin L King Jr Dr # 324

City: Milwaukee

State: Wi

Zip Code: 53202

Home Phone: (414) 416-0194

This report is written by Police Officer David NOVAK, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 01/04/07 at 2:46 am, Milwaukee police were dispatched to District # 5 for a walk-in Battery complaint. Officers spoke with the victim who stated he was at the Eastersiders bar located at 1732 E North. As he began to leave, he was approached by a known subject who began to argue with him. The argument became physical with the suspect striking the victim once in the left eye. The victim later went to the hospital and received 7 stitches and suffered an orbital fracture to his left eye. The suspect and the victim were both ordered into the DA office's for possible charges. During this investigation, officers found that one of the parties involved was under the age of 21 and issued a citation to the licensee Jason Growel, for Presence of Underage.

Charge:

Presence of Underage Dismissed w/o prejudice

Finding: Date:

05/14/08

Case:

08027419

2. On 01/09/09 at 12:49 am, Milwaukee police were dispatched to 1732 E North Avenue for an Underage Drinking complaint. A check of the patrons revealed no underage patrons and no other violations were found. The licensee Jason Growel was on scene and spoke with officers.

Page 2 Growel, Jason C

3. On 07/03/09 at 1:00 am, Milwaukee police were dispatched to North and Oakland for a Fight complaint. Investigation revealed a fight broke out in the tavern with security ejecting all patrons involved. The fight continued outside with the bouncer breaking up the fight. One patron suffered fractures to his orbital sockets and needed stitches to a laceration on his head. Witnesses provided to officers names of the subjects who were involved and police were able to conduct follow up. The case was ordered into the DA's office where no charges were issued when a videotape showed the victim entered the tavern looking to fight other patrons.

4. On 11/10/11 at 11:23 pm, applicant received a citation for Presence of Minor at Licensed Premise at 1732 W North Avenue.

Charge:

Presence of Minor at Licensed Premise

Finding:

Guilty

Sentence:

Fined \$374.00

Date:

01/06/12

Case:

11138570

- 5. On 08/10/12 at 12:55 am, Milwaukee police on patrol were flagged down by a citizen who advised officers that a male was laying on the ground in front of the Eastsider bar and appeared to be injured. Investigation found a highly intoxicated subject attempted to enter the Eastersider bar, but was denied access into the tavern because he was too intoxicated. The subject left, but returned shortly after attempting to enter the bar when the bouncer, who was identified as Patrick Fargens, pushed the subject off the second step of the front entrance, causing the subject to fall backwards, striking his head on the cement ground. The subject was unconscious, but breathing and sustained a laceration to the back of his head. Medical attention was called and the subject was conveyed to a near by hospital for treatment where officers were advised that the subject had a skull fracture and had bleeding on the brain.
- 6. On 10/05/812 at 1:54 am, Milwaukee police were flagged down for a Fight at 1732 E North Avenue. Investigation revealed that there was a previous fight inside the bar with two of the subjects being escorted out of the bar, while the third party that was involved, was allowed to stay. At closing, the patron left the bar with the other two subjects returning as the bar was closing and began to fight with the patron. The two suspects were issued battery citations. Police also found the patron to be highly intoxicated and as a result, a PBT test was conducted which revealed that patron's BAC level to be .267. Police spoke with Jason Growel who stated that the reason he didn't notify police of the incident was because he believed this was a small incident and didn't want to bother police with a minor fight. Growel was also informed that the patron who remained in the bar was over served and gave the results of the patron's BAC. Growel stated he might be willing do change drink specials that he was currently advertising. Specials were \$1 bombs until Midnight on Thursdays and \$2 snakebites and \$3 tall Captain and cokes until bar closes. Growel stated that he doesn't due shots as a last call.

Page 3 Grewel, Jason C

- 7. On 10/20/12 at 2:00 am, Milwaukee police were monitoring the Eastsider Bar and believed that the bar was over capacity. Police, along with a member from Neighborhood Services, conducted a license premise check and asked the bouncer what the number was found on his counter, to which he replied 82. Capacity was 80. Police began to conduct their own count as they had patrons exit the bar. The amount of patrons found in the bar was 100, which did not include bar employees. There were 7 employees inside the bar for a total count of 107. Officers spoke with Jason Grewel who admitted to officers that he was warned in the past about over capacity. Growel stated he believed the count done by police was inaccurate. A citation was issued for over capacity. No citation could be found in the municipal court website.
- 8. On 11/07/12, at the request of Captain Basting, the owner of Eastsider, Jason Grewel, attended a meeting to discuss license premise issues at this business located at 1732 E North Avenue. Also in attendance was Jay Unora, Assistant City Attorney and Michele Klingbell, Event Planning, along with other members of the police department. Grewel provided copies of his business plan and Captain Basting discussed various neighborhood associations in the area and how Grewel should work with these groups. Grewel's business plan showed invoices for devices he has purchased such as capacity counters, exit alarms and ropes to manage waiting lines and a phone app to scan ID's. Grewel was advised that undercover police would be monitoring the situation and action would be taken if violations were observed.
- 9. On 05/03/2014 a 19 year old Milwaukee police aide, working in conjunction with Milwaukee police, attempted to gain entry to Eastsider (1732 East North Avenue) but was turned away when she could not produce identification proving she had attained the legal drinking age of 21.
- 10. On 02/20/2015 a Milwaukee police officer conducted a tavern check at 1732 East North Avenue (The Eastsider) and provided them with a packet of tavern related ordinances.
- 11.On 02/27/2015 a 18 year old Milwaukee police aide, working in conjunction with Milwaukee police, attempted to gain entry to The Eastsider (1732 East North Avenue) but was denied when she could not produce proof she had attained the legal drinking age.
- 12. On 07/16/2015 Milwaukee police responded to an assist regarding a fight at East North Avenue and North Oakland Avenue. Investigation revealed two males began fighting inside the business and continued the fight outside after exiting the business. The applicant is one of the parties that called police. Milwaukee police incident report #151970005 filed.
- 13. On 08/07/2015 a 20 year old Milwaukee police aide, working in conjunction with Milwaukee police, attempted to gain entry to The Eastsider (1732 East North Avenue) but was denied when she could not produce proof she had attained the legal drinking age.

