

EMERGE – COVID-19

ENGAGING MILWAUKEE IN EMERGENCY RESPONSE FOR GREATER EQUITY

- **Funder:** CDC
- **Award Amount:** \$6,639,489
- **Project Period:** June 1, 2021 – May 31, 2023
- **Purpose:** Continue to provide and expand COVID-19 response and recovery resources in underserved communities of color throughout the City of Milwaukee.



STRATEGIES

- **Increase/improve data collection and reporting** for populations experiencing a disproportionate burden of COVID-19 infection, severe illness, and death to guide the response to the COVID-19 pandemic.
- **Build, leverage, and expand infrastructure** support for COVID-19 prevention and control among populations that are at higher risk and underserved.
- **Mobilize partners and collaborators to advance health equity and address social determinants of health** as they relate to COVID-19 health disparities among populations at higher risk and that are underserved.

ACTIVITIES

Community Health Worker Outreach

Continued Support for COVID-19 Testing Sites

Mini-Grant Opportunities for Community-Based Organizations to Address Social Determinants of Health

Integrated Communications Strategy

Improved Data Collection and Analysis

Hire Public Health Strategists to Build and Implement Cross-Sector Partnerships

- Address Housing, Economic Stability, Mental Health, Social Support, and Food Security



OUTCOMES

- Reduced COVID-19-related health disparities
- Improved capacity and services to prevent and control COVID-19 infection or transmission among higher risk populations
- Increased community awareness of COVID-19 prevention and control
- Increased strategic and operational capacity toward COVID-19 recovery
- Increased and improved data collection and reporting
- Enhanced organizational infrastructure and plans that can support future emergency response and recovery



THANK YOU