

2020 ANNUAL REPORT

- Delivered to the WI Department of Health Services (DHS) on July 1
- Delivered to the Mayor's Office on July 26
- Key Accomplishments
 - Implementation of COVID-19 protective orders, safety plans
 - Established and managed 64 community-based testing clinics
 - Continued to provide essential services while managing emergency response to pandemic
- Key Challenges
 - HR & personnel challenges – vacancies & retention issues
 - COVID-19 pandemic overextended system capacity & reduced revenue due to staff re-deployment
 - Workforce fatigue
- Section on COVID-19 response efforts & impact (pg. 84)



140 REVIEW

- Current focus of review: Strategic Planning Process
- Monthly updates sent to WI Department of Health Services (DHS)
- Current & Upcoming Deliverables:
 - 2020 Annual Report – July 2021(COMPLETE)
 - Community Health Assessment (CHA) - March 2022
 - Strategic Plan – May 2022
 - 2021 Annual Report – June 2022
 - Community Health Improvement Plan (CHIP) – TBD
 - Civil Rights Compliance - TBD

STRATEGIC PLAN

- **Scope of Work:** *MHD seeks to use a data-driven and participatory strategic planning process created with key stakeholders, inclusive of goals, strategies and outcomes to advance the mission, achieve ongoing sustainable impact and guide operations to promote racial equity and the health of Milwaukeeans. Reflecting our declaration of racism as a public health crisis, we are looking to create a plan grounded in health equity and anti-racist practice.*
- **What does a strategic plan do?**
 - Provides local health departments (LHD) and its stakeholders with a clear picture of where it is headed, what it plans to achieve, the methods by which it will succeed and the measures to monitor progress.
 - It is fundamental to effective management.
 - It is one of three prerequisites for LHDs seeking accreditation through the Public Health Accreditation Board (PHAB).
 - It is a requirement for compliance with Wisconsin state statutes for a level III local health department.
- **Tentative Timeline**
 - Today – Identify/hire a consultant
 - 8/31/21 - Start strategic planning/data gathering sessions
 - 12/2/21 - Strategic Plan Project Plan Finalized
 - 4/30/22 - Review strategic plan draft/editing
 - 5/18/22 - Strategic plan delivered