14. On 12/04/2015 Milwaukee police conducted a licensed premise check at 1732 East North Avenue (The Eastsider). During this check, officers encountered two 20 year old males inside the business. Both of these subjects were issued citations for Presence of Underage on Premise, one of the individuals was also cited for Misrepresentation of Age. The applicant was also cited for Presence of Minor at Licensed Premise.

Charge:

Presence of Minor at Licensed Premise

Finding:

Guilty

Sentence: Date: \$384.00 fine 08/19/2016

Case:

16044839

15. On 02/18/2016 Milwaukee police, along with agents from the Wisconsin Department of Revenue, conducted a licensed premise check at 1732 East North Avenue (Eastsider). Several violations were observed (the operator's license and sellers permit were not displayed, liquor bottles were not "X'd" out prior to recycling, pre-mixed cocktails must not be kept longer than one business day and all invoices must be kept on premise for 2 years). Additionally, it was discovered the bartender did not have a valid class D operator's license. The applicant was cited.

Charge:

Responsible Person on Premises Required

Finding:

Guilty

Sentence: Date: \$378.00 fine 04/06/2016

Case:

16013749

- 16. On 03/21/2016 Milwaukee police conducted a fake identification training class at 2022 East North Avenue (BBC Tavern). A representative from 1732 East North Avenue (Eastsider) did attend this training.
- 17.On 07/01/2016 Milwaukee police delivered a failure letter to the applicant in regards to the respect 21 program at 1732 East North Avenue (Eastsider).

18.C	On 03/30/2017 officers conducted underage tavern enforcement in District 1. An underage
F	Police Aid attempted to gain entry to Eastsider, at 1732 E. North Av. The Police Aid was
а	illowed entry by security and ordered, paid for and was served \$8.00 worth of alcoholic
	peverages including a Miller Lite beer.

Durations Duration

Previous Premise

Date:Upper Eastside Bar Officer: Carlos Felix

City of Milwaukee Police Department 90-5-1.5 Crime Prevention Survey Tavern Inspection

Name of Premise: Address: Phone:		Eastsic . North			
Owner: Owner address: City State Zip: Owner Phone: Owner email:					
Licensee/Agent: Cord Harris Home Address: 1141 N Oldworld 3rd #1705 City State Zip: Milwaukee, WI Phone: 262-215-3803 Email: attorneycordharris@gmail.com					
Preferred contact: Sar	ne				
Location currently op	en:		YES		NO
Projected open date:	Septem	ber 202	1		
Day's open: S M	M□T[□w□	Th 🔲	F□SA	⊠ALL
Hours of Operation:	Sun: Mon: Tue: Wed: Thu: Fri: Sat:	11-2A 11-2A	2:30P		24 hours □Y □N
Premise Type:		vern/Bas staurant ner:			

License	es currently neid:		u
	Alcohol:	☐Yes ☐No Class:	#:
	Tobacco:	∐Yes ∐No	#:
	Food:	☐ Yes ☐ No	#:
	Occupancy:	□Yes □No	#:
	Other:	Yes No Type:	#:
		Yes No Type:	#:
	Other:	☐ res ☐ Ivo Type.	π .
Exteri	<u>or Survey:</u>		
1.	Is the area around the	location clean? ⊠Yes □N	No
2.	What surrounds the le	ocation? (Check all the appl	y)
	a. 🔲 Park	,	
	b. School		
		tor	
		(C)	
	d. Church		
		If so, how many	
	f. Residentia	Į	
	g. 🛛 Other busin	nesses	
	h. Other:		
3		outside of the location into	the interior XYes \(\subseteq No
J.	Can you see the amn	lovees inside of the location	from the outside Yes No
4.	A se extense vindex	s free of signage Yes 1	Vo
Э,	Are exterior willdow	Sitee of signage [2] i es [1]	. 40
6.	Is there a bus stop?	IYes⊠No	
		? □Yes ⊠No □N/A	
8.	Street parking Yes	s 🗌 No	
9.	Is there a parking lot	☐ Yes ⊠No	•
10	. Is the parking lot clea	an? □Yes □No ⊠N/A	
11	Is the parking lot we	II lit? ⊠Yes □No □N/A	
	. Valet Parking Yes		
12			MNI/A
	a. Will this lot i	nave a guard? Yes No	- Mat/A
	b. Will this lot i	nave cameras? Yes No	
13	. Are there areas wher	e a person could conceal the	emselves X Y es INO
14	. Is there exterior light	ing? LYes No. Does:	it appears to be adequate ⊠Yes □No
15	. Exterior Payphone?	□Yes ⊠No	
16	Are there No Loiteri	ng Signs posted? Yes	No
17	Are there exterior se	curity cameras ☐ Yes ☒ No	How Many:
1 9	Are the address num	here prominently displayed	and easy to see ☐Yes ☐No
		oots prominently displayed	and stay to be an a second
Exteri	or Comments:		
Came	era Survey:	- 1	——————————————————————————————————————
19). Does this location ha	ive security cameras? 🛛 Ye	s LINo
20). Are they in working	order? ∐Yes ⊠No	
21	. What format are the	cameras?	
	a. Color	☐ Yes ☐ No	
	b. Digital	☐Yes ☐No	
	c VCR		

d. Recorded Yes No
22. How long is footage stored for later viewing:
23. Are there exterior cameras Yes No How many:
24. Are there interior cameras Yes No How many:
25. Do all employees know how to retrieve recorded digital images/footage? Yes No
26. Cameras located in parking lot Yes No N/A How many
Camera Survey Comments:
Interior Survey:
27. What is the planned/posted capacity 80
28. What is the minimum number of employees that will be on premise 5
29. Is the storeowner willing to be a standing complainant regarding loitering? ⊠Yes ☐No
a. If yes have them fill out the standing complaint form and give them two of the
commercial signs Yes No
30. Is the interior of the location neat and clean?
31. Does an interior camera face the entrance/exit? Yes No
32. Are emergency and non-emergency numbers posted near the phone? Yes No
33. Does the owner know how to contact their police district directly? ☐ Yes ☐ No
a. Did you provide a district contact guide to the owner? ⊠Yes □No
Interior Comments:
Security
34. How many security personnel are going to be employed: 2 N/A
35. How will they be deployed: Interior 1 Exterior 1 LN/A
36. What days will they be deployed ☐ Mon ☐ Tue ☐ Wed ☐ Thu ☐ Fri ☐ Sat ☐ Sun ☐ ALL
37. Will the security be managed by business or contracted
38. Will they be armed ☐ Yes ☒ No ☐ N/A
39. What type of security measures will be used: N/A
Wanding/metal detector
☐ Walnung/Hietal detector ☐ ID Scanner
Dress Code
Cover Charge
Age restriction
Other
40. When at capacity, how will the overflow crowd be managed? wait outside
41. Will a guard monitor the overflow crowd at all times? ✓ Yes ☐ No
Security Comments:

ADDITIONAL COMMENTS/RECOMMENDATIONS:

CPTED conducted on August 12, 2021 at 4:00PM By Officer Carlos Felix assigned to District One, Early Shift.

This business is housed in a mixed use building with living space above, and is currently closed. The agent plans to update the exiting interior and exterior security cameras. I advised that a camera be place to capture the front entrance door. There is a locked basement for storage, but no office space. No remolding will be done keeping the floor plan the same.

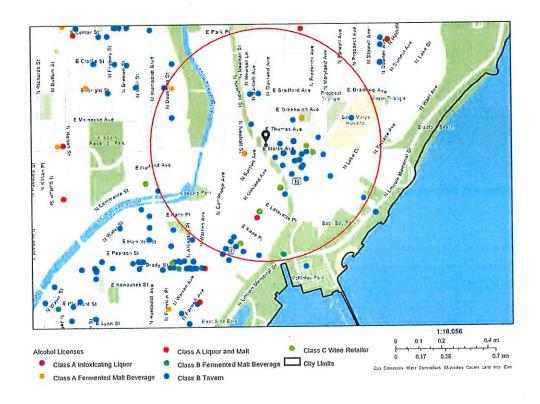


City Concentration Map 1732 E North Ave Milwaukee

Area of Interest (AOI) Information

Area: 21,862,585.85 ft2

Jul 20 2021 14:26:26 Central Daylight Time



Summary

Name	Count	Area(ft²)	Length(mi)
Alcohol Licenses	59		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
	Milwaukee Catholic Home Inc	Milwaukee Catholic Home	Robert F Frediani, Agt	2462 N PROSPECT AV	Class B Tavern License	•	7/30/2021, 7:00 PM	1
	WV, LLC	TESS	MITCHELL D WAKEFIELD, Agt	2499 N BARTLETT AV	Class B Tavern License	60	7/30/2021, 7:00 PM	1
	IFM Farwell LLC	Oriental Theatre	Kristen C Heller, Agt	2230 N FARWELL AV	Class B Tavern License	1,834	7/23/2021, 7:00 PM	1
	Good City Brewing LLC	Good City Brewing	David C Dupee, Agt	2108 N Farwell AV	Class C Wine Retailer's License	11 ,	7/28/2021, 7:00 PM	1
2	Hangout MKE Cafe & Lounge Co	Hangout MKE	Rebecca M Riddle, Agt	1819 N Farwell AV	Class B Tavern License	150	8/7/2021, 7:00 PM	1
	The Original MKE, LLC	The Original	Eric E Rzepka, Agt	2498 N Bartlett AV	Class B Tavern License	99	9/3/2021, 7:00 PM	1
	Kawa Ramen & Sushi Inc	Kawa	LinJin Xiao, Agt	2321-23 N Murray AV	Class B Tavern License		9/12/2021, 7:00 PM	1
	Strange Town, LLC	Strange Town	Andrew J Noble, Agt	2101-2103 N Prospect AV	Class B Tavern License	49	9/23/2021, 7:00 PM	1
)	Ardent Milwaukee, LLC	Ardent	Justin K Carlisle, Agt	1749-51 N Farwell AV	Class B Tavern License		10/13/2021, 7:00 PM	1
10	Colectivo Coffee Roasters Inc	Colectivo Coffee Roasters Inc	William D Suskey, Agt	2211 N Prospect AV	Class B Tavern License	299	10/17/2021, 7:00 PM	1
11	SEOUL KOREAN RESTAURAN T	SEOUL KOREAN RESTAURAN T	HAE JIN PARK, SP	2178 N PROSPECT AV	Class B Tavern License		9/20/2021, 7:00 PM	1
12	Yangzi, LLC	Huan Xi	Jun Yang, Agt	2428 N Murray AV	Class B Fermented Malt Beverage Retailer's License		10/31/2021, 7:00 PM	1
13	EE SANE THAI LAO CUISINE	EE SANE THAI LAO CUISINE	Prasith Nanthasane, SP	1806 N FARWELL AV	Class B Tavern License		10/28/2021, 7:00 PM	1
14	Yangzi, LLC	Huan Xi	Jun Yang, Agt	2428 N Murray AV	Class C Wine Retailer's License		10/31/2021, 7:00 PM	1
15	Mari Corp	Merge	Karandeep S Randhawa, Agt	1932 E KENILWORTH PL	Class B Tavern License	99	11/13/2021, 6:00 PM	1
16	The Jazz Estate Inc	The Jazz Estate	JOHN M DYE, Agt	2423 N MURRAY AV	Class B Tavern License	65	12/14/2021, 6:00 PM	1
17	Charles Allis and Villa Terrace Museums, Inc.	Charles Allis Art Museum	John C Sterr, Agt	1801 N PROSPECT AV	Class B Tavern License	99	11/29/2021, 6:00 PM	1
18	Charles Allis and Villa Terrace Museums, Inc.	Villa Terrace Decorative Arts Museum	John C Sterr, Agt	2220 N TERRACE AV	Class B Tavern License	85	11/29/2021, 6:00 PM	1

/2021								
19	Stone Bowl Grill, LLC	Stone Bowl	Young B Kim, Agt	1958-62 N Farwell AV	Class B Tavern License	99	12/15/2021, 6:00 PM	1
20	Door County Brewing Co, LLC	Hacienda Beer Co	Adam R Miller, Agt	2018 E North AV	Class C Wine Retailer's License	240	11/24/2021, 6:00 PM	1
21	Tabaria LLC	Sunny Days Foods	MOHAMMAD I EL-HASSAN, Agt	2500 N DOUSMAN ST	Class A Fermented Malt Beverage Retailer's License		11/22/2021, 6:00 PM	1
22	FOUR STAR INC OF MILWAUKEE	MURRAY PANTRY	MURAD M ALI, Agt	2430 N MURRAY AV	Class A Fermented Malt Beverage Retailer's License		1/14/2022, 6:00 PM	1
23	izzy Hops LLC	Izzy Hops	MICHAEL J VITUCCI, Agt	2311 N Murray AV	Class B Tavern License		2/6/2022, 6:00 PM	1
24	El Grupo J & K, LLC	Judy's on North / El Grupo J & K	Kevin I Lopez, Agt	2207 E North AV	Class B Tavern License		2/3/2022, 6:00 PM	1
25	Saint John's Communities, Inc	Saint John's on the Lake	Renee E Anderson, Agt	1840 N PROSPECT AV	Class B Tavern License		2/3/2022, 6:00 PM	1
26	Lin & Chen Fushimi, LLC	Fushimi Sushi Seafood Buffet	Gui Lin, Agt	2116 N Farwell AV	Class B Tavern License		1/19/2022, 6:00 PM	1
27	ETHIOPIAN COTTAGE RESTAURANT , INC	ETHIOPIAN COTTAGE RESTAURAN T	YITLETU DEBEBE, Agt	1824 N FARWELL AV	Class B Fermented Malt Beverage Retailer's License	75	1/14/2022, 6:00 PM	1
28	ETHIOPIAN COTTAGE RESTAURANT , INC	ETHIOPIAN COTTAGE RESTAURAN T	YIGLETU DEBEBE, Agt	1824 N FARWELL AV	Class C Wine Retailer's License		1/14/2022, 6:00 PM	1
29	Krikar LLC	Koppa's Fulbell Deli	Karthik B Pothumachi, Agt	1940 N FARWELL AV	Class A Malt & Class A Liquor License		2/26/2022, 6:00 PM	1
30	lan's Pizza Milwaukee, LLC	Ian's Pizza Milwaukee	Ryan W Donovan, Agt	2035 E NORTH AV	Class B Fermented Malt Beverage Retailer's License		3/1/2022, 6:00 PM	1
31	lan's Pizza Milwaukee, LLC	lan's Pizza Milwaukee	Ryan W Donovan, Agt	2035 E NORTH AV	Class C Wine Retailer's License		3/1/2022, 6:00 PM	1
32	Erth Wellness, LLC	Kind Oasis	Salem J Kashou, Agt	2169 N FARWELL AV	Class B Tavern License		2/7/2022, 6:00 PM	1
33	Colectivo Coffee Roasters Inc	Colectivo Coffee Roasters Inc	William D Suskey, Agt	1701 N LINCOLN MEMORIAL DR	Class B Fermented Malt Beverage Retailer's License		3/29/2022, 7:00 PM	1
34	SPTresto, LLC	Rice N Roll Bistro	Bundld Muangsiri, Agt	1952 N Farwell AV	Class B Fermented Malt Beverage Retailer's License		3/29/2022, 7:00 PM	1

ZUZI								
35	PIZZA SHUTTLE, INC	PIZZA SHUTTLE	MARK H GOLD, Agt	1827 N Farwell AV	Class B Tavern License	150	3/6/2022, 6:00 PM	1
36	PADDY'S PET & PUB, LLC	PADDY'S PET & PUB	ORLEN G WOOD, Agt	2339-A N MURRAY AV	Class B Tavern License	179	3/1/2022, 6:00 PM	1
37	SPTresto, LLC	Rice N Roll Bistro	Bundid Muangsiri, Agt	1952 N Farwell AV	Class C Wine Retailer's License		3/29/2022, 7:00 PM	1
38	Saz's Catering Inc	Jan Serr Studio	Stephanie L Sazama- Schneck, Agt	2155 N Prospect AV	Class B Tavern License		4/4/2022, 7:00 PM	1
39	GPJ OF MILWAUKEE, INC	MA FISCHER'S	HEIDI A PANAGIOTOP OULOS, Agt	2214 N FARWELL AV	Class B Tavern License	240	4/11/2022, 7:00 PM	1
40	PROSPECTO R PARTNERSHI P LLC	VINTAGE	REBECCA E GODFREY, Agt	2203 N PROSPECT AV	Class B Tavern License	151	4/10/2022, 7:00 PM	1
41	LANDMARK BARS, INC	LANDMARK LANES	SLAVA TUZHILKOV, Agt	2220 N FARWELL AV	Class B Tavern License	240	4/11/2022, 7:00 PM	1
42	Crossroads Collective, LLC	Crossroads Collective	TIM B GOKHMAN, Agt	2238 N Farwell AV	Class B Tavern License		12/10/2021, 6:00 PM	1
43	Nine Below Inc	Nine Below	Marla R Poytinger, Agt	1905 E North AV	Class B Tavern License	270	5/30/2022, 7:00 PM	1
44	Splash Studio Inc.	Splash Studio Inc.	Marla R Poytinger, Agt	1815 E Kenilworth PL	Class B Tavern License		5/30/2022, 7:00 PM	1
45	Axe MKE, Inc	Axe MKE	Marla R Poytinger, Agt	1924 E KENILWORTH PL	Class B Tavern License		5/30/2022, 7:00 PM	1
46	DP Hospitality Group LLC	Tavolino	Peter J Dietrich, Agt	2315 N MURRAY AV	Class B Tavern License	99	5/26/2022, 7:00 PM	1
47	Dairyland Retail Group LLC	7-Eleven #35852B	Elizabeth J Evans, Agt	1609 E NORTH AV	Class A Retailer's Intoxicating Liquor License		6/14/2022, 7:00 PM	1
48	Dairyland Retail Group LLC	7-Eleven #35852B	Elizabeth J Evans, Agt	1609 E NORTH AV	Class A Fermented Malt Beverage Retailer's License		6/14/2022, 7:00 PM	1
49	HOOLIGAN'S SUPER IRISH DELI & BAR, INC	HOOLIGAN'S	MARK B BUESING, Agt	2017 E NORTH AV	Class B Tavern License	118	6/29/2022, 7:00 PM	1
50	VITUCCI'S, INC	VITUCCI'S COCKTAIL LOUNGE	Julie A Vitucci, Agt	1832 E NORTH AV	Class B Tavern License	160	7/7/2022, 7:00 PM	1
51	Black Gate LLC	Von Trier	MARK A ZIERATH, Agt	2235 N Farwell AV	Class B Tavern License	153	6/13/2022, 7:00 PM	1
52	BENJAMIN'S FINE WINE & SPIRITS LLC	Waterford Wine Company	BENJAMIN T CHRISTIANS EN, Agt	2120 N FARWELL AV	Class B Tavern License		6/18/2022, 7:00 PM	1

53	Sip & Purr LLC	Sip & Purr Cat Cafe	Katherine E McHugh, Agt	2021 E Ivanhoe PL	Class B Tavern License		6/14/2022, 7:00 PM	1
54	CHAMPION'S PUB, LLC	CHAMPION'S PUB	ROBERT R GREENYA, Agt	2417 N BARTLETT AV	Class B Tavern License	148	6/28/2022, 7:00 PM	1
55	IFM Farwell LLC	Oriental Theatre	Kristen C Heller, Agt	2230 N FARWELL AV	Class B Tavern License	1,834	7/23/2022, 7:00 PM	1
56	Good City Brewing LLC	Good City Brewing	David C Dupee, Agt	2108 N Farwell AV	Class C Wine Retailer's License		7/28/2022, 7:00 PM	1
57	BEANS & BARLEY, INC	BEANS & BARLEY	JAMES C NEUMEYER, Agt	1901 E NORTH AV	Class B Tavern License	180	6/29/2022, 7:00 PM	1
58	THE SQUIRREL CAGE	THE SQUIRREL CAGE	PATRICIA L ULIK, SP	2402 N DOUSMAN ST	Class B Tavern License	25	6/29/2022, 7:00 PM	1
59	WHOLE FOODS MARKET GROUP, INC	WHOLE FOODS MARKET	Brooke M Remitz, Agt	2305 N PROSPECT AV	Class B Tavern License		6/13/2022, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.

Thursday, September 02, 2021



Licenses Committee Notice of Hearing

Wiechmann Enterprises 1010 N CASS St Milwaukee, WI 53202

The Licenses Committee will consider the following license application:

Class B Tavern License Application HARRIS, Cord J, Agent Upper East Bar at 1732 E NORTH Av

Date:

9/20/2021

Time:

11:25 AM

Location: The hearing before the Licenses Committee will take place virtually on Monday, September 20, 2021. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel - Channel 25

on Spectrum Cable – or on the Internet at

http://city.milwaukee.gov/citychannel. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.





Thursday, September 02, 2021



Notice of Public Hearing

blank notice

> HARRIS, Cord J, Agent Upper East Bar at 1732 E NORTH Av Class B Tavern License Application

Monday, September 20, 2021 at 11:25 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 9/20/2021 at 11:25 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at http://city.milwaukee.gov/citychannel. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Molly Kuether-Steele at (414) 286-2775 or molly.kuether-steele@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

- 1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
- 2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
- 3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
- 4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
- 5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

- 6. You may then provide testimony.
- a. Include only information relating to the above license application.
- b. Include only information you have personally witnessed or seen.
- c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
- d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
- 7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
- 8. Business Competition is not a valid basis for denial or non-renewal of a license.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
BUSINESS OCCUPANT	1700 E NORTH AVE	MILWAUKEE, WI 53202-1037
BUSINESS OCCUPANT	1726 E NORTH AVE	MILWAUKEE, WI 53202-1037
BUSINESS OCCUPANT	1732 E NORTH AVE	MILWAUKEE, WI 53202-1037
BUSINESS OCCUPANT	1800 E NORTH AVE	MILWAUKEE, WI 53202-1124
BUSINESS OCCUPANT	1801 E NORTH AVE	MILWAUKEE, WI 53202-1123
BUSINESS OCCUPANT	1804 E NORTH AVE	MILWAUKEE, WI 53202-1124
BUSINESS OCCUPANT	1806 E NORTH AVE	MILWAUKEE, WI 53202-1124
BUSINESS OCCUPANT	1813 E KENILWORTH PL	MILWAUKEE, WI 53202-1119
BUSINESS OCCUPANT	1815 E KENILWORTH PL	MILWAUKEE, WI 53202-1119
BUSINESS OCCUPANT	1819 E KENILWORTH PL	MILWAUKEE, WI 53202-1119
BUSINESS OCCUPANT	1820 E NORTH AVE	MILWAUKEE, WI 53202-1124
BUSINESS OCCUPANT	1901 E NORTH AVE	MILWAUKEE, WI 53202-1125
BUSINESS OCCUPANT	1901 E NORTH AVE	MILWAUKEE, WI 53202-1125
BUSINESS OCCUPANT	1905 E NORTH AVE	MILWAUKEE, WI 53202-1125
BUSINESS OCCUPANT	2202 N BARTLETT AVE	MILWAUKEE, WI 53202-1022
BUSINESS OCCUPANT	2202 N BARTLETT AVE	MILWAUKEE, WI 53202-1022
BUSINESS OCCUPANT	2232 N OAKLAND AVE	MILWAUKEE, WI 53202-1133
BUSINESS OCCUPANT	2344 N OAKLAND AVE	MILWAUKEE, WI 53211-4322
CURRENT OCCUPANT	1701 E THOMAS AVE	MILWAUKEE, WI 53211-4357
CURRENT OCCUPANT	1705 E THOMAS AVE	MILWAUKEE, WI 53211-4357
CURRENT OCCUPANT	1707 E THOMAS AVE	MILWAUKEE, WI 53211-4357
CURRENT OCCUPANT	1709 E THOMAS AVE	MILWAUKEE, WI 53211-4357
CURRENT OCCUPANT	1711 E THOMAS AVE	MILWAUKEE, WI 53211-4357
CURRENT OCCUPANT	1713 E THOMAS AVE	MILWAUKEE, WI 53211-4357
CURRENT OCCUPANT	1715 E THOMAS AVE	MILWAUKEE, WI 53211-4357
CURRENT OCCUPANT	1721 E THOMAS AVE	MILWAUKEE, WI 53211-4357
CURRENT OCCUPANT	1721A E THOMAS AVE	MILWAUKEE, WI 53211-4357
CURRENT OCCUPANT	1726 E NORTH AVE	MILWAUKEE, WI 53202-1037
CURRENT OCCUPANT	1728 E NORTH AVE	MILWAUKEE, WI 53202-1037
CURRENT OCCUPANT	2303 N OAKLAND AVE, A	MILWAUKEE, WI 53211-4323
CURRENT OCCUPANT	2303 N OAKLAND AVE, B	MILWAUKEE, WI 53211-4323
CURRENT OCCUPANT	2303 N OAKLAND AVE, C	MILWAUKEE, WI 53211-4323
CURRENT OCCUPANT	2309 N OAKLAND AVE, C	MILWAUKEE, WI 53211-4324
CURRENT OCCUPANT	2309 N OAKLAND AVE, D	MILWAUKEE, WI 53211-4324
CURRENT OCCUPANT	2310 N OAKLAND AVE, 201	MILWAUKEE, WI 53211-4284
CURRENT OCCUPANT	2310 N OAKLAND AVE, 202	MILWAUKEE, WI 53211-4284
CURRENT OCCUPANT	2310 N OAKLAND AVE, 203	MILWAUKEE, WI 53211-4284
CURRENT OCCUPANT	2310 N OAKLAND AVE, 204	MILWAUKEE, WI 53211-4284
CURRENT OCCUPANT	2310 N OAKLAND AVE, 205	MILWAUKEE, WI 53211-4284
CURRENT OCCUPANT	2310 N OAKLAND AVE, 206	MILWAUKEE, WI 53211-4284
CURRENT OCCUPANT	2310 N OAKLAND AVE, 207	MILWAUKEE, WI 53211-4284
CURRENT OCCUPANT	2310 N OAKLAND AVE, 208	MILWAUKEE, WI 53211-4284
CURRENT OCCUPANT	2310 N OAKLAND AVE, 209	MILWAUKEE, WI 53211-4284
CURRENT OCCUPANT	2310 N OAKLAND AVE, 210	MILWAUKEE, WI 53211-4284
CURRENT OCCUPANT	2310 N OAKLAND AVE, 211	MILWAUKEE, WI 53211-4284
CURRENT OCCUPANT	2310 N OAKLAND AVE, 212	MILWAUKEE, WI 53211-4284

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2332 N OAKLAND AVE, 202

MILWAUKEE, WI 53211-4284 MILWAUKEE, WI 53211-4323 MILWAUKEE, WI 53211-4323 MILWAUKEE, WI 53211-4323 MILWAUKEE, WI 53211-4322 MILWAUKEE, WI 53211-4322 MILWAUKEE, WI 53211-4322 MILWAUKEE, WI 53211-4309 MILWAUKEE, WI 53211-4309 MILWAUKEE, WI 53211-4322 **CURRENT OCCUPANT CURRENT OCCUPANT CURRENT OCCUPANT CURRENT OCCUPANT CURRENT OCCUPANT CURRENT OCCUPANT CURRENT OCCUPANT** CURRENT OCCUPANT **CURRENT OCCUPANT CURRENT OCCUPANT CURRENT OCCUPANT CURRENT OCCUPANT CURRENT OCCUPANT CURRENT OCCUPANT CURRENT OCCUPANT** CURRENT OCCUPANT CURRENT OCCUPANT **CURRENT OCCUPANT CURRENT OCCUPANT** CURRENT OCCUPANT **CURRENT OCCUPANT** CURRENT OCCUPANT CURRENT OCCUPANT **CURRENT OCCUPANT** CURRENT OCCUPANT **CURRENT OCCUPANT CURRENT OCCUPANT CURRENT OCCUPANT CURRENT OCCUPANT CURRENT OCCUPANT** CURRENT OCCUPANT **CURRENT OCCUPANT CURRENT OCCUPANT** CURRENT OCCUPANT **CURRENT OCCUPANT** CURRENT OCCUPANT 2332 N OAKLAND AVE, 203 2332 N OAKLAND AVE, 204 2332 N OAKLAND AVE, 205 2332 N OAKLAND AVE, 206 2332 N OAKLAND AVE, 207 2332 N OAKLAND AVE, 208 2332 N OAKLAND AVE, 209 2332 N OAKLAND AVE, 210 2332 N OAKLAND AVE, 301 2332 N OAKLAND AVE, 302 2332 N OAKLAND AVE, 303 2332 N OAKLAND AVE, 304 2332 N OAKLAND AVE, 305 2332 N OAKLAND AVE, 306 2332 N OAKLAND AVE, 307 2332 N OAKLAND AVE, 308 2332 N OAKLAND AVE, 309 2332 N OAKLAND AVE, 310 2333 N OAKLAND AVE, 101 2333 N OAKLAND AVE, 102 2333 N OAKLAND AVE, 103 2333 N OAKLAND AVE, 104 2333 N OAKLAND AVE, 105 2333 N OAKLAND AVE, 106 2333 N OAKLAND AVE, 107 2333 N OAKLAND AVE, 108 2333 N OAKLAND AVE, 201 2333 N OAKLAND AVE, 202 2333 N OAKLAND AVE, 203 2333 N OAKLAND AVE, 204 2333 N OAKLAND AVE, 205 2333 N OAKLAND AVE, 206 2333 N OAKLAND AVE, 207 2333 N OAKLAND AVE, 208 2333 N OAKLAND AVE, 301 2333 N OAKLAND AVE, 302 2333 N OAKLAND AVE, 303 2333 N OAKLAND AVE, 304 2333 N OAKLAND AVE, 305 2333 N OAKLAND AVE, 306 2333 N OAKLAND AVE, 307 2333 N OAKLAND AVE, 308 2337 N OAKLAND AVE 2339 N OAKLAND AVE 2341 N OAKLAND AVE

2343 N OAKLAND AVE

2345 N OAKLAND AVE

MILWAUKEE, WI 53211-4322 MILWAUKEE, WI 53211-4323 blank

notice

Total Records: 140

Radius: 250.0 feet and Center of Circle: 1732 E North Ave



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division 200 E. Wells St. Room 105, Milwaukee, WI 53202 (414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business
Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
Self Service Laundry Massage Establishment Filling Station
Other (supplemental application for specific license also required)
Provide a detailed description of the type of business you plan on operating: Tavern
Do you have any experience operating this type of business? No Yes If yes, explain:
2. Business Operations
a. Proposed Opening Date: August 1, 2021
b. Is this premise under construction? 🔳 No 🗌 Yes If yes, list estimated completion date:
to the complete 2 Mar Ver
d. Is this premises currently licensed? No Yes If yes, list type of license: Layton Echo Group LLC; Exp 03/18/2021
e. Is the current licensee operating? No Yes If no, list date closed: Layton Echo Group EEO, Exp 60/10/2021.
f. Do you have future plans for other businesses, licenses or permits at this location? No Yes If yes, explain: Cigarette and Tobacco Products Retail License
g. Have you previously held an Extended Hours License in Milwaukee? 🔳 No 🗌 Yes
If yes, list address(es):
h. Are other businesses operating in the same building? No Yes If yes, describe:
3. Litter & Noise
a. How are grounds kept clean? 🔳 Sweep 🗌 Pressure Wash 🔳 Pick Up Litter 🔲 Other:
b. How often will grounds be cleaned?
c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other:
d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
Signs Posted Other:
e. Will a sound amplification system be used? No Yes If yes, describe: Surround sound amplification system
4. Smoking & Sanitation
a Are there designated outdoor smoking areas? No Yes If yes, describe:
b. Number of Garbage Cans: Inside: 6 Locations: Front Door, Bathrooms, Behind Bar, Outside Bathrooms
Outside: O Locations:
c. Is a crowd control barrier used? No Yes If yes, describe:
d. How many restrooms are on the premises? 2
e. Name of solid waste contractor: Advanced Disposal Waste Management Other:

5. Security								
a. Are there onsite parking sp	a. Are there onsite parking spaces? No Yes If yes, how many? and describe the parking security							
plan:	b. Is there a loading zone? No Yes If yes, describe the loading area security plan:							
			pading area security plan	1:				
Plan on requesting a loa								
c. Will you have security per	sonnel on premise? 🔲	No 🔳 Yes	s If yes, how many? 2	an	d answer the following:			
What are their resp	onsibilities? Overseeir	g Security	, Carding, Control Flow	v of Patron	ns, Enforce Rules			
Is security equipme	nt used? 🔳 No 🔲 Ye	es If yes, de	escribe					
List their licensing,	certification, or training	credentials	Internal Training and	Experienc	e Recommended			
d. Will there be security cam	ieras? 🗌 No 🔳 Yes	If yes, how	many? 10 and list I	locations: _	Two at each entrance			
Two behind bar, Two C	orners of inside of bar	, in basem	ent, basement entranc	е				
e. Will searches/identification	on checks be done upon	entry? 🔲 I	No 🔳 Yes If yes, descril	_{be} Card m	achine, bouncer review			
6. Percentage of Sales								
Alcohol 95 %	Food <u>0</u>	%	Secondhand Merchandis	e	Precious Metals & Gems			
Entertainment 0 %	Cigarettes 5	_%	0%		0%			
Entertainment 0 %			Personal Services (such a	s tattoo,	Other 0 %			
Pawnbroker Activity 0 %	Salvaged Materials 0 (such as scrap metal)	%	body piercing, salon, taile tanning, etc.) 0	or,	Describe: N/A			
7. Businesses/Licenses	on the Premises	(check	all that apply):					
Type 1	Cafe/Coffee Shop	☐ Deli or !	Fast Food Restaurant	Private	/Fraternal/Veterans Club			
Full Service Restaurant	Tavern	Cocktai		Teen C	lub			
☐ Night Club	Sports Facility	Bowling						
Banquet Hall			ng House: Number of Flo	ors:				
Hotel/Motel: Number of Flo	oors:	[] Koom	Number of Roc					
Type 2	,UII3							
Liquor Store	Corner Store	Superm	arket	Conver	nience Store			
Gas Station	Amusement/Phonog	graph Distribu	utor	Recycli	ng, Salvage or Towing			
Used Car Dealer	Personal Service Es		on, tailor, etc.)	Record	ling Studio			
What other licenses/permits will you hold at this location? (check all that apply)								
Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures								
Secondhand Dealer Precious Metal & Gem Other:								
8. Legal Capacity (onl	v if a Type 1 pre	mises in	#7 above)					
			14-286-8211 if you have qu	estions.)				

9. Premises D	escription					
	(s) of the premises that will b	ne used in operating this bus	iness (include areas used	only for storage	:	
a. Identify all area ■1 st Floor □2	2 nd Floor Basement Stora	ge □Patio □Beer Garder	□ Sidewalk Café □De	eck □Rooftop		
☐Other: Descr	ibe:		Corner Bar			
b. Describe Locati	Describe Location: Major Thoroughfare Secondary Street Other: Corner Bar					
c. Nearest Major	Nearest Major Cross Street: North Avenue/Oakland Ave					
d. Describe Buildi	Describe Building: Free Standing Building Strip Mall Other: Describe Premises Structure: Single Story Multi-Story - # of Stories Other: Other: Apartment units					
e. Describe Premi	unding Area: 🔲 Commercia	Residential I Industr	ial Other:			
f. Describe Surro	r Name: Weichmann Ente	erprises	Phone Number: 414.96	1,2002		
g. Building Owne Building Owne	r Address: 1010 N Cass S	t Milwaukee WI 53202				
AND REPORT OF STREET AND RESERVED AND AND AND AND AND AND AND AND AND AN	peration & Custor					
Will customers be ent	ering the premises? No			Potential	Class B Tavern	
	Proposed Hours of Operation:		Estimated Number	Potentiai Age Range	Applicant Only:	
Day of the Week	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)	of Customers expected each day	of Customers	Age Restriction (If none, write 'None')	
Sunday	10:00 a.m.	2:00 a.m.	160	21 +	21 + (exceptions)	
Monday	11:00 a.m.	2:00 a.m.	80	21 +	21 + (exceptions)	
Tuesday	11:00 a.m.	2:00 a.m.	80	21 +	21 + (exceptions)	
Wednesday	11:00 a.m.	2:00 a.m.	80	21 +	21 + (exceptions)	
Thursday	11:00 a.m.	2:00 a.m.	160	21 +	21 + (exceptions)	
Friday	11:00 a.m.	2:30 a.m.	240	21 +	21 + (exceptions)	
Saturday	10:00 a.m.	2:30 a.m.	240	21 +	21 + (exceptions)	
An Extended Hours E	stablishment License is requi t, tanning, etc.), recording stu	red for any convenience sto	re, filling station, persona sen between the hours of	l service establis f 12:00 a.m. and	hment (such as tattoo, body 5:00 a.m.	
Alcohol Establishmer	ote Class A: 8:00	am to 9:00 pm Sunday thru	Saturday			
Permitted Hours of C		am to 2:00 am Sunday thru			time, either earlier or later,	
Entertainment Outd	oor Closing Hours: 10:0 Is es	opm Sunday-Inursday; 12:0 Stablished by the Common C	ouncil in its approval of t	he licensee's pla	n of operation.	
11. Signature)(s)					
	DocuSigned by:					
	Cord Harris	el t. 14	Signature of additional	nartner or 20% c	or more shareholder	
Signature of Sole Pro	opn ietons=artiner;0er 20% or n 20% or more shareholders,	nore Shareholder	Signature of additional	partiel of 2078 t	er itter er erter erterene	
Corporate Office	er-print name/title and sign)				•	



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division 200 E. Wells St. Room 105, Milwaukee, WI 53202 (414) 286-2238 e-mail address: license@milwaukee.gov <u>www.milwaukee.gov/license</u>

Legal	Entity Name: Upper East Bar, LLC						
Premise Address: 1732 North Ave, Milwaukee, WI 53202							
Proximity of Premises to Church, School, Daycare Center or Hospital							
Is the building within 300 feet of any church, school, daycare center or hospital?							
"Service Bar Only" Designation							
If applying for Class B or C license, are you applying for "Service Bar Only"? Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.							
Business Information							
a)	Are you taking out this application for anyone that may not be eligible for a license? If yes, list their name and address:						
b)	No Ves						
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.							
c)	c) Does anyone else have money invested or any other interest in this business? V No Yes If yes, explain:						
d)	to represent a representation or any other payments based upon income from the business?						
Property Information (New & Transfer Applicants Only)							
a)	Do you own or lease the building?						
b)	Who owns the fixtures (for example, coolers, etc.)?						
c)	Are you purchasing the stock and/or fixtures?						
d)	Total amount paid for business \$\frac{0}{}						
e)	Total amount paid for goodwill of the business $\0						
	Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.						
f)	Have you made arrangements with the seller for payment of personal property taxes? 🗹 No 🔲 Yes						
Lease Information (New & Transfer Applicants who are leasing the premises only)							
a)	Date lease begins July 1, 2021 Ends July 1, 2026						
b)	Monthly rental \$3,000						
c)	Do you have an option to renew the lease? No Yes						
d)	Does your lease allow for assignment to another party without the consent of the owner? No Yes For what length of time have you been guaranteed occupancy (number of years)? Syears with renewal						
e)	LOI Milat leught of this have you been engineers occupantly (verneer or 1-1-1).						

☐ If a restaurant, copy of the menu

Lea	se Information (Continued)
f)	In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No 🗹 Yes If yes, explain Utilities, Sewer/Water/Municipal 50 percent, Waste
g)	Does the present owner or occupancy object to the granting of your license? No Yes If yes, explain Lease includes intention/granting of the license of a Tavern
Cha	ange of Agent Applicants Only
Ha	ve there been any changes to the floor plan since the last application was submitted?
	no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):
	new floor plan or changes from prior application of Layton Echo Group LLC, Trade Name Baccanera, Expiration March 18, 2021
,	
Sig	nature
S-01110000	
	DocuSigned by:
	Cord Harris
Signa	ature of Sole Proprietor, Partner or 20% or More Shareholder
	20% or more Shareholder, Corporate Officer - print name/title and sign)
	Note: All information contained in this application is subject to approval by the Common Council. Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license. Contact the License Division for information on how to request changes.
	New and transfer of premises applicants must submit the following:
	Detailed floor plan

Upper East Bar, LLC Trade Name-UpperEast
1732 E North Ave
Milwauxee, W1 53202
7-19-2631

Avenue N OKENDIANO 43 A 8 IL 86 94 Ilia Window Alcohol Display

R 7

Upper East Box, LLC Trade Name: Upper East
1732 E North Ave
Milwackee, WI 53202
Cord Harris
779-2021

